

The Rotarian

AN INTERNATIONAL MAGAZINE



JULY • 1957

Charles G. Tennent
President of Rotary International

The Emphasis Is on You—Charles G. Tennent

Twelve Lessons of America—Konstantin K. Paluev

Report from Lucerne

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Your Letters

Footnote on the Todas

From G. N. DAS
Madras, India

I thank the Editors of THE ROTARIAN for their interest in presenting my article, *The Todas in Changing Times* [THE ROTARIAN for May].

May I add a footnote or two? The illustration by Willard Arnold is excellent, but unfortunately it does not appear to depict the Todas truly. As regards the map: the dot showing the land of the Todas should have been much smaller and should have been shifted westward so as to occupy a somewhat central place between the east and west coasts.

Brainstorming at Work

Adds EDWIN J. MACÉWAN, Rotarian
Executive Vice-President
Chamber of Commerce
Paterson, New Jersey

It was good to read in THE ROTARIAN for June Lyman Judson's *Brainstorm It!* The technique can be applied to many avenues of living, and we of the Rotary Club of Paterson believe we have one of the most novel uses for it.

We have been concerned about the problems of the ageing and the need for constructive thinking about the future of more than 14 million people in the U.S.A. As a result the Club has authorized and underwritten a class of oldsters who will be taught creative thinking and then use the brainstorming technique to help solve their own problems and perhaps the problems of thousands of others.

The class will be selected from volunteers who have only recently been retired or are business or professional men or women within two years of retirement age. They must be mentally alert and in reasonably good physical condition.

There will be ten sessions of one and one-half hours each, probably one week apart. We shall first attempt to find out all the problems which retired people face and then brainstorm these problems one by one in order to develop solutions.

As far as we know, this will be the first organized comprehensive attempt in the U.S.A. to use creative thinking on the problems of the ageing. We of the Rotary Club of Paterson hope to be able to make a substantial contribution to this important research field.

Vital Statistics

From JAMES BROWN
Honorary Rotarian
Pittsburgh, Pennsylvania

In her delightful article, *Among a Housewife's Souvenirs* [THE ROTARIAN for May], Josephine Evans Harpham erred when she stated that Mary Queen of Scots gave birth to James I in Edinburgh Castle.

That child was James V, who became



Your 1967 Convention Headquarters

Rotarians,
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sponsible for the King James edition
of the Bible.

A Friend Recalled

For L. A. HAPGOOD
Director of Activities
Kiwanis International
Chicago, Illinois

I was more than pleased to note the
Guest Editorial, 'Is It Nothing to You?,'
by John E. White [THE ROTARIAN for
May], one of my stanch and firm
friends. . . .

Dr. John, as you may or may not
know, has given a tremendous amount
of his life to the service of his fellow-
men. His work in cancer research led
him to be physically handicapped, to a
degree at least, because of X-ray
burns, which have affected the skin of
his hands. I have known occasions
when Dr. John would find it necessary
to have his hands bandaged for long
periods.

I only mention this because I'm cer-
tain that Dr. John is speaking from
his heart when he writes the kind of
straightforward editorial regarding the
needs of the service-club movement, as
he has mentioned in his editorial. I'm
sure that you do not object to my using
the term "needs of the service-club
movement" because I am sure that the
editorial could well apply to a Kiwanis
Club, a Lions Club, or any other service
club, as well as to Rotary membership.

'Bikes' and World Trade

By JOHN AUERBACH, Executive Secy.
Bicycle Manufacturers Association of
America

New York, New York

In his "view" in *Two Views of World
Trade* [debate-of-the-month for May]
Charles P. Taft contends that the bi-
cycle industry was backward in not
providing the nation's riders with light-
weight two-wheelers. His contention has
been soundly refuted on many occa-
sions. More recently and effectively it
was nailed down by the U. S. Tariff
Commission when it recommended a
tariff increase and by the President
when he approved it in 1955.

At that time, the Tariff Commission
found that the American bike industry
had been producing a variety of light,
medium, and heavy bicycles for all pur-
poses—that the British and other fore-
ign producers had not created some-
thing new and exclusive for American
riders, but were able to sell their mer-
chandise here because of their lower
productive costs.

Despite the early success of the Brit-
ish in merchandising their lightweights,
the situation has changed radically in
the past two years, and their position
is steadily declining. The British them-
selves assert in their own press that
their bike products have lost out to the
cheaper prices of other foreign manu-
facturers—who have made deep inroads
in the American market. . . .

We must also challenge Mr. Taft's

facts concerning the experience of
American Machine and Foundry. Mr.
Taft states that it "built a new plant in
Arkansas and made light bikes very suc-
cessfully." Actually, the reverse is cor-
rect. The company did build a new
plant, but it never made lightweight
bikes successfully. It never tried, be-
cause it couldn't compete with the low
prices of foreign makers.

The truth is that AMF became one of
the largest importers of foreign bicycles
—a fact that Mr. Taft completely con-
fuses, but surely was known to him. In
a recent closed-circuit stockholders'
meeting, Mr. Morehead Patterson ad-
mitted that AMF had done splendidly—
except in the sale of bicycles, where the
company had lost money. Mr. Taft made
no mention of this fact.

Another View of World Trade

From ALLAN L. SMITH, Rotarian
Memorial Art Distributor
Montreal, Quebec, Canada

[Re: Two Views of World Trade, de-
bate-of-the-month for May.]

To prevent a Rotarian from obtaining
the product of the labor of another Ro-
tarian because of its production in an-
other country—though only a few miles
away—would be curtailing the princi-
ples upon which Rotary was founded.
Our society has no political creed. Its
purpose is to supply human need wher-
ever it exists.

The very nature of this so-called pro-
tection by a customs tariff is itself
wrong in principle and has been a fail-
ure the world over. This civilization is
built on trade and without this trade
it would not last one year. This trading
causes men to travel millions of miles,
thus creating millions of friends. With-
out trade much of this would cease.

In travelling in another country we
witness 1,000 pieces of luggage at a sta-
tion stop for examination. As we leave
we decide that the customs officer with
his brass buttons and official cap is pos-
sibly the greatest nuisance in our body
politic. We also gather that smuggling
has become a decidedly profitable pro-
fession. Since smuggling is a crime,
many travellers from country to coun-
try can, of course, be classified as smug-
glers.

Free trade is the only cure here: no
customs tariff [Continued on page 57]



*"All work and no play certainly has
raised our standard of living, dear."*

THE ROTARIAN

THIS ROTARY MONTH

NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

TENNENT'S TEAM. On July 1 a new man becomes President of Rotary International. He is an erstwhile college-basketball star named Charles G. Tennent. On the same date new men take their places on his team—in 9,400 Clubs, 249 Districts, and some 20 international Committees. To Rotary's Board come new Directors (see page 31), to its Districts come new Governors (see pages 32-36), and to its Clubs come new officers—all ready, able, and willing to work to keep Rotary moving ahead in their communities, their nations, and world-wide.... For a message from and biographical sketch of the captain of this global team, see pages 6-9.

CONVENTION. In an Alpine setting of renowned beauty, more than 9,900 Rotary folks from 78 countries gathered in May in Lucerne and Central Switzerland for Rotary's 48th Annual Convention. Much of what they did, saw, said, and shared is spread over some 20 pages of text and photos in this issue.

INTERNATIONAL ASSEMBLY. Earlier, as April ended and May began, a smaller international Rotary gathering was held at the Lake Placid Club in Essex County, N. Y. The International Assembly, it brought together 249 new Governors and District Representatives for intensive preparation for their jobs as key men in Rotary's system of area administration. For more about this meeting, see pages 42-43.

101! On May 10, Rotary reached a major milestone—the number of countries and regions having Rotary Clubs totalling 100 with the organization of a Club in Liechtenstein (see page 30). In the preceding month Rotary Clubs were organized in three other nations where no Clubs had existed before: Cambodia, French Equatorial Africa, and French Cameroon. These three additions offset earlier shrinkages of the numbers, to wit: the Saar became a part of Germany; Morocco International Zone and Morocco French Zone merged as Morocco; and in Brunei, the one Rotary Club there terminated as a result of the removal of the town's primary industry. Then on May 20 (also see page 30) the Rotary Club of Kampala, Uganda, was admitted, thus bringing the total number of countries and geographical regions in Rotary to 101.

MEETINGS. Rotary Information Counsellors

Institute for United States, Canada, and Bermuda.....	July 15-17.....	Evanston, Ill.
Rotary Foundation Committee.....	July 22-23.....	Evanston, Ill.
Magazine Committee.....	July 29-30.....	Evanston, Ill.

CONVENTION BOOK. Between the covers of the 350-page "Proceedings" book—scheduled to come off the presses early in August—will be the story of the 1957 Convention. In it will be addresses, reports, pictures of many Convention scenes, entertainment high lights, hospitality events—all will be included. It will be bound in blue hard covers with gold lettering, and to each Rotary Club will go a copy gratis; additional copies may be obtained at \$2 each.

TEXAS IN '58. Convention planning being a long-term matter, sites are chosen far in advance for these international gatherings of Rotarians and their families. Site of the 49th Annual Convention: Dallas, Tex.; the dates: June 1-5, 1958.

VITAL STATISTICS. On May 28 there were 9,436 Rotary Clubs and an estimated 445,500 Rotarians. New Clubs since July 1, 1956, totalled 304.

The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.

(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.

(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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The Editors'

WORKSHOP

THE CHANCES are 100 to 1 that you were not in Lucerne for Rotary's 1957 Convention. That's about the way it figures out. The chances are far better, however, that you have an interest in what happened there. For the annual international meeting is of transcending importance in the Rotary scheme of things. Through it the Clubs choose their international leadership, chart the coming year's work, and gather new enthusiasm for more and still more Rotary service. We've filled many pages in this issue with the story of what happened in Lucerne. We hope it does the job. We suggest that the Club which had no member at the Convention use it as the basis for a weekly program.

WHEN he was choosing the titles he would include in his 2½-foot shelf John Frederick had the thought that many readers might have trouble finding some of the books he included. He wondered what we could do to help. We've agreed that if you want one of the books and can't find it at your local book dealer's, we will provide you with a list of book sellers from whom it might be obtainable. Just write to this Magazine.

WE HAVE held off as long as we could. Now we must break the, to some, bad news. Henceforth, effective August 1, 1957, we shall accept for use photos of Rotarians with 100 percent attendance only if they have achieved 25 years or more of perfect attendance. Up to now we have pictured Rotarians with 15 years or more. Also, we change the Father-and-Son-in-Rotary rules a bit. Henceforth, effective with the same date, we shall accept for use photos of father-and-son groups only if the Rotarian father has two or more Rotarian sons. You appreciate what's happening. As Rotary matures, so do these long attendance records. As Rotary grows and ages, the incidence of father-and-son pairs increases. To keep matters within the bounds of space we have to tighten the rules. Hope you understand.

NEXT MONTH we salute Canada... with a four-color cover reflective of the mighty power the nation is beginning to generate on its myriad rivers... with a feature article by one of the best-known voices in Canada—that of John Fisher, radio newscaster and events interpreter... with a series of six or more articles on such subjects as housing, immigration, mountain sheep, and Rotary. Watch for August. We think

it is going to make instructive, inspiring reading on a great land of immense riches whose greatest single lack just now is people.



Our Cover

NO NEED to say much here about Charles Gaillard ("Buzz") Tennent. His friend Bob Phillips says it all so well and so warmly on other pages that we really ought not add a line—but must. Buzz is a poet and you ought to know it. Often during his long reign as editor of *The Rotary Cog* in Asheville he turned to verse. One of his last turnings, which was a comment on the news that man will launch an earth satellite, went like this:

*And now the man-made satellite!
More tomcats yowling round at night!
More lovers parking in the lane!
More moonlight muddling up the brain!
As if one moon were not enough,
Without this artificial stuff!*

You should know, too, that the man who took our fine color picture of Buzz is Broadus A. ("Pop") Culberson, a portrait photographer and Rotarian of Asheville. Often honored by his profession for distinguished work, he is a member of the American Society of Photographers and many



Culberson

other photographic associations. He is listed in *Who's Who in American Portrait Photography*, has served as president of the Southeastern Photographers Association, has won a number of silver and gold cups, gold medals, and certificates of merit in State and national conventions. He and his wife, Frances, have two sons and a daughter.

—THE EDITORS

THE ROTARIAN

ABOUT OUR CONTRIBUTORS

A Past Director of Rotary International, **ROBERT F. PHILLIPS** is a native North Carolinian. He attended the University of North Carolina, later Columbia University Law School, and now lives in Asheville, where he is a public-utilities attorney. He takes time out from multifarious community activities this month to pen a warm word picture of a long-time friend: Rotary's world President for 1957-58.



Phillips

If you have attended any of Rotary's Annual Conventions, you may have seen **RUSSELL F. GREINER** for he has attended 34 of them. President of Rotary International in 1913-14, he'll be 90 years old next October. He has since 1926 been a very active president of his own lithographing firm in Kansas City, Mo.



Greiner

JOHN T. FREDERICK and **ROGER W. TRUESDAIL**, Ph.D., are familiar faces too. The former has reviewed books for this Magazine for some 13 years. This month the author, university professor, farmer (he owns a 1,500-acre farm near Alpena, Mich.), and honorary Rotarian brings you something special in his department.



Frederick

DR. TRUESDAIL is the regular conductor of the popular *Peeps at Things to Come* department. He is the founder and president of an independent research laboratory in Los Angeles, Calif., and is a member of the Los Angeles Rotary Club.



Truesdail

HARRY BOTSFORD reaches into memories of his rural rearing in his latest contribution—a phase which he recalls with "no nostalgia." Now with a New York public-relations firm, he still finds time for fishing, hunting, and writing.

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The Emphasis Is

A MESSAGE FROM CHARLES G. TENNENT

THE emphasis is on you, Mr. Rotarian—for you are the one who must give expression to the ideal of service by living it, by daily translating it into your life and the lives of others.

You are the most important man in this great world-wide movement today, for upon you and your fellow Rotarians—more than 442,000 of them in 100 countries and geographical regions of the world—hinges the success of the whole Rotary movement.

Rotary can only be what *you* want it to be. Rotary can only achieve what *you* want it to achieve. That is why, Mr. Rotarian, the emphasis is on you as we move forward into another year of service to mankind.

I am sure that each of you realizes the function of the Rotary Club of which it is your privilege to be a member—that each of you realizes the function of the efficient and effective administrative machinery of Rotary, reaching from the Club level to the great administrative organization we call Rotary International, guiding and directing the activities of the member Rotary Clubs and extending the influence of Rotary throughout the world.

This administrative organization, of which each member Club is an essential part, has but one real purpose: the activation of a simple ideal through men—through you and men like you everywhere.

Where else could an ideal find expression except through an individual?

Sometimes some of us forget this relationship. Sometimes we may find ourselves looking to the Club and the District and to Rotary International to do the things that only we ourselves can do.

This magnificent organization we call Rotary International with its loyal and efficient Secretariat—its officers, Directors, and Committeemen—its Magazine and other publications—its helpful literature—the International Assembly and colorful Convention—The Rotary Foundation, and all the other excellent aids at its command—points unmistakably in but one direction: toward the man we call a Rotarian.

It points at you and at me and at every member of every Rotary Club in the world. That is why the emphasis is on you. In a sense you are Rotary.

In our enthusiasm for Rotary we often paint many beautiful and inspiring pictures, each man painting the picture from his viewpoint, putting the emphasis on this or that phase of service, but in the composite picture, combining all, there stands out in bold relief in the foreground the man we call a Rotarian. How important it is to keep this fact continuously before us, never forgetting the relationship between the individual, the organization, and the movement.

How important it is to remember our responsibilities, obligations, and opportunities to serve as

* A footnote about 'Buzz'

By ROBERT F. PHILLIPS

Public Utilities Attorney; Past Director,
Rotary International, Asheville, N. C.

SOME YEARS ago a man bought a house on a pretty street in our town. Though the house was attractive, the grounds around it seriously needed attention. "I'd hoped to get a gardener to come and do the job," the owner said to a neighbor, "but, frankly, I've put every penny I own into the house."

"Well, now, maybe you can get a gardener on the job," answered the neighbor. "If you'll meet me here on your lawn at 5:30 every morning, we can shape your place up in no time, and at no cost to you." Thus for several weeks the two men worked side by side for an hour and a half before going to their daily tasks. The straggly trees took graceful shape, the rutted lawns turned smooth and green, and the flowers sprang from new-made beds. The generous neighbor was a friendly fellow whom everybody here in Asheville, North Carolina, calls "Buzz."

Arguments aren't unheard of in school boards, but a rather serious one developed in our city school board one

night. The board wanted to centralize all purchasing of food for our school lunchrooms. The suppliers, who had been selling direct to the individual schools, opposed the plan. The temperature of the meeting was high and rising higher. Then a member of the board, who thus far had only listened, asked for the floor. "Gentlemen," he said, "we have no great problem here. Everyone of us in this room now has, or has had, a child in our city schools. Everyone of us wants to do what is best for our children. Our board makes every decision with that one thing in mind—the welfare of our children. We have tried to make this decision on that basis. The board believes that this new purchasing plan will best serve all our children." The argument ended. The meeting adjourned with a good feeling. We still have centralized purchasing.

That generous neighbor, that discerning board member, is to become President of Rotary International on July 1, 1957, and, yes, his name is "Buzz," for all practical purposes. When, with great pride and large type, the Asheville Times recently announced his nomination, it headed the item BUZZ TENNENT and commented "... There are undoubtedly some residents of this city who do not know Charles G. Tennent, but certainly there can't be many who do not know 'Buzz' Tennent, as he has been known since the days when he was a star athlete at Asheville High School. . . ."



on You, Mr. Rotarian

RESIDENT OF ROTARY INTERNATIONAL, 1957-1958 *

men of goodwill and understanding in these tense days when the world seems balanced on the very brink of disaster.

In the trying days ahead there may be moments of anxiety when someone will say: "Well, why doesn't Rotary (meaning the organization) do something about it?" "Why doesn't Rotary speak?" "Why doesn't Rotary take a stand?"

How reassuring and comforting it is to all of us to know that Rotary is doing something about it every day as 442,000 Rotarians calmly and peacefully and with dignity and purpose go about the serious business of living Rotary; that Rotary is speaking—speaking eloquently with the useful lives of hundreds of thousands of men of goodwill; that Rotary is taking a stand—the stand you and I as individuals are taking each day as we endeavor to apply the Rotary ideal to our personal, business, and professional lives, to our community needs and obligations, and to our attitude toward our fellowman whoever and wherever he may be.

And so, Mr. Rotarian, the emphasis is on you, for you must do something about it consistent with your concepts of Rotary fair play: you must speak and act, measuring your words and your deeds by The Four-Way Test—and you must take a stand in your community in keeping with good citizenship.

How important it is for all of us to remember at

all times just where the action in Rotary takes place. One need only stand beside the sea and watch the tide roll in to observe that the action takes place at the farthest point where the waves break upon the rocks and the sand.

And in Rotary the action comes where men live Rotary and where people need the thoughtfulness and the helpfulness of Rotary. It comes right in your home, Club, office, place of business, community—wherever your life touches the lives of others, wherever there is the need for being thoughtful of and helpful to others.

May we never overlook or underestimate the power of Rotary through friendly service. Where the ideal of Rotary is a vital, living force in the lives of 442,000 Rotarians in more than 9,300 communities with their extended influence and contacts, there is definite progress in the direction of our goal, and the goal of mankind—a friendly and a peaceful world built upon truth.

If you and I and every Rotarian in our great world-wide movement will accept the challenge of individual responsibility in giving the Object of Rotary its fullest expression in every field of opportunity open to us during the year ahead, we shall have given momentum to man's eternal quest for truth—which in the end will make all men free.

The emphasis is on you, Mr. Rotarian.

"Buzz" he has been since birth, in fact. His father vowed he'd give the boy a nickname that would stick, and it has, through the protests of teachers, the reluctance of new acquaintances, and the formalities of business and civic life. Of course call him "Buzz."

But enough of the name. Who is the man? "Buzz" Tennent is a nurseryman, a civic leader, a family man, and a Rotarian who has lived all his life right here in the French Broad River Valley between the Blue Ridge and the Great Smoky Mountains in western North Carolina. He is a true "Tar Heel" of our Tar Heel State, which feels deeply honored that this fine and able citizen of ours should have been chosen for the highest post in world Rotary. On a day in late June you will see us trying to express this pride through a District-wide "Buzz Tennent Day in Rotary" in which one active participant will be the Honorable Luther H. Hodges, Governor of North Carolina, and a Past Director of Rotary International. Luther and Buzz are old university and Rotary friends.

If you were to look for Buzz during business hours in Asheville, you would go to his office and propagating house at 217 Westover Drive or across the river to his nursery—20 acres of beautifully ordered junipers, hemlocks, azaleas, hollies, goldenbells, rhododendrons, and other field-grown ornamentals. Buzz grows them, sells them, works them into his own landscape designs and

"Buzz" and Jess Tennent. They first met at a basketball game.



... AND HOW HE GREW



This is Charles G. Tennent at the age of 4. Even before a barber had shorn his flowing locks, he was known as "Buzz."



Although he worked his way through college, Buzz found time to head the basketball team and edit the campus newspaper.



As a second lieutenant in the United States Army during World War I, Buzz taught recruits at Camp Hancock, Ga.

constructions. He paints pictures with plants, to borrow his own perfect phrase, and all over our region there are homes, churches, and public buildings whose leafy surroundings show the Tennent artistry. Buzz built the Tennent Nurseries from the ground up—"it takes seven years to grow a good ornamental for market," he says, remembering his lean years—and Buzz and his products stand for quality throughout the State. Only the best is good enough for his customers. He is proud as a man could be of his profession and has helped it reach upward toward its high codes of conduct. He is an active member in the North Carolina Association of Nurserymen, Southern Nurserymen's Association, the American Association of Nurserymen, and the Rhododendron Society of America and the American Holly Society.

Buzz loves God's out-of-doors and the rugged physical life. He seemed destined to work in it, even though in his school days he thought he would like to be a teacher and even though he tried his hand—and successfully—at newspaper reporting. Something kept bringing him back to the earthy, growing things. Now that Buzz thinks about it he is not really surprised. His family likes to recall how, when he was a little lad of 5, he spied a morning-glory seed lying in a crack on a wooden fence rail. A little dust had blown in around it, a little rain had moistened it, and it had sprouted. All Summer long small Buzz carried water to that morning glory and he and Nature developed a dwarf plant just four or five inches high that bloomed at dawn every day.

That is probably where this story should have begun—with Buzz's beginnings. Let me restart it there. Charles Gaillard Tennent was born on a farm near Asheville in 1894—one of two sons and four daughters in a family which had come from South Carolina and before that from

New Jersey, where one of the ancestors had helped found a small log college that later grew into Princeton University. Though Buzz's parents were in modest circumstances they saw to it that all six children got to college.

Growing up and going to grammar school and secondary school in Asheville, Buzz loved reading, writing, drawing, speaking, and sports, sports, sports. At the University of North Carolina, which he entered in 1914, he starred in basketball, being varsity team captain during his senior year. He also pursued his literary bent, editing the *Tar Heel*, the college paper, contributing to the college yearbook and literary magazine, and winning a top prize with a sonnet on Shakespeare. The sonnet prize was \$5, which Buzz says "was a lot of money in those days." While in college he was initiated into the Phi Delta Theta fraternity, and Sigma Upsilon, the literary fraternity. Having majored in history and English, he was graduated with the degree of bachelor of arts in 1918. Topping all his other campus honors was the "Order of the Golden Fleece," given the University's eight outstanding seniors each year in a great public assembly. A hard-earned honor! This boy had "worked his way," waiting on tables, selling books, and delivering laundry.

World War I had raged through Buzz's college years and at midterm of his senior year he enlisted in the Army, won a commission as a second lieutenant, and taught hundreds of young men the mysteries of the Browning machine gun at Camp Hancock in Georgia. The Great War over, Buzz returned to Asheville, took a reporting job on the *Times*, and accepted a commission as a cavalry officer in the North Carolina National Guard. Many of us still remember how handsomely the young officer sat his horse.

For two years Buzz worked hard at that reporting job.



In 1945, the Tennents camp beside a woodland lake and set forth on a fishing expedition in a small boat that was built by Buzz.



He started on the "police beat," which taught him much he hadn't known of human nature, and he proved to himself and others that he did indeed have a writing gift. But something was missing: the great out-of-doors, the earth, the trees, the air. Then and there Buzz decided on the nursery business and, with almost no capital, he launched The Tennent Nurseries.

Often in those days Buzz refereed basketball games and during one of them a shout caused him to look into the crowd of rooters! Fate! He found himself staring into "the prettiest, biggest brown eyes" he had ever seen. They belonged, he found, to a lass named Jessie Mercer, who had moved to town from Ohio, and soon the two were out riding

family, and the harmonious understanding and devotion that have made them such a composed and contented family may be attributed in large degree to the mutuality of their interests. Jess is a devoted mother and grandmother and has a deep interest in her church. She has taught a class in the First Presbyterian Church for many years, and she is going to miss it. The class wouldn't let her resign, but did give her a leave of absence for the year that she will be away with Buzz during his Presidency.

One of Buzz's business contracts in the '30s was with the Grove Park Commission, and one of the park commissioners with whom he dealt was and is a man named Herbert K. Caskey. Once, twice, three times Rotarian Herbert



Rotary's First Couple have a daughter, three sons, and six grandchildren . . . all shown in this photo recently taken on the lawn of the Tennent home in Asheville. Grouped at left are daughter Gail Tennent Whitehurst, her husband

Carl, and their children Ann and David. Next come Jess and Buzz. Next, seated, are son Gilbert and his bride Blanche; back of them is son David. At right are son Charles, his wife Marian, and their children Janet, Christopher, Jess, and Patricia.

the trails on our mountainsides and soon they were wed.

Buzz and Jess have a daughter and three sons (and six grandchildren) and of all the great fun the Tennents have had as a family their camping trips are their fondest memories. Once or twice every year they have packed up and set out for trips high in the mountains or to a highland lakeside where fishing was the main object. Happily, Jess is as enthusiastic about such outings as is the rest of the

asked the successful nurseryman if he'd like to join the Asheville Rotary Club. Always the answer had been "No, thanks." Buzz had joined everything in college and had resolved never again to be a joiner. But on the third invitation Buzz began to wonder what it was about the Rotary Club that held a fine man like Herbert Caskey, and, inquiring, he liked what he saw and in 1935 accepted. It was my pleasure to give him a course of [Continued on page 58]

Twelve Lessons of

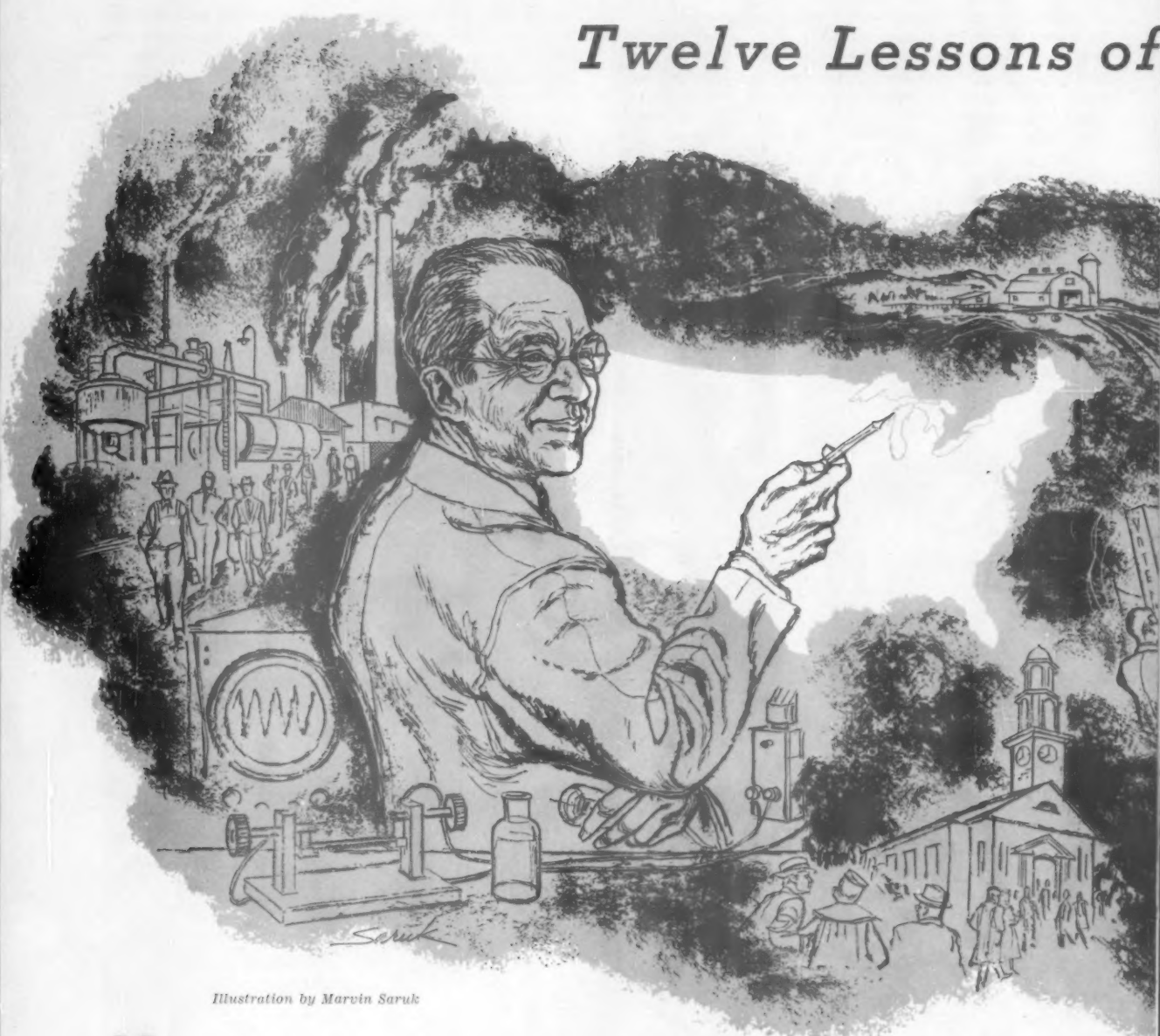


Illustration by Marvin Saruk

MOST people who come to the U.S.A. to stay want to become citizens as soon as possible. Some others, carried in by the winds of good fortune, arrive without preconceived conviction. They decide on the basis of what they find.

I came to the U.S.A. in my youth on an official Czarist Government assignment during the First World War.

I was born in Russia of Slav parents and educated there in liberal arts and engineering. The Russian Revolution set me free in the U.S.A. and posed the problem of citizenship.

My knowledge of the U.S.A. was typical of the Russian teenager's "crazy quilt" of loosely stitched images: three of Columbus' ships arriving at the wrong place at historically the right time; pirates; Puritans with long muskets and faces; "taxation without representation" and the Boston tea party; *The Last of the Mohicans*; scalp-seeking Indians; the wild West; buffaloes; the gold rush; cowboys; Poe's relentless *Raven* and delicate *Annabel Lee*; the gracious South of spacious plantations; *Uncle Tom's Cabin*; Abraham Lincoln; the Gettysburg

Address; the fabulously rich North, crowded with immigrants, factories, and millionaires; Tom Sawyer, Huck Finn, and the majestic Mississippi; Jack London's violent, determined men; skyscrapers; the unbelievable Brooklyn Bridge; smiling Teddy Roosevelt; the Statue of Liberty; two pairs of pants with every suit; and information from a 150-page course in American history read concurrently with weekly American detective adventures of Nick Carter, the first on and the latter

AN INTERNATIONAL SERVICE FEATURE

the U.S.A.

A native of Czarist Russia tells how and why America succeeds.



By K. K. PALUEV

Born and schooled in pre-Communist Russia, Konstantin K. Paluev came to the U. S. in 1916. As a prolific inventor, a research and development engineer with the General Electric Company, he perfected methods now used throughout the industry. Twice winner of his company's highest achievement award, he made possible radical reductions in the size and weight of transformers and developed means of shielding them from lightning. His method of analysis of aircraft in flight has changed the approach to their design. A Rotarian of Pittsfield, Mass., he is founder of the Workshop for World Understanding, nonprofit venture of thoughtful citizens in "collective wisdom." He is the recipient of three civic awards.

under Moscow High School's table.

After landing I was dazzled, amazed, and puzzled by the life around me. Everyday experiences of the subsequent 16 years with hundreds of people in and out of industry in many parts of the country solved the puzzle. Twelve lessons taught me that the progress and attainments of the U.S.A. demonstrate the literal truth of the lofty words of Jesus: "Give, and it shall be given unto you; good measure, pressed down, shaken together, running over, shall they give into your bosom." I had seen it work again and again.

Lesson 1. The Magnitude of the "Good Measure." Let us evaluate the magnitude of the "good measure" of American democracy.

The population of the United States is one-seventeenth of mankind; the land occupied by it is one-seventeenth of the earth's land; yet it produces annually two-fifths of the entire world's wealth, or, per capita, ten times the world's average.

Should we take the average annual per-capita income in China as one, the income in India would be twice as great; in Russia, 8; in France, 12; in England, 29; and in the United States 53 times as great as in China.

We can also measure U. S. economic leadership in the number of years other nations are lagging behind in their average per-capita incomes. England, per capita the second-most-productive country, has the same income level now as the U. S. had in 1938. Therefore, in terms of the *American Calendar of Progress*, so to speak, it is 1957 in the United States, but it is 1938 in England, 1921 in France, 1906 in the U.S.S.R., 1844 in India, and 1809 in China.

The U. S. life expectancy is the longest—67 years. The shortest is in India—35 years.

This does not mean these countries do not excel the U. S. in some other respects. We know they do. We are speaking only of the overall economic and health levels.

Lesson 2. It Is the People. The first problem was to discover the fundamental, the most important,

factor responsible for this outstanding success and whether it can endure in competition with other social philosophies and forces.

How does the United States work the magic power of Jesus' formula?

The most common explanations of U.S.A. prosperity are: the expansion westward toward the Pacific; the French and English capital invested in the 19th Century and the beginning of the 20th in American industry and railways; the great oceans making the continent a safe cradle for a young nation; and, of course, the extraordinary natural resources. I appreciated the importance as well as insufficiency of these factors. There are other much older countries with similar advantages.

I concluded that it is the people who make the difference. It is the more effective use of human resources that needs to be understood.

Lesson 3. Supergenius.* I took the case of the development of a new extraordinarily strong and efficient electrical transformer on which I worked.

A young inventive engineer initiated and carried it through. But helping him intimately were 19 creative individuals, workmen, clerks, executives, chemists, physicists, mathematicians, and, of course, engineers. Each contribution of these men was imperative in its own place and time. No help was procured by coercion or discipline, but all was eagerly rendered through devotion to progress and the creative urge deeply rooted in everyone of us.

By studying the nature of the individual contributions of these talented co-workers of mine, I found we use altogether 15 distinct creative virtues or attributes. Each one of us contributed one or more of such to an outstanding degree. Thus, at best, each was only a partial genius, but together we formed a complete *Collective Genius*, outstanding in every one of the 15 virtues.

Collective genius is as old as the family. St. Paul recognized the diversity of talents among adults,

* *How Collective Genius Contributes to Industrial Progress*, by K. K. Paluev, *General Electric Review*, May, 1941.

but it took a factory roof and the American philosophy of life to give it extraordinary creativity.

So my third lesson was: we are interdependent; *nothing of importance to many is created single-handed.*

Complete individual genius is too rare. Innumerable collective geniuses can be organized excelling any individual genius. Therefore, *coöperation* is a basic requirement.

Lesson 4. Not by Brains Alone Man Creates. It appeared to me that the necessary 15 creative virtues are: constructive discontent, originality or vision, courage, specific knowledge, general knowledge, analytical ability, ability to synthesize or harmonize, common sense, enthusiasm, persuasiveness, perseverance, energy, initiative, sense of humor, coöperation.

The difference in the nature of these virtues taught me the fourth lesson: *creation and even invention is not a product of mental effort or of ingenuity alone*, but of emotions, ideas, and actions, be it a transformer, a bridge, a book, a painting, a business enterprise, the knife and fork on your table, even a mathematical formula.

Creation, of which invention may be a part, I also learned, was not simply a result of "heart," brain, and brawn. It matters less how much of brains, creative aptitudes, or physical strength you have than how long you are willing or able to exercise these attributes in pursuit of your goal.

Thus the true measure of creative effort is composed of *heart-hours* plus *brain-hours* plus *brawn-hours*. This sum in most cases is provided not by an individual but by a group. Outwardly some contribute principally the heart-hours and others the brain-hours or the brawn-hours. However, within, each uses all three—the whole man—a fact often too subtle for the management and even for oneself to discern.

Lesson 5. Success of a Million Failures. My fifth lesson explained how the U.S.A. salvages fragmentary human values.

The collective-genius mechanism gave American society a method for not only obtaining supergenius, but also for making a

success out of individuals who separately would be failures. A man with a single creative virtue of an appropriate nature and of modest magnitude brought into a group of other single-virtue contributors, becomes outstandingly valuable to the group success and correspondingly rewarded.

Thus, collective-genius method makes effective use of the millions who otherwise would have been not only wasted, but a social burden. It can be shown mathematically that a vast majority of individuals possess only one or two creative virtues to an outstanding degree. [See footnote page 11.]

Lesson 6. Individualism Is Cherished. When I got this far, I understood another lesson: the U.S.A. is the proverbial melting pot, but it melts its ingredients in a sympathetic and encouraging manner. It does not melt incomers and the natives into a homogeneous mass poured into identical molds. On the contrary, it alloys

their individual, very different attributes into one great whole, with individual talents preserved.

In a business organization, for example, each individual is encouraged to shape his niche to fit his personality. Organization patterns are not rigid but pliable, designed to yield to the individuality of the occupants and needs of the occasion. Red tapes are elastic. The rules are made for guidance, not hindrance.

Such understanding was a great inspiration to me. It assured me that becoming a loyal American citizen does not require loss of individuality—contrary-wise, it demands its retention.

Lesson 7. Self-Improvement. My next lesson came from a unique native, of English descent, whose experience inspired and encouraged me by opening my eyes to the extraordinary possibility of self-improvement. This native was a plain street-variety sparrow raised in [Continued on page 55]



Founder of the Workshop for World Understanding, Rotarian Paluev (right) here helps arrange a week-end visit of U. N. Secretariat staffers to American homes.

Bob Hill— AN APPRECIATION

By **RUSSELL F. GREINER**

President of Rotary International in 1913-14

ROBERT E. LEE HILL has departed and never again will we greet his living presence. His name will be stricken from the Rotary roster, but his honorable record will remain in Rotary's archives, and his influence will linger as long as Rotary endures.

Known to all of us as "Bob," Robert E. Lee Hill was born in St. Charles, Missouri, in 1890. He was graduated from Culver Military Academy, and in 1912 received his bachelor of science degree in agriculture from the University of Missouri. One year later he obtained his master's degree there, and began a career with the University as director of its alumni activities. In 1944 he became executive manager of the Missouri Bankers Association, a position he held until his passing. He continued as editor of the *Missouri Alumnus*, a magazine published by the University Alumni Association. It is said that he had a handshaking acquaintance with more of his fellow Missourians than any other man in the State.

Always greatly interested in purebred horses, Bob served as president of the Missouri Horse Shows Association, a director of the American Horse Show Association, and a governor of the American Royal Live Stock and Horse Show.

During World War II he served as chairman of the United Service Organizations. For eight years he was chairman of the American Cancer Society's campaign in Missouri. Other chairmanships included those of the Missouri Savings Bank Division, the Federal Home Loan Bank of Des Moines, Iowa, and the Outstate War Finance Committee.

Bob entered Rotary in 1922, later served the Rotary Club of Columbia as President and Rotary International as Director, District Governor, Foundation Trustee, and member of many Committees.

He was elected President of Rotary International at the Convention held in Detroit, Michigan, in 1934, and presided over the Convention in Mexico City, Mexico, in 1935.

He is survived by his wife and two daughters: Virginia Lee Hill and Mrs. L. M. Trowbridge, of Los Altos, California. They will be remembered by many Rotarians who met them at Rotary Conventions or at the Hill home.



Robert E. Lee Hill, of Columbia, Mo., President of Rotary International in 1934-1935, who died April 24, 1957.

Bob Hill was like himself; he patterned after none—a genius who put his soul into everything he did. Widely known as a storyteller, he gave us many quaint sayings that were nimble with mirth.

Our lives are not measured in years, but in deeds. A full and complete life in good deeds was lived by Bob, who possessed a faith that brought him wisdom to know what he could do and the strength to do it. Bob Hill fully realized the meaning of the word "Rotarian." He was honest and just in his dealings, strong in his faith, and true in his friendships. He was a true Rotarian. In all life's contacts his promulgation of his beliefs and his influence on his fellowmen were immeasurable.

To serve was Bob Hill's joy, to succeed was his habit. His career was luminous.

My feelings are best expressed in the lines of an unknown poet:

*We do not sigh when golden skies have donned
The purple shadows and the gray of night
Because we know the morning lies beyond,
And we must wait a little while for light.
So when grown weary with the care and strife,
Our loved ones find in sleep the peace they crave,
We should not weep, but learn to count this life
A prelude to the one beyond the grave.*

One of Rotary's greatest gifts to thousands of us has been the friendship and fellowship of a great man and a great Rotarian: Robert E. Lee Hill. We were privileged to know him.

It's a Waste of Time!

*Charges Harry Schofield
Machinery Distributor,
Caernarvon, Wales*

PERSONALLY, I think Club singing is a waste of time that could be used to better purpose. When I've been brought to a high level by an inspiring speaker, I find myself lowered quickly by a burst of so-called community singing. Even when it's good, it unfortunately is often misplaced.

Since I don't like community singing, you wouldn't expect me to like song leaders or their high-pressure techniques, at any rate I don't. I've "experienced" only two song leaders, so far. They have both annoyed me intensely.

It Had a Calming Influence

*Finds Jens Berling
Vicar,
Lodingen, Norway*

ONCE at a social get-together at which I was present a discussion about religion arose. As everyone knows, religion and politics are two things upon which people have a hard time agreeing. The discussion got out of hand, with everyone getting very upset. Someone suggested that all join in a song. When the song was finished, everyone seemed to have calmed down.

We do not sing in Norwegian Rotary Clubs except on festival occasions. The custom is so strange to us that we could not begin it without embarrassment. I regret this for my personal feeling is absolutely positive on the matter of singing.

In Belgium, No

*Reports Raymond Pons
Photographic-Equipment Distributor,
Charleroi, Belgium*

NONE of the Rotary Clubs of Belgium sings. It is not our custom to sing at formal meetings of people or even at parties. We sing only in church. It is the same in all parts of Europe having a Latin culture.

I myself like to hear a Rotary Club sing, as I recently did in the U.S.A. I could feel the music



building a good atmosphere among the men. Yet I think it will be a long, long time before any Rotary Club in Belgium sings—and it may be never.

It's 'Yes' in Chile

*Reports Walter Schmidt Roestel
Insurance-Agency Manager,
Valdivia, Chile*

WE SING in my Club. We sing regularly, enthusiastically, and well. And one reason is that we have a good song leader. A teacher of music, he plays both the piano and the accordion. With him doing the leading, we "raise the roof."

In the Rotary Club of Puerto Montt in my country a corps of men and women singers performs each week, as well as when a new Club President takes office, at District Conferences, etc. How pleasant it is to visit that Club!

This would certainly indicate that we like to sing in the Rotary Clubs of Chile. We do. We recommend it.

We Have a Problem

*Explains Gunn Lay Teik
Managing Director, Rubber Estate,
Kuala Lumpur, Federation of Malaya*

WE DO not sing in the Rotary Club of Kuala Lumpur, or, as far as I know, in any of the Clubs of this region. There are several reasons for this. One is that there are many different races in our Club membership. This means a

To many Rotarians, a song before or after the Club luncheon is as essential as the meal itself. But there are hundreds of Rotary Clubs that never

variety of languages and cultures, and in none of them is community singing customary. The other is that music is not included in the curriculum of our schools. We do not grow up singing.

I sometimes regret that we do not sing in Rotary here for I personally like it, and believe singing would prove an effective way of promoting fellowship.

Remember the Titanic?

*Asks George R. Millward
Ice-Cream Manufacturer,
Petone, New Zealand*

NEVER was the saving grace of singing more poignantly and tragically emphasized than during the sinking of the *Titanic* in 1912. Those who have seen the motion picture or who have read the millions of words written about the disaster will recall what took place. Hundreds of men and women calmly faced death—singing—as the ship went down.

Music is a form of human expression observed in nearly every tribe, race, or nation on earth and developed to some or great degree as a part of its culture.

Certainly we in New Zealand love music and make many forms



sing a note—that don't think they should! In this symposium-of-the-month, Rotarians of 13 lands discuss a surprisingly controversial subject.

of it. Our 86 Rotary Clubs sing both Rotary songs and the ballads of our people. We consider that Club singing, when properly organized and when based on decently arranged song books, can add variety and zest to our weekly meetings.

No! It's Juvenile

*Says John Nightingale
Lawyer,
Salford, England*

ROTARY CLUB singing, in my opinion, is juvenile and not in keeping with the dignity of a world-wide body of business and professional men. I have no objection to community singing on lighter social occasions, but in my view neither the business sessions of a Rotary gathering nor the weekly luncheon meetings are light social occasions.

Recently I heard an extremely interesting and thoughtful address by a Rotarian. His talk built up an "atmosphere" which for me was completely ruined by some trivial community song.

I suppose it is really a matter of what one is used to. In the U.S.A. everyone seems to enjoy singing, and good luck to them.

If we tried a similar system in England, I think we should be regarded as plumb crazy.

I personally prefer to do my singing in the bath—when I'm feeling particularly happy and until the soap gets in my eyes.

There Comes a Lift

*Finds Fumio Tanaka
Hospital Director,
Okayama, Japan*

JAPANESE Rotarians sing—and with their singing comes a lifting of their spirits. I have observed this not only in my own Club, but also in others. Some of the larger Clubs, in fact, have good song leaders among their members, and whether the songs are those of the people or those more apt to be sung in student circles, the response is very satisfying.

Though community singing in Japan is still not generally practiced, it is becoming more widespread—especially among youth and student groups.

No Rotary Arias in Italy

*Reports Pietro Castiglia
Attorney,
Palermo, Italy*

DESPITE the fact that my country has given the world so much wonderful music and that we Italians love to sing, we do *not* sing in our Rotary Clubs. It is not custom; that is our reason. Perhaps another is that we do not have translations of the songs

which are to be found in *Songs for the Rotary Club*. Maybe I should work on that! It shouldn't be too difficult to bring our love of community singing to the meeting rooms of our Clubs. I hope I can do it!

Yes . . . and Try a New Song!

*Says G. Stewart Bennett
Newspaper Editor,
Manchester, Vt.*

I DON'T sing in the bathtub—because I shower and I can't sing with water in my mouth. But I *can* sing in my Rotary Club—and do. Under the leadership of a man who knows music and has enthusiasm, Rotarians can have a lot of fun. Anyone who likes to sing knows how group singing raises spirits.

If you sing in your Club, try a new song next week. And a new one the next week too. A song from another country is a pleasing experience once in a while.

Yes—for 'Togetherness'

*Replies K. S. Dutt
Freight Shipper,
Visakhapatnam, India*

NOW and then my Club sings *Hana Va Ki Sahita Isikanam Rotary and Vive le Rotary*. Though community singing is not indigenously Indian, at least in groups of business and professional men, everyone in the Club tries to participate, and we do often feel a new "togetherness" as a result.

I hope for the day when all the Clubs in my region will sing at least one song during a meeting. Our fellowship will be closer for it.

With all respect to speakers of the day, I have noted on occasion that singing proves quite a refreshing experience.

Song Saved the Situation

*Reports William E. Walk, Jr.
Lawyer,
Ontario, Calif.*

OUR SPEAKER of the day was late. We didn't want to report this to the members, so we sang for a while—until the speaker came. As it turned out, the Club thought

Uncle Sam

-How He Was Named



THE popular symbol of America—lanky, stripe-trousered "Uncle Sam"—is no mere figment of a cartoonist's imagination. His name was borrowed from an actual person—a kindly, enterprising merchant of Troy, New York: Samuel Wilson.

Born in 1766 in West Cambridge, Massachusetts, Samuel Wilson came to Troy from Mason, New Hampshire, at the age of 23. With his brothers he was soon engaged in a variety of businesses: brick-making, river shipping, and meat packing.

It was as a meat packer that Samuel Wilson gave his name to the nation. Friendly, benevolent, a considerate employer, he was known to everyone in Troy as "Uncle Sam."

During the War of 1812 he supplied pork and beef to the American Army in white-oak barrels marked "U. S." (for United States). One day a bystander asked just what the "U. S." stood for, and a local meat packer replied, "Oh, that just stands for Uncle Sam. We always put his name on." The joke took hold, and, as a result, all beef shipped from Troy thereafter was referred to as "Uncle Sam's beef." Soldiers, without further questions, began to recognize this brand as the initial designation of "Uncle Sam."

The nickname spread rapidly; and as early as 1813, American newspapers used it to refer to the United States. Eventually the car-

toon figure of Uncle Sam became standardized as a tall, spare man with top hat, frock coat, and striped trousers, symbolizing the spirit of the United States as "John Bull" symbolizes England.

Some of Samuel Wilson's descendants say that the cartoon figure of Uncle Sam approximates the appearance of their ancestor. They also say that Samuel Wilson, until the day he died in 1854 after a lifetime of service to his community and his church, delighted in his unique honor.

In his old age, sitting in a favorite rocking chair on the porch of his home, his feet propped up on a railing worn thin by his boots, he would gaze over the good green countryside and reflect upon a busy life. Often, it is said, he would chuckle with pleasure at the thought that his name and figure had become the symbol of his country.

—J. ALMUS RUSSELL
Rotarian, Bloomsburg, Pa.



"Uncle Sam" Wilson (marking a barrel of Government beef) . . . his home in Troy, N. Y. . . . and the plaque, placed by his granddaughter, which now marks his grave.

the song fest had been planned. Has your Club ever tried it in a similar pinch?

I would urge Clubs to use *Songs for the Rotary Club*. The book is, I think, a necessity, not only because it provides a wide variety of numbers, but also because it introduces the members to songs they may not have sung before. Perhaps even more important than the song book is the song leader. Get a happy one who makes you really *want* to sing—and you are on the way.

Sing? Of Course!

Says Arthur J. Balfour
Radio-Station Director,
Grande Prairie, Alta., Canada

OF COURSE, sing—and if you want your Club to sing well, pick a good song leader. Too often the song period is a waste of time because the leader loses control of the fellows. Fun is fun, of course, and desirable, but if the majority of the fellows say they want to sing, then the obstreperous minority must not be encouraged.

In our Club we sing songs ranging from Rotary to popular songs to hymns. We find the fellows like variety—and there's no harm in learning a new song now and then.

Singing engenders a feeling of goodwill. And anything which does that must, I think, be worth while.

Singing Saved the Day

Reports Keith B. Bolton
Automobile-Body Manufacturer,
Perth, Australia

THE Rotary Club of Perth once had the honor of a visit from Douglas Bader, the legless British ace pilot of World War II, and in anticipation of a huge crowd we hired one of the largest halls in the city. Douglas was unavoidably late—in fact, very late. Instead of twiddling our thumbs, we sang. It was here, if ever, that singing saved the day.

Club singing? Crisis or no, it is a "must." It awakens a Club just as it awakens a man as he bursts into song as he rolls out of bed in the morning. You've never tried that? Do!

THE VIEW FROM *Lucerne*

A pictorial report
on Rotary's 1957 Convention
which drew 9,915 persons
from 78 countries to
this lake city in the Alps.



LUCERNE, SWITZERLAND
MAY 23, 1957

LUCERNE, Switzerland, is not a big city; it has only 65,000 people. Neither is it very high up in the world; it is at 1,434 feet. Yet from it one can quickly reach the top of neighboring 6,993-foot Mount Pilatus and there gain a view of the world which, in its endless, dazzling, blue and white sweep, is almost too much for the mind to take in.

Most of the 9,915 men, women, and children who have spent the last five days here in Rotary's 48th annual international Convention have made the easy cable-car trip to that icy summit . . . but all, yes probably all the 9,915 save the babes in arms, would tell you that the Alpine view they gained of Rotary in the halls and streets of this 13th Century town was every bit as thrilling.

This was an international Convention—the most so in Rotary's 52 years. Here, it was announced in the final plenary session at noon today, were people from 78 countries . . . and so large were the delegations (809 from France, 596 from Italy, 148 from Belgium, 306 from Germany, 1,088 from England, 30 from India, and so on and on) that the week was one big happy multilingual talk fest with no one of the tongues seeming dominant. "These men and women," said a Briton not given to emotion, "I can't always understand them nor they me—but I have the feeling that they are my brothers and sisters."

And this, of course, was the annual business meeting of a growing international organization now (see page 30) in 101 countries with 433,500 men in more than 9,400 Clubs. It revised its world work, charted its new goals, and elected new leaders pictured later in these pages.

Never could 9,915 people sit down together and jointly write the story of a meeting like this . . . but if they could it might go something like what follows on the next 14 pages:

All photos by Robert A. Placek
(unless otherwise credited)



We Ascend...

the Heights of Hospitality

WE WILL NEVER forget the cozy at-home feeling of Lucerne. We could walk or ride quickly to almost any place in this sparkling gem of a town . . . and wherever we went—whether to restaurant, *Konditorei*, *Kino*, or *Festhalle*—the Lucerners were helpful, interested, and kind. The 72 Rotarians of Lucerne had told them the story of our coming and of Rotary on blue and white information cards distributed to 20,000 employees.

You might think that so large a Convention would engulf and demoralize so small a place. (It was the largest ever held here, if not in all of Switzerland!) But not so at all. Our hosts found good hotels for us here and in the 40 other places from Bürgenstock to Engelberg to Zurich, and the 100 percent efficient Swiss transportation men got us back and forth on split-second schedule in gleaming trains, busses, and trams. And the *Bratwurst* and *Rösti* in the abundant, universally excellent restaurants—well, belts are straining!

Welcome! Bright banners say it everywhere. This bouquet of them is offered by Suisseire (left) . . . and in the photo below, a little Swiss lady gives grocery distributor Charles Welch and his wife, of Tacoma, Wash., a typical Schweizerdeutsch greeting: "Grueti!"



Photo: Swissair, Lucerne, Switzerland
Lucerne, Switzerland, by Robert A. Welch





Just off the boat train from Genoa, Rotary's First Couple, Paul and Valentina Lang, of Italy, are swept out into the Bahnhofplatz by the

welcoming throng, which is graced by these Schweizermädel and Mrs. Albert Ernst, wife of the Host Club Executive Committee Chairman.



Are we ready? On Convention eve four Swiss planners review arrangements for newscaster Ernesto Rumpel. Left to right: Host Club President Max Buri, District Governor Hans Bener, Public Relations Chairman Eduard Schütz, Host Club Executive Committee Chairman Albert Ernst.

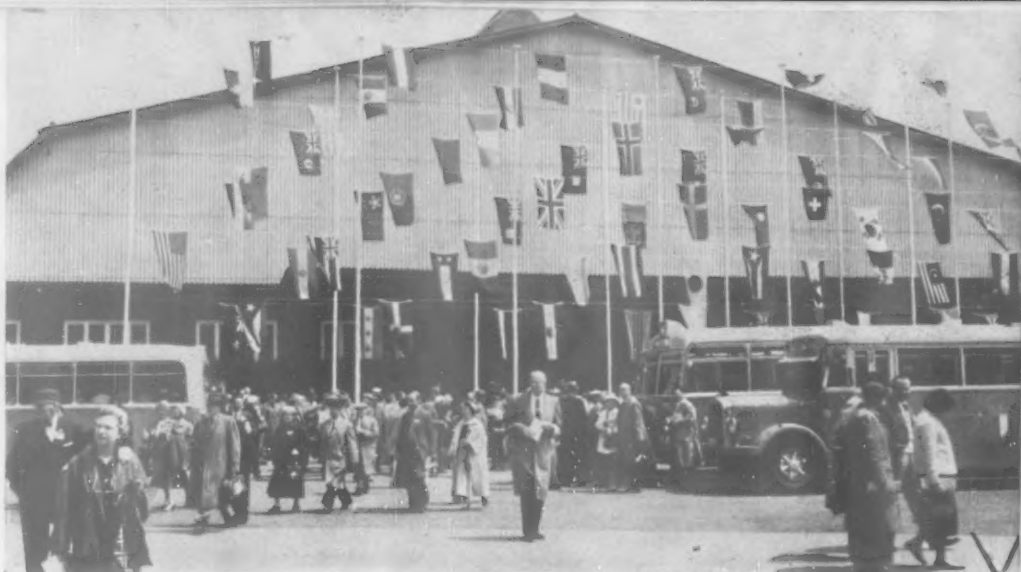
Such is the warmth of spirit throughout Lucerne that, well, look! They are First Vice-President Wm. Todd, of Texas, and former First Lady Ann Brunnier, of California. A reception-line sidelight!

Photo: Weber



Flag-decked and spacious, Lucerne's Festival Hall, built in 1939 for a noted rifle meet, makes a fine convention hall. To it Conventioners swarm five times by bus, tram, and auto.

Some 8,000 people fill the Festival Hall (far right) on Sunday night—but they were seated in two installments. This "official picture" shows Rotary leaders on the rostrum just before the Folklore Festival began.



"How do we get to the Festival Hall?" A courteous (they all are) Swiss policeman directs Martin W. Schweizer, of San Jacinto, Calif., and his daughter, Dorothy, to the bus terminal.

We Survey the Rotary Scene

WE CAME HERE certainly to see each other and Central Switzerland, but, as President Gian Paolo Lang put it, we came here to review "the panorama of Rotary achievement" and to study how best to use the unusual gift Rotary has for bringing people together in friendship. This we did in four plenary sessions, in panel discussions, in many, many small meetings. The facilities our Lucerne hosts provided for these were remarkable. A great steel auditorium built for rifle tournaments, gymnastics, and exhibitions became our Convention Hall. The modern-lined *Kunsthau*s became our House of Friendship. Some of the elegant old chairs and sofas in it were brought down from Heidegg Castle just for the week. These people are as artistic as they are businesslike.



Rotarians are friends of youth. What are they doing for them? Here, in a plenary session on Tuesday, nine people from eight countries answer in a "Rotary Looks at Youth" panel. Participants are Moderator C. P. H. Teenstra, The Netherlands; Paul Haeny, Switzerland;

Robert Dubath, Switzerland; Hue Thomas, Jr., U.S.A.; Ismene Regopoulou, Greece; J. Donald Locke, U.S.A.; Eline Daugaard-Jensen, Denmark; Bengt Danielson, Sweden; Maarten Hendrikse, The Netherlands. Included: former VISA and exchange students, Rotary Fellows.

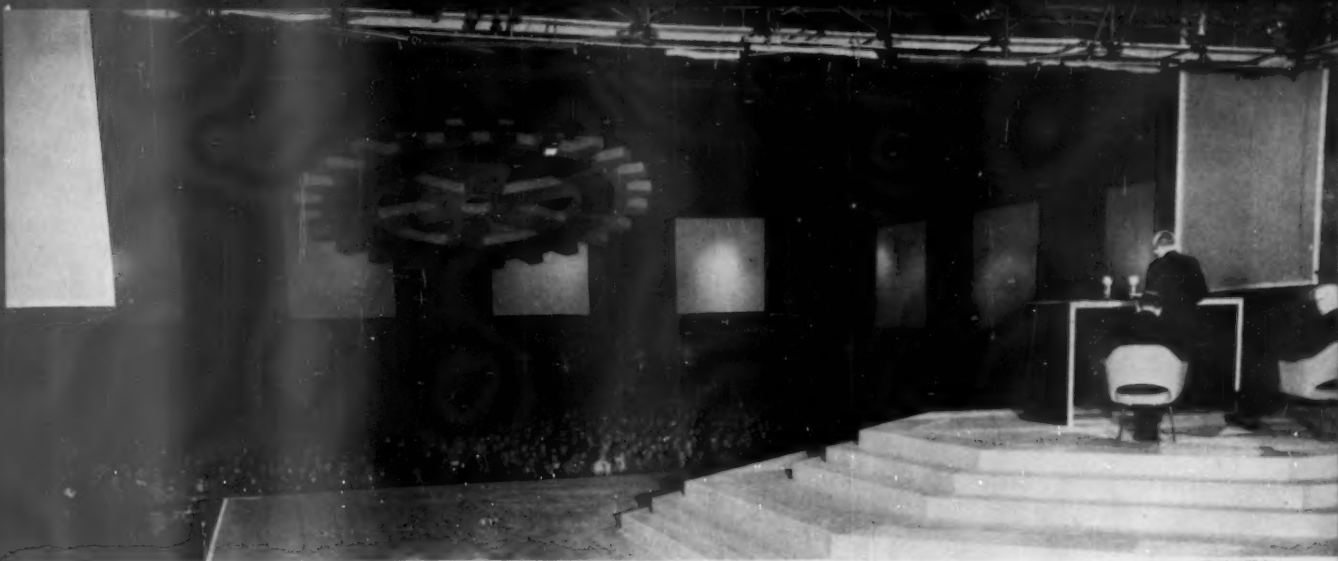


Photo: Weber

On the banks of the Vierwaldstättersee stands the Kunst und Kongresshaus, an art museum and gathering place. Especially decorated and furnished, it becomes the Convention crossroads, containing the House of Friendship, officers' offices, information booths. The photo below shows the exterior; the photo at right depicts a bit of the House of Friendship.



As if to put a pretty exclamation point on the Youth Panel (left), these little Swiss misses trip to the stage and sing of childhood

and home. Again the Conventioners are reminded of the truth that people, and especially little girls, are the same the world over.



YES, we saw and heard Helen Keller . . . and some of us got up very close to her. What a wonderful person this vital, cheerful, 77-year-old woman is, certainly "one of the outstanding personalities of our age." And how wonderful her companion, Scottish Polly Thomson ("I just bridge the gap"). Miss Keller, blind and deaf since infancy, addressed the Convention (below right) on Tuesday morning and, praising Rotarians for what they have already done for the blind, she urged us to do more so that "the blind of

all lands might draw freely on the bread and water of life." The day before, Miss Keller gave the press a long interview (below), during which Conrad Bonnevie-Svendsen, of Oslo, Norway, played an interesting part. Chairman of the 1957 RI Convention Committee, he heads the work for the blind and deaf for the Church of Norway. Thus he could talk into Miss Keller's hand (above) and they found they had friends in common. He introduced her to the Convention audience.



Max Petitpierre
Member
Swiss Federal Council



Werner Kurzmeyer
President
Council of Lucerne
Canton



Louis Schwegler
Vice-Mayor
Lucerne



Hans Bener
Governor
District 86



Max Buri
President
Rotary Club of Lucerne



William B. Todd
First Vice-President
Rotary International



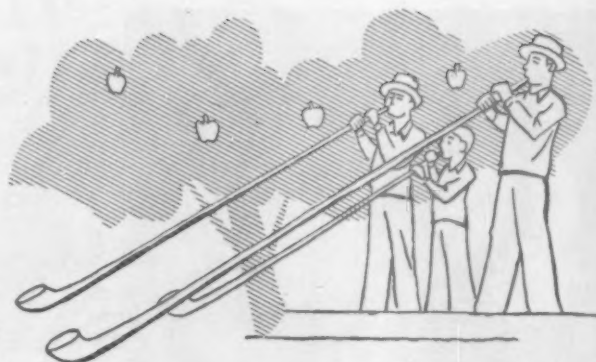
Charles G. Tenne
President-Elect
Rotary International

“An ideal is not realized by eloquent statements of it. Without painstaking experiment and application to the hard facts of life, an ideal remains a dream. You remember how Icarus had a dream of flying to the sun with wax wings, and when he was approaching the sun his wings melted. An ideal not realized dies in disillusionment. So it is with the ideal that has been displayed for you at this Convention. The realization depends on your personal efforts which begin at once. Those of you who have the chance to travel . . . after the Convention can begin to realize our purpose to advance understanding between peoples. Understanding can be accomplished best in a personal way through friendly contacts. . . . Those of us who must hasten back to our work also have a mission. We can tell the members of our Clubs . . . that Rotary offers to each Rotarian the incomparable possibility of not feeling lonely any more. He has friends in many parts of the world. There are others like him who believe that it is best to be just in their dealings and to give a hand to people who need help. And these others would not only open their doors, but their hearts to him.”

—GIAN PAOLO LANG
President of Rotary International

We Cheer the Echo

IT WAS NEW to some of us . . . and good for all of us. The Convention speakers spoke in German, French, and English (though the official language was English) and every speaker was introduced in those three tongues. It took time, yes, but it taught us as never before that Rotary is really international. Anyway, there were translations on yellow sheets to hand so that you could follow the speaker even if you couldn't understand him. From Max Petitpierre, who welcomed us on behalf of the seven-man council which governs Switzerland, to Professor Leopold Boissier to Helen Keller to our own President, Gian Paolo Lang, whose valedictory was warm, human, simple, deep, and unforgettable, the platform speakers were good—in fact, great—and we cheered them to an Alpine echo.



“The four Geneva Conventions [of the International Red Cross] have been ratified by 63 countries to date. If war should break again one day, it is to be hoped that these Conventions will be duly applied in accordance with the solemn undertakings given by the various Governments. We must have faith in man's repentance; we must believe that Right is Might. Unfortunately, it is not enough to *desire* the application of the Geneva Conventions; one must be able to *apply* them. . . . It is now a question of survival of mankind, and to achieve this we must unite all forces working for . . . a world free from . . . hatred and fear. The advent of peace is a necessity of such import that any contribution . . . is worth while. . . . The main point is not to give way to despair, and, above all things, to be ready for service. This is why I was exceedingly glad to speak to you today, since your purpose is closely akin to that of the Red Cross.”

—PROFESSOR LEOPOLD BOISSIER
President of the International
Red Cross Committee



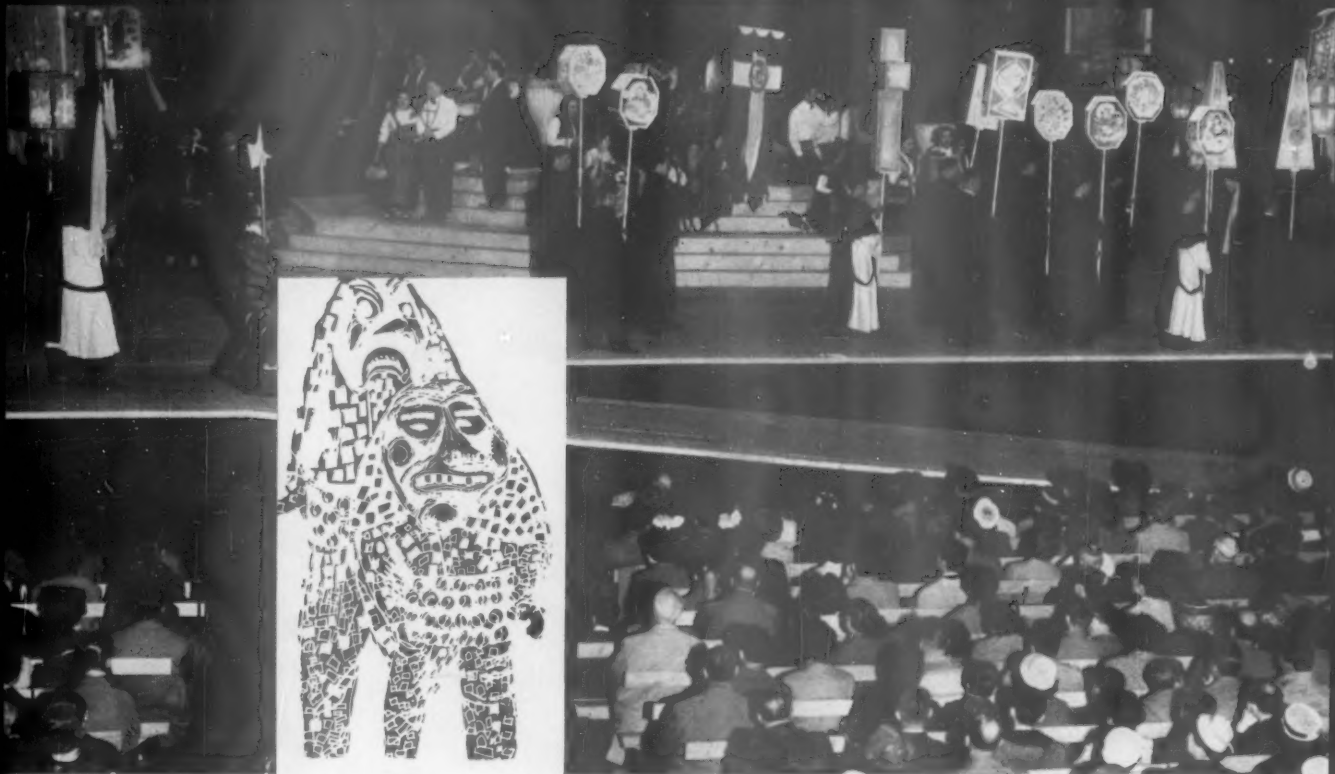
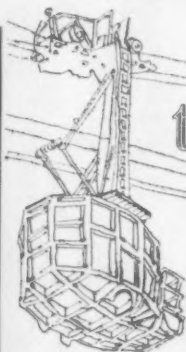


Photo: Wel

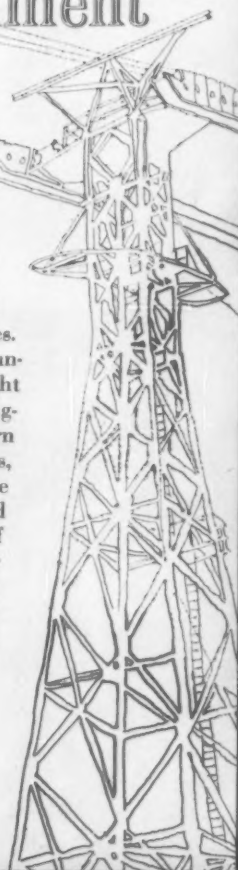
Pageantry probably never excelled on any Rotary Convention stage thrills Conventioners on Sunday evening. It is a Swiss Folklore Festival which some 700 persons from all parts of Switzerland act out the life of common people in their land. The Dreaming Apple Tree is the title

We are Lifted by the Entertainment



FOR two days before the Convention opened hundreds of Swiss people—1,400 to be more exact—poured into Lucerne from

all the 22 Cantons of Switzerland. They wore their local garb; they brought their lambs, fat cattle, and goats. Many had never been out of their own villages. They had come to stage for us a folklore pageant on Sunday night and a historical pageant on Wednesday night that surely must go down as some of the greatest pageantry in contemporary Continental history. Alphorn blowers, flag swingers, whip crackers, classic ballerinas, yodellers, spinners, warriors, all were here telling us the stories of how the simple man lives in Switzerland and how this proud, sturdy, strong little nation made of many peoples came to be. It was a "million-dollar show" which the 1,400 did free for us and refused to put on later commercially. . . . Entertainment? There was so much and it was so good. The pictures here only begin to show it.



Rockets, candles, showers, "set pieces"—for an hour on Monday night a dazzling display of fireworks amazes Conventiongoers. The climax comes with a blazing Rotary wheel, followed by a "curtain" of light.



Photo: Weber

The flags of Switzerland, the Red Cross, and Rotary shoot up from this group of Schweizer Buben during the Swiss Historical Pageant.



High fashion! Svelte Swiss models show the ladies the latest in Swiss fashion design in a style show on Tuesday in the Kursaal.



"Off to Mount Pilatus—and with music!" The young folks of the Convention take a lake cruiser to Alpnachstad, where they will ascend by cog-wheel railway to the top of Lucerne's famous peak, where a repast awaits. . . . (Below) Self-entertainment at the Schweizerhof.



JULY, 1957



One of the gayest places in Lucerne during Convention Week is the Youth Hub in Congress Hall. Young artists' murals adorn the walls.

We Go over the Mountain

YES, to see what we could see. Some 3,000 of us were housed in Lucerne's fine hotels. Some 1,100 of us were in Zurich—just 42 minutes away by Zug. Other hundreds were in Brunnen, Bürgenstock, Engleberg, Vitznau, Weggis, and 33 other towns or resort centers. This daily travel led us over and around the mountains of this little land of 5 million . . . as did the sight-seeing trips and pre- and post-Convention tours which nearly everyone took. And, characteristically, our Swiss hosts put transportation matters on a thoroughly efficient basis, issuing transportation coupon booklets to each of us. Show your booklet, give up a coupon, and you were off. And what did we see? How many hours can you stand to listen?



It's Spring in Lucerne—but this Swiss youth is off for a bit of skiing in near-by mountains . . . to the surprise of Mr. and Mrs. A. S. H. Dickinson, of Jersey, Channel Islands.



There's time for it in the easily paced Convention program, so Rotary folks climb into busses and take off for sight-seeing tours of Lucerne, Engelberg, Bürgenstock, and Central Switzerland all through the week. The journey's embarkation point is the steps of the House of Friendship.



The Lucerne, the Wilhelm Tell, the Schiller—these and other little steamboats are forever moving up and down the lake. For hundreds of Conventioners the ships are the only link to their hotels in many villages around and beyond the cozy lake.



Yes, the famous lion! Not more than a kilometer from the old Water Tower in the heart of Lucerne, this monument to soldiers of the Swiss Guard who died defending the Tuileries in Paris in 1792 drew most Conventioners. Surprised by its size, awed by its beauty, they captured it on film.

Color photo: Pfeiffer with posterization by Robert Korup; (photo above) Kirsh



"What are we doing in Vocational Service? What should we be doing?" This Vocational Service panel gets down to brass tacks on these questions in the third plenary session on Wednesday. The photo shows (left to right) Director Adan Vargas of Peru; Leslie Bunker of England, President of RIBI; Maurice Duperrey of France and Frank E. Spain of U.S.A., RI Presidents in 1937-38 and 1951-52, respectively; Director Augustin J. Catoni of Lebanon; and Director W. Maurice Wild, Union of South Africa.



The jewelers meet in the Sitzungszimmer of a famous colleague named Gübelin (Rotarian Walter) for their vocational craft assembly on Wednesday afternoon.

We Test the Lines on Our Jobs and Rotary

"How do you handle the problem in your business?"

On Wednesday afternoon all the 5,238 men sought out their vocational craft assemblies. There were exactly 50 of them in Lucerne and they gave us a chance to flock with fellows of our callings from all over the world. The day before we'd all attended International Friendship Meetings arranged by areas of the Rotary world. "Any man whose faith in Rotary might be flagging should have been in the meeting I went to. What testimony!" was the way one man summed it up.



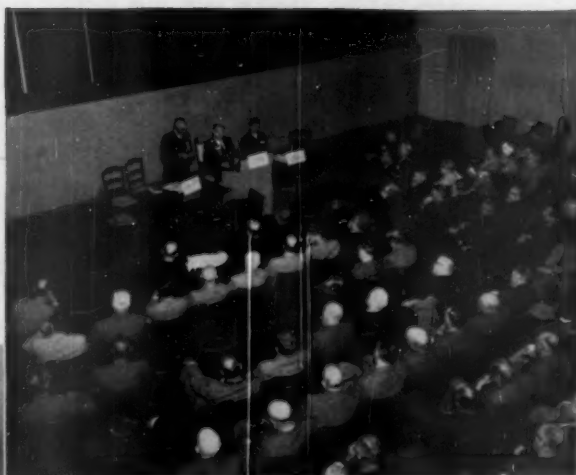
And here a group of beverage men from several countries examine the gleaming equipment of a Brauerei.

Where the City Council of Lucerne normally sits in august assembly, Rotarian auto men of the world gather to discuss trade policies and practices in their craft assembly.



Men of Europe, North Africa, and the Eastern Mediterranean sit down to discuss Rotary in their Region—in their International Friendship Meeting on Tuesday afternoon. Their Chairman is Director Augustin J. Catoni, of Lebanon.

"ANZSAO" in Rotary parlance means Australia, New Zealand, South Africa, and Other places in the Eastern Hemisphere. Here Rotarians from that huge region gather under Chairman W. Maurice Wild to discuss Rotary problems in this International Friendship Meeting. Speaking is Harold T. Thomas, Past First Vice-President of RI, from Auckland, New Zealand.



Mazakazu ("Kobay") Kobayashi, of Tokyo, Japan, leads the Asia Friendship Meeting with Rotarians from that largest of all continents surveying their Rotary efforts, achievements, and problems. All together, five such meetings were held, the two others being meetings for Rotarians from South America, Central America, Mexico, and the Antilles, and for Rotarians from the United States, Canada, and Bermuda. Actually, Rotarians were free to attend any one of the five gatherings they might choose.



We Hail the Leaders, Old and New

WE ALMOST can't stand it, some of us. Every year the Convention builds up to a climax which comes during the last minutes of the last session. It was unforgettable in Lucerne. President Paul Lang had just finished his last message to us. He had told us of the fine, constructive things he had seen Rotary Clubs do in many countries. He had spoken feelingly of

the "tormenting necessity" of accomplishing more in international understanding. He had graciously thanked us and bade us adieu. As if we were one, we arose and clapped—and the President bowed his head and stood there a long time. A few minutes later we sang *Auld Lang Syne* and the 48th Annual Convention of Rotary International was over.



President Paul and Valentina Lang take their final bow, but draw in their grandchildren. They are Paul and Patrizia Grill, children of Dr. Luciana Grill, the Langs' daughter.

Many times during the Convention President Paul voiced his appreciation of the help he had received from so many people during his year. Also, he has recorded his appreciation in this note which he would like Rotarians of the world to see:

"Mindful of the splendid coöperation I have received from all Rotarians during my year of office, and of the many kindnesses and courtesies extended to Valentina and to me everywhere we travelled, I wish to take this opportunity of expressing once again my deepest appreciation and sincerest thanks to all."

—Gian Paolo Lang

... We Reach Milestone 100&-1

IT WAS during the opening plenary session on Monday, May 20, that there came the news, announced from the Convention platform, that there were now 100 countries having Rotary Clubs. The 100th was the small principality (population 15,000) of Liechtenstein. The new Club has 20 members, meets Tuesday noon in the Hotel Real. Its Founder-President, Dr. Josef Hoop, was Chief of the Government of Liechtenstein for 17 years and is now President of the Supreme Court. The photo shows him with Hans Bener, Governor of Rotary District 86. In closing minutes of the final plenary session there came the newer news that Rotary now has Clubs in 101 countries! The new Rotary Club of Kampala, Uganda, made this so.



Meet Rotary's General Officers for 1957-58



CHARLES G. TENNENT
Asheville, N. C., U.S.A.
President



AUGUSTIN J. CATONI
Beirut, Lebanon
First Vice-President



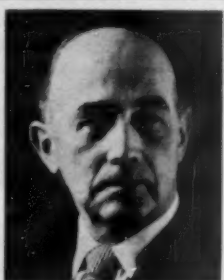
W. MAURICE WILD
Port Elizabeth, S. Africa
Second Vice-President



ALBERT P. BANTHAM
Schenectady, N. Y., U.S.A.
Third Vice-President



WEBB FOLLIN
Shelbyville, Tenn., U.S.A.
Director



FRITZ GYSIN
Zurich, Switzerland
Director



LLOYD HOLLISTER
Wilmette, Ill., U.S.A.
Director



MASAKAZU KOBAYASHI
Tokyo, Japan
Director



GIAN PAOLO LANG
Livorno, Italy
Director



STANLEY LEVERTON
London, England
Director



CARL P. MILLER
Los Angeles, Calif., U.S.A.
Director



LOUIS L. ROTH
St. Louis, Mo., U.S.A.
Director



DOUGLAS A. STEVENSON
Sherbrooke, Que., Canada
Director



ADAN VARGAS
Callao, Peru
Director



GEORGE R. MEANS
Evanston, Ill., U.S.A.
Secretary



RICHARD E. VERNOR
Chicago, Ill., U.S.A.
Treasurer



101 102 103 104



109 110 111 112



117 118 119 120



134 136 138 139



146 147 149 151



186 188 190 195



310 315 320 325



153 158 160 162 164



220 235 245 250 255



330 350 355 360 365

All of the Best

As one of the 249 busy men pictured here, you've taken on a big job this 1957-58 year as District Governor (or R.D. Representative in Great Britain and Ireland). I know, because I've been one myself! You'll be officially visiting every Club in your District, making speeches at ladies' nights and anniversary celebrations, publishing

(Eds. Note: For other duties o

DISTRICT 101
JAMES DOWNIE CAMPBELL
Aberdeen, Scotland

DISTRICT 102
CHARLES BALFOUR LAIRD
Edinburgh, Scotland

DISTRICT 103
WILLIAM HENRY LORRAINE
Saltburn-by-the-Sea, England

DISTRICT 104
STEPHEN EDWIN BROWN
Skipton, England

DISTRICT 105
JOHN NIGHTINGALE
Salford, England

DISTRICT 106
EDWARD HORACE RICHARDS
Stoke-on-Trent, England

DISTRICT 107
L. WOEL DARTSHIRE
Ripley, England

DISTRICT 108
FRANK WINFIELD
Cambridge, England

DISTRICT 109
KENNETH C. PARKINSON
Weylyn Garden City, England

DISTRICT 110
TED THURSTON
Hereford, England

DISTRICT 111
HAROLD FREDERICK JOY
Weymouth, England

DISTRICT 112
RONALD TUDOR PROUDLER
Dover, England

DISTRICT 113
NORMAN WILLIAM FARMER
Lewisham, England

DISTRICT 114
WILFRED DRYLAND
Sutton, England

DISTRICT 115
HAROLD MASTIN
Newport, England

DISTRICT 116
F. MALCOLM MCKIBBIN
Belfast, Northern Ireland

DISTRICT 117
S. J. C. SOUTHOON
Exmouth, England

DISTRICT 118
HARRY SCHOFIELD
Caernarvon, Wales

DISTRICT 119
MAURICE WILLIAM GARSIDE
Blackpool, England

DISTRICT 120
SIGURDUR PALLSON
Selfoss, Iceland

DISTRICT 121
JENS BERLING
Loddingen, Norway

DISTRICT 122
TORODD MURER
Risør, Norway

DISTRICT 131
T. F. ASCHENHUGH
Halden, Norway

DISTRICT 132
SVEN KARSBERG
Gävle, Sweden

DISTRICT 134
HENRIK SAMUEL NYBERG
Uppsala, Sweden

DISTRICT 136
CARL GUSTAF CHOLER
Mariestad, Sweden

DISTRICT 138
SIGFRID GEVANDER
Västervik, Sweden

DISTRICT 139
OLOF WILHELM FREDRIK ROS
Vaxjö, Sweden

DISTRICT 140
RALF-ERIK KLOCKARS
Vasa-Vasa, Finland

DISTRICT 141
EINO EEMIL VUORI
Loima, Finland

DISTRICT 143
UUNO ARMAS J. RAIVIO
Helsinki, Finland

DISTRICT 145
OLUF KRISTIAN RØRSTED
Viborg, Denmark

DISTRICT 146
PETER JØRSBOE
Odense, Denmark

DISTRICT 147
EJNAR JARLØV
Birkeroed, Denmark

DISTRICT 148
JUSTIN HUPPE
Oldenburg, Germany

DISTRICT 151
FRIEDRICH V. WILPERT
Bonn am Rhein, Germany

DISTRICT 153
FLORIAN WALDECK
Mannheim, Germany

DISTRICT 158
C. H. W. HEUSDENS
Steenwijk, The Netherlands

DISTRICT 160
GEERT NIEVEEN
Breda, The Netherlands

DISTRICT 162
RAYMOND PONS
Charleroi, Belgium

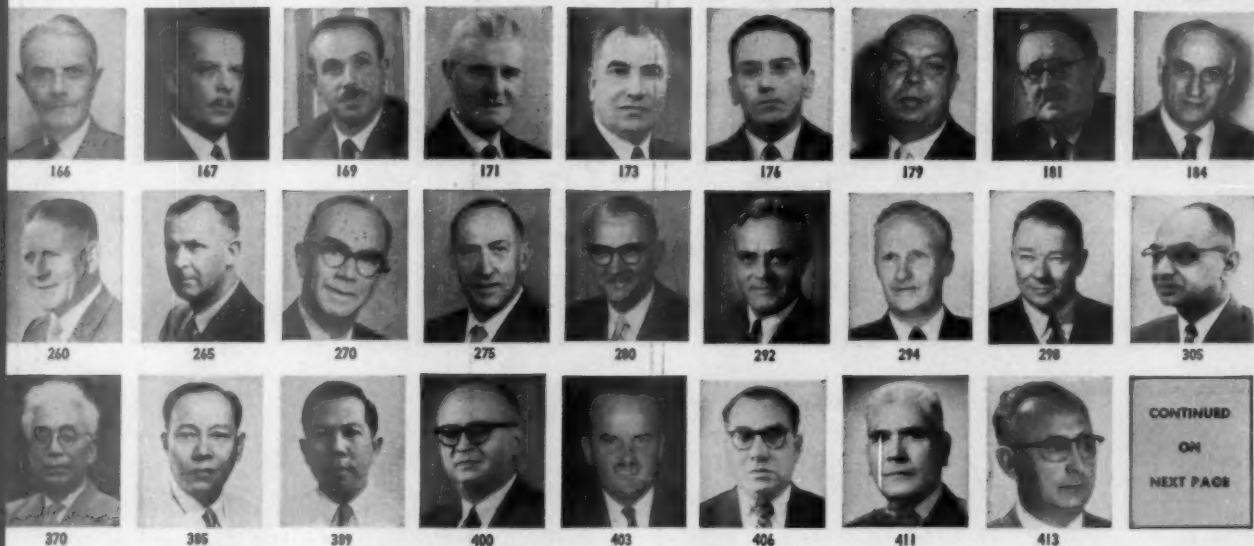
DISTRICT 164
JACQUES TEXIER
Le Havre, France

DISTRICT 166
C. ROBERT RECHNIEWSKI
Paris, France

Mr. Governor!

a monthly news letter, keeping attendance records, filing reports. There'll be a District Assembly and a District Conference to arrange. And you will be working hard to organize new Clubs. Sound challenging? It is! But I know you'll enjoy such a challenge. I did! - A Past District Governor

District Governor, see page 59)



DISTRICT 167
BENE LESAIG
Mulhouse, France

DISTRICT 169
FRANÇOIS DROUHILLARD
Langon-Sauternes, France

DISTRICT 171
HENRI LOUIS J. DIFFRE
La Bourboule - Le Mont-Dore, Fr.

DISTRICT 173
ADOLPHE LOUIS G. GIRAUD
Beziers, France

DISTRICT 176
B. V. M. Mendes D'Almeida
Lisbon, Portugal

DISTRICT 179
JACQUES CORNU
La Chaux-de-Fonds, Switzerland

DISTRICT 181
KONSTANTIN VON KOVARBASIC
Salzburg, Austria

DISTRICT 183
LUIGI RUSCA
Gene, Italy

DISTRICT 186
FELICE GIOELLI
Ferrara, Italy

DISTRICT 188
ADELCHI SALOTTI
Florence, Italy

DISTRICT 190
PIETRO CASTIGLIA
Palermo, Italy

DISTRICT 193
MOHAMED ZOHIER GARRAHAN
Cairo, Egypt

DISTRICT 229
KENNETH HERBERT ROJE
Reedepoort-Maraiburg, So. Af.

DISTRICT 235
CONRAD AGNAR LARSEN
Blomfontein, So. Africa

DISTRICT 245
KEITH BURLINGTON BOLTON
Perth, Australia

DISTRICT 250
ARTHUR E. SAMPSON
Adelaide, Australia

DISTRICT 251
DOUGLAS GARLAND RAYTRAY
Bundaberg, Australia

DISTRICT 256
NORMAN WILLIAM EVANS
Toowoomba, Australia

DISTRICT 265
REGINALD KEITH HOPPER
Inverell, Australia

DISTRICT 270
ALFRED FRANCIS WITCOMBE
Grainfield, Australia

DISTRICT 275
G. L. HOWE
Ryde, Australia

DISTRICT 280
LESLIE G. TAYLOR
Dandenong, Australia

DISTRICT 292
ANTHONY C. MORCOM-GREEN
Orehanga, New Zealand

DISTRICT 294
GEORGE RITCHIE MILLWARD
Petone, New Zealand

DISTRICT 296
MALCOLM LEADBETTER
Oamaru, New Zealand

DISTRICT 305
KANTILAL MUNSHAW
Ahmedabad, India

DISTRICT 310
FAZL-I-AHMAD
Lahore, Pakistan

DISTRICT 315
K. S. DUTT
Vizagapatam, India

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P. R. RAMAKRISHNAN
Coimbatore, India

DISTRICT 325
HAJ KISHORE PRASAD
Patna, India

DISTRICT 330
GURM LAY TEIK
Kuala Lumpur, Malaysia

DISTRICT 350
KIOZO SATO
Sendai, Japan

DISTRICT 355
KIYOSHI TOBASAKI
Tokyo, Japan

DISTRICT 360
SHUHEI Y. MORITA
Nagoya, Japan

DISTRICT 365
TAICHIRO NAKKI
Kobe, Japan

DISTRICT 376
FUMIO TANAKA
Osayama, Japan

DISTRICT 385
HERNANDO PINEDA
Cagayan de Oro, Philippines

DISTRICT 389
BADIEN ASMADJI
Malang, Indonesia

DISTRICT 400
ENRIQUE GOMEZ BOCA
Navana, Cuba

DISTRICT 403
HORACE E. DAVILA
San Juan, Puerto Rico

DISTRICT 406
CARLOS M. ROJAS BADIA
Meca, Dominican Republic

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Puebla, Mexico

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THOMAS JAMES BUTLER, JR.
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DISTRICT 455
JOSE GONGALVES
Penedo, Brazil

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MIN HIN LI
West Honolulu, Hawaii

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HERBERT J. WELCH
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JOHN M. LARSON
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DISTRICT 508
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Walla Walla, Washington

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WILLIAM E. CALDWELL
Medford, Oregon

DISTRICT 513
MONROE F. BROWN
Burlingame, California

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EDWARD B. ROESSLER
Davis, California

DISTRICT 519
ROBERT C. HALL
Marysville, California

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HORACE L. DORMODY
Monterey, California

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Bakersfield, California

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BJARNE L. LARSEN
Van Nuys, California

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NESLEN K. FORSTER
Pacific Palisades, California

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Scottsbluff, Nebraska

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EDWARD L. BUNTS
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R. MILLARD MURPHY, SR.
Tucson, New Mexico

DISTRICT 555
HENRY ARTHUR SHADE
Sioux Lookout, Ont., Canada

DISTRICT 558
C. COLLIER SMITH
Hibbing, Minnesota

DISTRICT 561
C. L. DOHERTY
Pierre-Fort Pierre, So. Dak.

DISTRICT 563
HAROLD K. DOUTHIT
Curtis, Nebraska

DISTRICT 565
F. L. SIMONDS
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DISTRICT 567
JAMES E. TAYLOR
Sharon Springs, Kansas

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WILLIS E. SHAFFER
Hutchinson, Kansas

DISTRICT 571
GEORGE E. WATKINS
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LINTON ARMSTRONG
Brownsburg-Lachute, Que., Can. |
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JOHN C. FLOWERS
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GEORGE F. MARKHAM, JR.
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LESLIE E. PREHN
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PAT Y. PEYTON
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CLARENCE F. ZIHER
Dearbit, Indiana | DISTRICT 674
ROMAN A. BROWNSKI
Lexington, Kentucky | DISTRICT 692
JAMES A. WOOD
Brunswick, Georgia | DISTRICT 715
PETER COCCIA
Rome, New York |



The Governors' Governors

TWO MEN no Governor of 1957-58 will ever forget are Paul Lang, of Livorno, Italy, and Buzz Tennent, of Asheville, North Carolina, U.S.A. The one, as President of Rotary International, was their chief teacher at Lake Placid; the other, as incoming President, will be their captain and leader through the year. Here you see the two during a lull in the International Assembly (see pages 42-43) while Governors-Nominee turn cameras at them from all corners.





Down by the Old Watertower

*Most everything
in Lucerne centers around
or is not far from
the city's famous old
Wasserturm.
Here are some items about
Rotary people who
rotated around it
throughout a happy week.*

As thousands of other Rotary folks did, Rotarian A. M. Fletcher and his wife, of Oldham, England, pause on the Seebrücke for a view of the quays along the near-by shore. Behind them is the Old Water Tower and covered bridge, a Lucerne landmark.

SERVICE. The Swiss make artistic use of bright colors, but perhaps Dr. MIN HIN LI, of Hawaii, has shown them a thing or two with his shirts. He seems to have a dozen with him and one outdoes the other in brilliance. Dr. MIN is incoming Governor of District 500 and has made a little study of his colleagues. He finds that among the 249 Governors for the 1957-58 year, 26 are, like himself, physicians. "That's the largest single group of men representing any one profession in the new Governorship," he reports, "and perhaps the fact that a doctor is trained in ways of service accounts for it." His study goes on to show that the next largest group are the lawyers, who number 21. Then come the educators, numbering 10 . . . and if you want the rest, well, see the genial Dr. MIN HIN LI of the bright Hawaiian apparel.

Word from Angus. He did not feel well enough to come as he had intended, but PAST PRESIDENT SIR ANGUS MITCHELL, of Melbourne, Australia, sent greetings to all his old friends at the Convention and his regrets that he could not be with them. These he sent by way of LESLIE G. TAYLOR, of Dandenong, which is, so to speak, a Melbourne suburb. LES is to be Governor of Angus' District: No. 280.

Transatlantic Report. Many a Convention delegate will be reporting the high lights of his trip and of the Convention to his home Club, but HARRY L. MEYER, President of the Lebanon, Pa., Rotary Club, got the jump on his fellow Rotarians back home. He, with PAST DISTRICT GOVERNOR PAUL T. GINGRICH—also a member of the Lebanon Club—reported to the regular meeting of their Club by transatlantic telephone while the Convention was in session. Through the cooperation of a Lebanon radio sta-

tion, Club members assembled in regular meeting heard PAUL's report of Convention high lights and HARRY's description of his job as an Assistant Sergeant at Arms. The call was made from PAUL's hotel bedroom in Lucerne, and they hung a Lebanon Club banner on the bedpost to get the right atmosphere. Planned by only three or four persons, it was a complete surprise to the Club, but the members recovered sufficiently to respond and to send greetings to HARRY, whose birthday was the next day.

Here—in Spirit. Rotary's Senior Past President isn't here and is missed . . . but with typical good humor RUSSELL F. GREINER, of Kansas City, Mo., wrote a friend, "Under the circumstances you will have to do the best you can without me." RUS was President of Rotary International in 1913-14, is still active in the lithography business, and because of an emergency did not feel he could leave it this year. He is 89 years old.

Cancer Fighter. One of the fighters in the massive, global onslaught on cancer is tall, lean, quick-to-smile J. HARRY THOMPSON, of Sunbury-on-Thames, England. Director of research for the Hosa Research Laboratories and managing director of still another laboratory in his city, HARRY is known widely for his investigations of cancer "inhibitors." For 30 years or thereabouts, he has been combing the world for plant and animal substances which might prove inhibitory to the wild growth of cancer cells. And thereby hangs a Rotary tale. Four or five years ago a British Rotarian named ARTHUR A. SCALES, a Past Rotary International Representative, returned from a trip to Africa and told HARRY about some beans which grew in the



In the records room of the old Town Hall, located in Kornmarkt Square, Past President Richard C. Hedke and Director Albert P. Banham turn their eyes toward centuries-old files.

Union of South Africa. ARTHUR gave HARRY the name of a Rotarian in Port Elizabeth to whom he might write, the man being MAURICE WILD, a public-health administrator. MAURICE promptly sent up the beans. HARRY and his staff experimented with them and found that there is indeed an inhibiting substance in the skins of them. No, this is not world-shaking news. According to



"This belongs to your Club," says Ralph Anderson, of Marlboro, Mass., as he hands a banner to Emile Meyers, of Strasbourg, France. The banner was found in Strasbourg during World War II by John F. Byrne, of Marlboro, who took it home with him as a souvenir.



On the Haldenstrasse, in front of the Palace Hotel, friendships are renewed by this Rotary foursome (left to right): Chas. E. Dearnley, of Pennsylvania; Jas. Allen, Texas; Joseph A. Abey, of Pennsylvania; and Curt E. Wild, Switzerland. Informal meetings like this were held in lobbies, lake boats, cafes.

HARRY's theory, Nature has built inhibitors that keep a plant from growing out of season. In any event, HARRY and his organizations are producing cancer-inhibiting substances already prescribable and, in fact, already used by doctors and hospitals in 33 countries. These are used on cancer patients who have passed the point at which operation and X-ray would serve any purpose. His products remove the pain of cancer and let the ultimate collapse come gently and suddenly. HARRY has been a Rotarian since 1945 and this year will serve as the Vice-President of Rotary International in Great Britain and Ireland. At the Assembly and now in Lucerne he and MAURICE WILD have personalized their acquaintance which began with the beans. MAURICE is a Director of Rotary International.

Sign of Friends. It isn't far from Mulhouse, France, to Lucerne—only about 110 kilometers—but RENÉ LESAGE, of the former city, took the long way. Months ago he headed for São Paulo, Brazil, to visit a daughter and her children—and then for Lake Placid, N. Y., where as Governor-Nominee of District 167 he met with 248 colleagues from around the

globe. From there he came direct to the Convention, and in the portfolio under his arm is a precious sheet of paper. It bears 47 personal signatures—one for each of the 47 countries represented at the Assembly. He went all around the Lake Placid Club gathering these and will present them to the Rotary Club of Santos, Brazil, which was very kind to him during his visit in that city. "I always visit a Rotary Club in whatever city I am," says RENÉ, who is a freight shipper and manufacturer in Mulhouse. "And the Clubs of Brazil—São Paulo, Santos, and the others—are so hospitable."

Dry Humor. You have read of the drought which for years has afflicted great parts of Texas, U.S.A. Now you have also read about the floods that have more than quenched the arid soil. "It's so bad," says LELAND LONG, a Past Director of Rotary International from Mineola, Tex., "that the farmers can't even get to town to cash their drought checks."

Really Small World. In 1945 HAROLD D. LANG, of Stratford, Ont., Canada, was quartered with his Perth Regiment in Sneek, The Netherlands. Soon after, his Rotary Club got in touch with the Sneek Rotary Club and started to send magazines and food. "We started to write back and forth with the members of the Sneek Club," says HAROLD, "and among them was Judge Dorhout. We have been writing back and forth ever since." Last year, HAROLD goes on, a friend of his was touring Europe and stopped in a little village in France for the night. He met two boys on the street and found they spoke English. He asked one of them where he was from and was told he was from The Netherlands. The lad asked

HAROLD's friend where he was from. He said his home was in Ontario, Canada. One of the boys quickly replied, "Do you know JUDGE LANG?" The Canadian's answer was, "Yes, I saw him in my court last Monday." "Well," said the boy, "my father writes to him." "It's a small world," sums up HAROLD LANG, who in 1957-58 will serve the Clubs in District 633 as Governor.

Wheels. KANTILAL MUNSHAW comes from Ahmedabad, India. There he is well known as a manufacturer of many things, including textile machinery and bicycle parts. The fact is he is a major supplier of the parts that go into India's annual production of 800,000 bicycles, which next year will rise to more than one million bicycles. When he gets home, "K.C." is going to start another enterprise, but this is one of a service nature. He has gathered up dies and blanks and is going to produce Rotary lapel emblems, Rotary neckties, etc. "So far these have not been available to us in India," he reports. "We cannot import them and no one is producing them locally." "K.C." is going to be Governor of District 305 during the coming year. That may make his home a busier Rotary meeting place than ever. As it is, he entertains his fellow Rotarians in it so often that his home is widely known as "The House of Friendship." "It is one of my greatest pleasures," says "K.C."

'Never Enough.' When FRANK and MARY ANZALONE, of Independence, La., leave Lucerne, they are going to Germany, France, Belgium, Italy, and the British Isles. For pleasure? Well, yes and no. FRANK has a big self-imposed duty that will probably turn out to be enormous fun. FRANK and MARY will be calling on



In Bahnhofplatz near the House of Friendship in Congress Hall many Rotarians rest on park benches, meet friends, feed pigeons, and take relaxing walks with their families. Here on this flag-lined promenade are some California strollers: Rotarians Evans, Pine, and Alm, their wives, and daughter Kari Alm, all of Chico.



In Lucerne's Altstadt—its old town—flags strung across a narrow shop-lined street add extra color to an area that is always bright with painted scenes on many buildings. Exploring its fascinations are Lothar K. J. Paul (left), Governor of District 141, from Rio Do Sul, Brazil, and the Karl G. Knabenschuhs, of New Haven, Conn.

the families of 25 girls from these countries who have settled with their G. I. soldier husbands in and around Independence. It is really quite a story. As these war brides came to Independence, they were understandably homesick and confused. One day FRANK and MARY invited the whole gang (European wives, husbands, and babies) to their home for an outdoor supper. Everybody had so much fun that the Rotary Club of Independence now stages an annual banquet for these young couples. From all of them FRANK has rounded up pictures and letters and he is going to deliver them in person to their families. Incidentally, FRANK, who will serve District 684 as Governor in 1957-58, has a "Rotary Room" in his home. It is a sort of motel room open to any Rotarian and his wife travelling through Independence. This being warm country, FRANK has even air-conditioned the room. "I owe Rotary so much I can never do enough to repay it" is the way FRANK sums it up.

Cross-Channel Invasion. One of the factors that built attendance so surprisingly high—to 9,915 people in all—was that

Rotary folks came in big blocs this year. One of these blocs was a group of 1,200 who crossed the Channel from Britain and Ireland. That was about 200 more than anyone in those countries figured would come. And one of the reasons they came is STANLEY LEVERTON, of London, who is a member of the Convention Committee and an incoming Director of Rotary International. For more than a year STANLEY has talked Lucerne throughout Rotary International in Great Britain and Ireland.

Button. The Rotary button which P. R. RAMAKRISHNAN, incoming Governor from Coimbatore, India, is wearing in his lapel hasn't been there long, but it promises to be. How it got there is a tale of a friendship born at Lake Placid at the International Assembly. Chatting with RALPH MORGAN, of Joliet, Ill., also an incoming Governor, ROTARIAN RAMAKRISHNAN asked, "Where did you get that Rotary button you wear in your lapel? We don't seem to be able to get them in India." RALPH told him it had been given to him by the President of his Club when he became a Rotarian, and that he would be happy to see that the 96

members of the Coimbatore Club received lapel buttons. "And I'd like to help on that," added ROBERT C. MOEN, of LaCrosse, Wis., who was listening in. So RALPH and BOB, also an incoming Governor, long-distanced a supplier in Chicago, who dispatched to Lake Placid a shipment of lapel buttons. When they arrived, they were given to "RAMAKRISHNAN," with RALPH presenting to him the button he had worn since he became a member of the Rotary Club of Joliet in 1945.

Service. When RADEN ("PAUL") ASMONEADJI, of Malang, Indonesia, arrived in Hong Kong, he discovered that his overcoat and hat were missing. The airplane stewardess knew nothing of their whereabouts, and PAUL didn't know where to turn. Then he spied a Rotary button in the lapel of a man who turned out to be ROTARIAN MARTIN T. TAYLOR, district traffic sales manager of the Pacific-Alaska Division of the Pan American World Airways System. ROTARIAN TAYLOR assured PAUL he would do all he could. When PAUL arrived in Lake Placid, he found his overcoat and hat awaiting him. PAUL is to be Governor of District 389 for 1957-58.

Polar Bearings. Thousands here came by air . . . and several dozen of these flew over or very near the North Pole. This is a little story about 59 of them who came together in a chartered plane from Vancouver, B. C., and flew in a great arc over the frozen top of Canada. It all began about eight months ago when ROBERT ("ROBIN") M. DICK, who is President of the Vancouver Club, sprang the idea on his fellows of making up a planeload for the trip to Rotary's international Convention in Switzerland. Interest was high from the beginning. Then others in near-by Clubs wanted in and on May 15, 29 men, 29 women, and one young miss—all but two from Vancouver, Kingsway, Victoria, Marpole, Burns Lake, New Westminster, and Haney, B. C., and the two from Juneau, Alaska—climbed into a DC-6B of the Canadian Pacific Air Lines. On the side of the airplane was a freshly painted Rotary wheel and the legend "Rotary Club of Vancouver." First stop was a defense base in Baffinland where airmen joined in welcoming the Rotary people to the "frozen North." Then the flight proceeded to Amsterdam and from there to Zurich, "and it was fun all the way," says PRESIDENT "ROBIN." "Good food, good fellowship, good Rotary, good viewing of vast, empty places of the globe, made it an adventure none of us will ever forget. And, in the miraculous way of



Crossing the Kapellbrücke, a roofed bridge built in 1333, are Eric Grill, of Sweden, and Mr. and Mrs. Moshe Rosoff, of Israel. It spans the River Reuss and from its arch hang 120 paintings depicting historical scenes of the Old Town section of Lucerne.



A luncheon meeting of six Past Presidents of Rotary International includes two men who eventually will join these elder statesmen. They are (from left to right) Richard C. Hedke, Herbert J. Taylor, Maurice Duperrey, H. J. Brunnier, President Gian Paolo Lang, Donald A. Adams, President-Elect Charles G. Tennent, and Frank E. Spain.



In the Kursaal Casino, this model of the Christopher Columbus Memorial Lighthouse, a 10-million-dollar monument to be erected in the Dominican Republic, attracts many Conventiongoers. They are hearing it called the "world's largest man-made monument."

the air lines, our stewards and stewardesses broke out a huge box of orchids they had received from Hawaii before the initial take-off and presented a corsage to our 30 womenfolks just as we were coming down in Amsterdam." The Vancouver Club had its top officer-ship aboard, including PRESIDENT DICK, VICE-PRESIDENTS R. T. ROSE and RALPH C. PYBUS, VICE-PRESIDENT-ELECT JOHN DUNSMUIR, TREASURER R. B. MACKAY, SERGEANT AT ARMS H. D. BATTYE, and EXECUTIVE SECRETARY A. HUTCHISON. The fact is the Club left only one officer back home—its Secretary, L. A. ATKINSON. Incidentally, RALPH PYBUS is slated to become president of the Canadian Chamber of Commerce in the next few months. Now the group is scattering for tours all over Europe. It will reunite in Amsterdam on June 13 for the flight home—again over the polar wastes.

Helping Hand. ROTARIAN AND MRS. CARL D. OHMAN, of Point Loma (San Diego), Calif., were on a boat steaming into the Mediterranean when CARL, who was a founder member of the Rotary Club of Duluth, Minn., became ill. Taken from the vessel, he was hurried to a doctor in Algieras, Spain, and under the ministrations of a good physician and Mrs. OHMAN he made a prompt recovery. Probably a good part of it was will power. CARL has been a Rotarian for 36 years. He helped organize the Vancouver, B. C., Canada, Rotary Club in his own office and was scheduled to speak at one of the meetings which have made up this Convention. Nothing could stop him from keeping this date. And Mrs. OHMAN hoped, among other things, to gather some sand from the shores of Lake Lucerne. She has 500 specimens of the world's sands in a hobby collection.

Height of Fashion. HAROLD and MAY THOMAS, of Auckland, New Zealand, packed their luggage carefully for a long flight. They were not much more than well on the way—and in Hawaii. In fact—when they became separated from their luggage. Yet they had to move on and reached Lake Placid and the International Assembly with only the clothing on their back—and just before the Fellowship Dinner, which is the opening gala evening of the Assembly Week. Friends, learning of their plight, swarmed around to proffer clothing, and HAROLD and MAY went to the Dinner feeling that they had never been better dressed. Yes, their bags caught up with them the next day.

Thoughtfulness of . . . One day soon now a new room will be opened in a hospital in Puerto Rico. It will be a room where people without money for hospital bills can receive treatment for cancer. It cost \$10,000, and every one of those dollars came from the pockets of Rotarians of Puerto Rico. Look at the plaque on the door and you will see that this is the "Sandalio García Ducos Memorial." SANDALIO GARCÍA DUCOS was President of the [Continued on page 52]

PEEPS

at Things to Come

BY ROGER W. TRUESDAIL, PH.D.

■ **Antibiotic Team.** A new antibiotic team has been announced that is stopping disease germs which resist a single antibiotic. Doctors have been concerned by the resistance of such dangerous germs as staphylococci and streptococci to antibiotics, which at one time were effective weapons against infections. The antibiotic team has two members, tetracycline and oleandomycin, which have been highly effective in clinical tests upon patients suffering with osteomyelitis, pneumonia, skin ulcers, infections of the urinary tract, gonorrhea, carbuncles, and tonsillitis.

■ **Free-Hand Fishing.** The angler's hands are free during trolling or still fishing if he uses a new combination boat clamp and rod handle which locks on the side of a boat and is adjustable for rods up to 7/16 of an inch in diameter. Trigger action releases the handle instantly for fast fishing. The clamp locks to either forward, midships, or aft positions.

■ **Tar Remover for Car.** Tar now can be safely removed from the acrylic lacquer today. Acrylic lacquers may be softened and dulled by aromatic hydrocarbons such as benzene, toluene, xylene, but they are not attacked by the new tar remover.

■ **Self-Sharpening Razor.** A long-lasting hone, designed to sharpen quickly any standard double-edge blade, is built into a new razor. A flick of the wrist before or while shaving and the blade is automatically sharpened—never a dull moment. It is precision made in one-piece construction and plated in 22-carat gold.

■ **Hot Shaving Cream.** A smoother and more pleasant shave is claimed to be possible by means of an ingenious device which screws onto a tube of shaving cream and delivers hot lather. The cream is squeezed into the attachment which is held under the hot-water faucet for ten to 30 seconds. Hot cream then can be squeezed out by pressing the tube. The cap from the tube is screwed on the device which remains attached to the tube for the next shave.

■ **Talking Fire Alarm.** A Rochester, New York, Rotarian has invented a talking fire-alarm system for his own use, but it may be produced commercially in the future. He claims it is more effective than ordinary bell alarms for places where it fits. Metallic indicators, which are about the size of half dollars, are placed in various isolated parts of buildings, such as storerooms or basements, where fires could smolder or burn undetected for some time. Any

substantial change in temperature activates these indicators, which in turn close an electrical circuit and start a phonograph with a record telling persons outside to call firemen and police. The phonograph and mechanism can be in a fire-resistant vault in the basement or elsewhere, while the loud speaker can be in any outside spot or wherever it would likely be heard, such as near the main entrance of the building.

■ **Toothpaste Dispenser.** A touch of a button on a toothpaste dispenser produces the desired ribbon of dental cream for the toothbrush. The dispenser is mounted by a plastic adhesive to wood, tile, or plaster without screws. Advantages claimed are elimination of broken tubes, dried-out paste, caps, and paste-smeared washbowls. It takes any size tube.

■ **Build-It-Yourself Pool.** Home owners can purchase a prefabricated swimming pool, shipped complete—except for the hole to put in it—and install in less than two week-ends. Component parts are six panels which are bolted together to form the walls, and a heavy 20-gauge aqua blue colored plastic waterproof vinyl liner inert to all common swimming-pool chemicals. A sand and gravel filtration and recirculation system complete with *de luxe* chrome fittings and specially graded filter mediums comes with the pool. The finished pool measures 16 by 32 feet, and is graded from 3 to 7½ feet in depth. Complete, the pool costs less than \$1,000.

■ **Trunk Carrier.** An unusual type of automobile carrier which mounts on any conventional rear trunk lid soon will be placed on the market. It is a portable, adjustable carrier which raises with the lid of the trunk and can be used to carry spare wheel and tire, luggage, sports equipment, groceries, etc. The inside dimensions are 32-by-36-by-



Safe and quick acting is this automatic electric fire starter. Barbecue charcoal and fireplace logs begin to burn in a few minutes. When the fire is properly started, the unit is unplugged and removed. A heat-shield clamp keeps the handle cool.

6 inches. It weighs 14½ pounds, holds up to 250 pounds of distributed weight. It is made of steel rust-resistant chrome finish.

■ **Automobile Tray.** A dual-purpose tray, which stands on the car floor either astride the driveshaft hump in front or back seat, is ideal for the family on outings or for snacks in drive-in theaters, since it holds food securely without concern about stained clothes and upholstery. For salesmen and route men, it is strong enough to carry either catalogue order books, an adding or dictation machine, or a typewriter. It has a large surface—17½ by 12½ inches. The trays come in baked-on colors; the legs are aluminum and quickly fold up flat for storage under the seat or in the trunk.

■ **Make-Your-Bait.** Live-action baits with feelers, legs, etc., can be made by fishermen from a liquid plastic which is heat molded for one to three minutes on a hot plate. To make multicolored or spotted bait, contrasting color plastic is dropped into the mold before body color is added and molded. A hook is placed in the plastic just before it congeals.

PEEP-ettes

—An aluminum "knock-down" cot weighs only 5½ pounds; is a full 6 feet long, is 25 inches wide, and stands 8 inches high; rolls into a package 31 by 6 by 4 inches. This compactness and lightness are ideal for camping or for emergency use in the home, office, or plant.

—A long-handled plastic backscratcher with patented tips said to be "a scientific, practical implement in comfortable living today" comes with an amusing booklet *History and Art of Backscratching*.

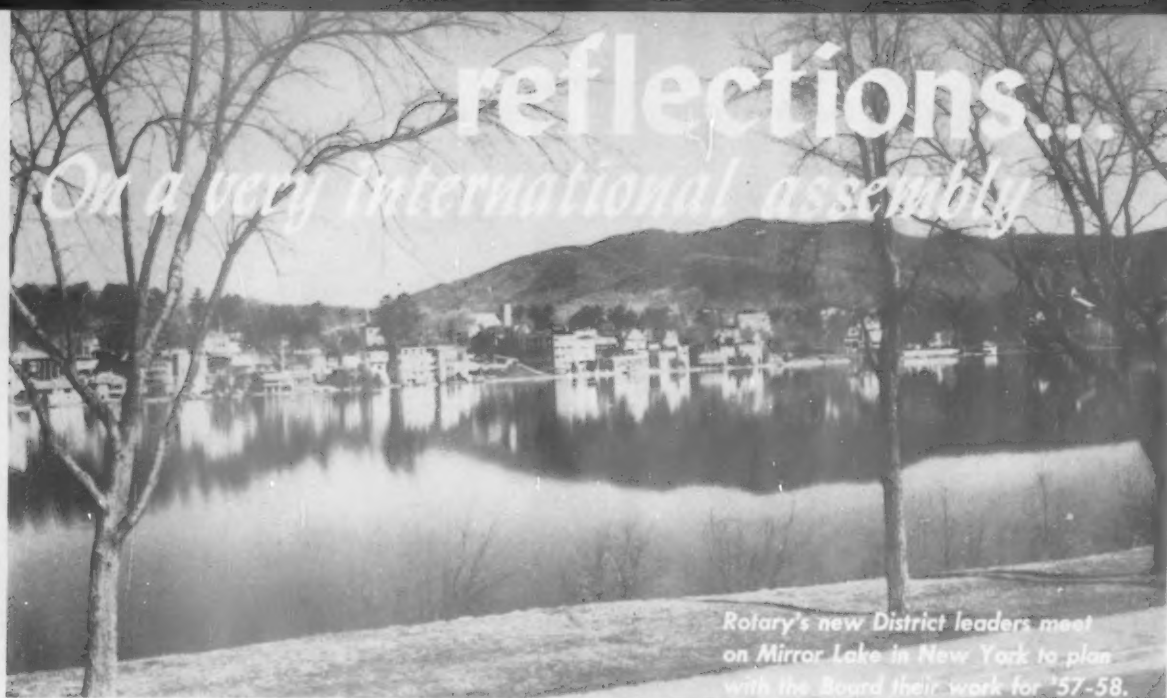
—Commercial and home boat builders will find that a new neoprene mastic adhesive-sealer prevents joints and seams from spreading or opening, despite long immersion in fresh or salt water, or in drying out and shrinking periods during long haul-outs.

—Compact safety belt, to be worn over or under clothing without adding unwieldy bulk, is made of heavy-duty plastic which will not mildew, rot, or waterlog, and is easily inflated by mouth. Its valve holds air indefinitely.

—Shoe-shine mitt is plain on one side and studded with molded knobs of shoe polish on the other. For a shine, the mitt is slipped onto the hand, polish rubbed onto the shoe, then shined with the plain side; it is designed to be carried in pocket, car glove compartment, or travelling case for 50 touch-up shines.

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Readers wishing further information about any product mentioned may address inquiries to "Peeps," THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.



reflections...

On a very international assembly

Rotary's new District leaders meet on Mirror Lake in New York to plan with the Board their work for '57-58.

From the Lake Placid Club, which housed the International Assembly for the eighth year, the District Governors looked down on Mirror Lake, a small body of water noted for its early-morning serenity. It is only a few steps from the larger Lake Placid.

EVERY year for 38 years Rotary International has gathered its newly nominated District leaders together for a week of coordinative planning in what is called the International Assembly. Every year since 1949, with one exception, this meeting has been held in a huge and comfortable maze of roofs and rooms named the Lake Placid Club in the Adirondack Mountains of northern New York State, U.S.A. It was held there again in the days of April 30-May 8. In the Assembly itself were 291 men—Governors-Nominee, RI Representatives-Nominee, and administrative leaders. In the Rotary Institute, a forum for present and past officers, held at the same time on the same grounds, were 82 men. All around the place were wives and children to the number of 296. Total: 669 people from 47 countries.

There were thus 669 different impressions of the nine busy days at Lake Placid in '57, but who could sum them up? Nine men tried—in a traditional closing program feature titled "Impressions" . . . and here are fragments of what they said:

"When I was a student at law many years ago, the eminent counsel to whom I was articulated said to me one day: 'Before you take a case to trial there are three things you must do. The first is prepare, the second is prepare, and the third is prepare.' The very first thing that impressed me about this Assembly was the vast amount of thought and planning which had gone into preparation. . . . And as the days have gone by, the more I marvelled at it. . . . Nothing, absolutely nothing, has been omitted, not even entertainment, and nothing left to chance. And every program has been scheduled and on time. Surely this is one important lesson which has been

drilled into us by speech and by example—that if we District Governors want to have a successful Conference, Assembly, Institute, and a fruitful year, we must give them the same careful thought and planning."—Harold D. Lang, county judge, Stratford, Ontario, Canada, Governor-Nominee, District 633.

" . . . However good the lectures were, the real stuff of this Assembly has been in the small group meetings, led by experienced instructors, and also in that wonderful buzz session conducted with such boisterous good humor by Maurice Wild. When I get back to my District, I am going to encourage small meetings—because that is the way to get the maximum individual contribution. But even more important than all the organized programs are those chance meetings—in the corridors, at mealtimes, or in the bedrooms of fellows, from all over the free world—which lead to such wonderful, lasting friendships."—Ronald T. Proudler, dental surgeon, Dover, England, Representative-Nominee, District 112.

"Lake Placid has converted me to the real meaning and dynamics of Rotary. The consistently high quality and character of the men and women I have come to know here have been amazing. The fact that such people give of their

time and energy to this program assures me that it is worthy of the best I may have to offer. The testimonials I have heard them give . . . about Rotary's accomplishments around the world have charged my very soul."—Charles C. Turner, Jr., college executive secretary, Montgomery, Alabama, Governor-Nominee, District 688.

"During these nine days I have seen, experienced, and admired the heartwarming fellowship, the health and high Rotary spirit, which have prevailed everywhere here at Lake Placid, and above all the great activity of individual Rotarians. . . . Rotary's emphasis is on the individual. His development is Rotary's reason for being. . . . Rotary gives the individual a natural way of serving."—Raden Asmoadji, building engineer, Malang, Indonesia, Governor-Nominee, District 389.

"All at once the world has become exceedingly small. . . . Norway must be near-by for Torodd Mürer, of Risør, Norway, and I were discussing the possibility of having a Norwegian youngster visit our District this Summer. . . . Peru

The town crier rings in "Town Meeting Night," he being Past Governor H. C. Kerlilowske, of St. Joseph-Benton Harbor, Mich.



Everybody out for the official photo.

is no longer a place in the geography books where the Incas built a mighty empire. Now it is where Juanito and Josefina Camet live. We hope to have a college youngster from their home town with us next year. . . . Bolivia used to be only the land where tin came from. But now we know Elizabeth Schütt, the Rotary Ann of Nicolás. She is the lovely girl with nine children. Sr. and Sra. are not numbers—they are people. . . . Four hundred thousand Rotarians are no longer just figures in a book. They are people, people whom you and I know, people from our home towns. And that is important indeed."—*Nat Dortch, tobacco exporter, Paducah, Kentucky, Governor-Nominee, District 671.*

"When we reached this beautiful corner of the United States, we realized how properly the place had been chosen. Lake Placid is undoubtedly a place favorable to meditation and study. Far from urban centers with their many diversions, it offers us the beauty of its scenery and invites us to profound thoughts. . . . With our attention held by the learned words of the orators, we have seen a group of men from all corners of the world joined by a single ideal and imbued by a single purpose and common desire."—*Adalberto E. Guillén, pencil manufacturer, Saltillo, Mexico, Governor-Nominee, District 411.*

"I shall leave Lake Placid with the assurance of having refund, thanks to Rotary, the state of mind of my distant

youth. On the threshold of the 71st year of a life which has given me many occasions to search my conscience to the depths, I can sincerely state that these nine days will constitute the most moving memory, because they represent the most beautiful, the most fruitful, and the most enriching experience of my life. Rotary forever!"—*Henri Diffre, children's homes proprietor, La Bourboule-LeMont-Dore, France, Governor-Nominee, District 171.*

"I have seen many things and lived very much in these few days. . . . I have acquired a new outlook on Rotary. Now I see and feel Rotary as it is seen and felt throughout the world by all races and all cultures. It is here, in these few days, that I have really understood the immense possibilities of this universal organization. . . . I find my faith in the destiny of men strengthened. Now I feel it is possible someday to achieve this ideal of universal brotherhood."—*Waldemar Rodríguez Navarro, attorney, Rivera, Uruguay, Governor-Nominee, District 498.*

"This Rotary International Assembly has deeply impressed me as a 'super-market' of ideas and programs from

which every Governor can draw. None of us can leave this Assembly and face our Clubs with the thought that we cannot answer most of the questions which will arise. True there will have to be adaptations, but we certainly have been provided with innumerable tools. . . . The devotion and dedication of our fellow Rotarians have been very touching. I am reminded of the Holy Writ which says, 'He that would be the leader among you, let him be the servant of all.' I am deeply impressed by the rich heritage we possess: the tremendous resources made available by our elder statesmen in Rotary."—*Kiyoshi Togasaki, newspaper publisher, Tokyo, Japan, Governor-Nominee, District 355.*



President Paul Lang, of Italy, at the Assembly rostrum, overlooking the new Governors (left).



"Meet Your General Officers Night," with Gunn Lay Teik and his lady, Tech Neio, of Malaya, doing just that.



"... and promenade home." J. Downie Campbell, of Scotland, learns some new steps at the Saturday-night square dance, Agora Theater.



First Lady Valentina Lang has a tea for all the ladies, these with her being Raje Ramakrishnan, of India, and Jess Tennent, of the U.S.A., next First Lady.



The parade of flags on opening night.

friendships a-forming: (left, right) Frank Anzalone, S.A.; Raymond Pons, Belgium; Felice Gioelli, Italy; René Lesage, France; Harold Thomas, New Zealand.

Panelists: 1956-57 Foundation Fellow Yasuko Kamino, of Japan; former Foundation Fellows Charles Bergerson and James Simpson, U.S.A.; and 1956-57 Fellow Lars Bergquist, of Sweden.



Speaking of BOOKS

Your reviewer picks a 'desert-island library'

—and challenges you to a contest.

By JOHN T. FREDERICK

OUR book department this month has two purposes: first, to emphasize the value for all of us as readers of the older books—the great books of the remote and more recent past—which may well prove more rewarding than the new and current books which appear from month to month; second, to show how many of these masterpieces are available in satisfactory paperback editions at low prices, thanks to the recent notable progress in this field of publishing.

This project has been developed on the basis of several discussions with the Editors (the project in general—not the list of books itself; I'm wholly to blame for that!). I proposed that we plan a "2½-Foot Shelf"—recalling the famous "Five Foot Shelf" of Dr. Elliot—to be composed entirely of paperbacks and to represent my personal choices. What I have done is to say to myself, quite seriously: suppose you were going to the traditional desert island; that you could take only a few books with you, and didn't know when—if ever—you could get more; what books would you take? The list below is the result of

thoughtful and honest answers to this question—with the qualification that selections are limited to books now available in paperback editions.

There is one exception to this limitation: the Bible. I have been unable to find a paperback edition of the whole Bible—and I could not do without the Psalms, the Book of Job, Isaiah. The hardbound edition which I would choose is the new Cambridge Bible, just published—in the King James Version, because that is endeared to me by associations since childhood. Others will prefer other editions and other versions.

The choices are truly my own. I haven't put anything in because it is a traditional "great book," nor left anything out—so far as the 30 inches on my shelf and the availability of paperback editions permitted—that I feel I couldn't spare on that desert island. I have chosen books for their provision of durable and significant pleasure to me as a reader: books that I have proved inexhaustible by reading them again and again—books which have made me feel richer as a person, emotionally and intellectually, each time I have read them.

I have excluded collections, with a single exception. Also, with a single exception, these are whole works, not condensations or abridgments. It would have been easy to broaden the list of writers by using collections of brief pieces and abridged versions, but I decided I wouldn't find these satisfying.

The one book of selections is the old familiar *Golden Treasury of the Best Songs and Lyrical Poems* of the Reverend Francis Palgrave, in the modern enlarged edition by Oscar Williams. This book contains more of the poems one wants to recall and reread than any other collection I know.

Some may feel that I have given too much space to our heritage from the ancient world, with both *The Iliad* and *The Odyssey* (in modern translations), a volume of *Plutarch's Lives*, and one of Greek plays, in addition to the Bible. But these are truly inexhaustible books. Next comes Dante's *Inferno*, in the marvelous translation with truly illuminating notes by British Dorothy L. Sayers; and the *Canterbury Tales* complete—though some are bawdy and some a bit dull. The three Pocket Library volumes of Shakespeare's plays contain all my favorites but one, *King Lear*; so we have that in a separate volume. When we come to Cervantes' *Don Quixote*, we encounter the problem of abridgment in acute form—and again in Tolstoy's *War and Peace*. I've compromised, including the complete *Don Quixote* in the fine modern translation by J. M. Cohen, and the admirable abridgment of *War and Peace* by Manuel Komroff.

Twenty years ago I would have put in a lot more 19th Century poetry. Being 65 (almost), I'm keeping only Matthew Arnold. There will be many divergent opinions about the dozen 19th Century novels and books of short stories I have included, from Jane Austen's *Pride and Prejudice* to Henry James' *Portrait of*

One Man's 'Bests'

HERE are the books which John Frederick would include in his 2½-foot book-shelf:

The Holy Bible, Cambridge Edition (Dryden Press, \$3.50).

The Iliad, trans. W. H. D. Rouse (Mentor, 35¢).

The Odyssey, trans. E. V. Rieu (Penguin, 65¢).

Plutarch's Lives (Mentor, 35¢).

Seven Famous Greek Plays (Modern Library Paperbacks, 95¢).

Dante, *Divine Comedy, Hell*, trans. Dorothy L. Sayers (Penguin, 65¢).

Chaucer, *Canterbury Tales*, trans. Nevill Coghill (Penguin, \$1.25).

Cervantes, *Don Quixote*, trans. J. M. Cohen (Penguin, \$1.85).

Shakespeare, *Four Comedies* (Pocket Library, 35¢).

Four Great Historical Plays (Pocket Library, 35¢).



Four Great Tragedies (Pocket Library, 35¢).

King Lear (Pocket Library, 35¢).

Marlowe, *Dr. Faustus* (Barron, 50¢).

Austen, *Pride and Prejudice* (Rinehart Edition, 65¢).

Emily Brontë, *Wuthering Heights* (Pocket Library, 35¢).

Dickens, *Great Expectations* (Rinehart, 75¢).

Matthew Arnold, *Selected Poems* (Penguin, 65¢).

Turgenev, *Fathers and Children* (Rinehart, 65¢).

Tolstoy, *War and Peace* (Bantam, 75¢).

Dostoyevsky, *The Brothers Karamazov* (Modern Library Paperbacks, 95¢).

Chekhov, *Peasants and Other Stories* (Anchor, 95¢).

Thoreau, *Walden* (Mentor, 50¢).

Congratulations, Janet Shierson!

YOU will remember that in the February, 1957, installment of *Speaking of Books* we announced a contest for the best 300-word statement on "my favorite book of biography or autobiography." That contest, which closed April 1, brought 70 entries. Judging them has been one of the greatest pleasures and one of the biggest headaches I have experienced in a long time: a great pleasure because of the uniformly high quality of the entries—the excellent choices and the vigor and soundness of the reasons offered in support of them; a headache because there were so many clearly superior letters that it was all but impossible to make a final choice among them. Entries of high quality came from 30 States of the U.S.A., two Provinces of Canada, and from Hawaii, Israel, and England. In view of the remarkable quality of so many of the papers, the Editors have consented to let me publish a list of 12 for Honorable Mention: the titles suggested are all good biographies and may well introduce some of our readers to new reading experiences of great value. Here are the 12, arranged alphabetically by surname:

Mrs. Edward R. Flink, San Antonio, Texas, *The Autobiography of William Lyon Phelps*.

Mrs. H. B. Harper, Opp, Alabama, *Helen Keller, Sketch for a Portrait*, Van Wyck Brooks.

Frank T. Harrowing, Galena Park, Texas, *They Called Him Stonewall*, Burke Davis.

Norman C. Hetrick, Bloomington, Indiana, *Andrew Jackson—The Border Captain*, Marquis James.

Mrs. John T. Laing, Kent, Ohio, *My Several Worlds*, Pearl S. Buck.

John F. Mulholland, West Honolulu, Hawaii, *Abraham Lincoln, The Prairie Years and The War Years*, one-volume edition, Carl Sandburg.

Mrs. J. Ed. Parker, Jr., Lexington, Kentucky, *Lanterns on the Levee*, William Alexander Percy.

Robert Partin, Auburn, Alabama, *R. E. Lee*, Douglas Southall Freeman.

Harry L. Stein, Fayetteville, North Carolina, *The Autobiography of Lincoln Steffens*.

Phillip M. Thienel, Herndon, Virginia, *George Washington*, Douglas Southall Freeman.

John Vall, Port Lavaca, Texas, *Clarence Darrow for the Defense*, Irving Stone.

V. Neil Wyrick, Jr., Miami, Florida, *A Man Called Peter*, Catherine Marshall.

And now here is the winning entry—that of Janet (Mrs.

J. K.) Shierson, of Adrian, Michigan. Her husband is a member of the Rotary Club of Adrian.

Paul Revere and the World He Lived In, by Esther Forbes, has been my favorite biography since I first read it the year it was published. It is my favorite for two reasons: it is first and foremost a good story; and it is timely and timeless, as we shall see. The author has an extraordinary ability of bringing to life this world of Paul Revere, of projecting the reader into it.



Janet Shierson

The story takes place in and around Boston during the years 1715-1818. The reader is immediately caught up in the lives of the people who were going about their business during the confused days leading up to the American Revolution: people who worked, brought up families, went to church, and ironed out their personal problems in the midst of uncertainty, even as you and I. The reader follows Paul and his friends through the Revolution and the trials of setting up a new government, and thrills to the determination of these dedicated men to make a success of this great new experiment—as we today are still trying to do. He puts down the book with a feeling of pride, a greater respect for the founding fathers, and a renewed faith in our way of life.

Against this vivid background, Paul is the dominant figure. We grow up picturing him forever riding through the night; we have never grasped what a truly remarkable man he was. He exerted a strong influence on his time because of his strong belief in human rights. He had an ideal and he daily worked toward it to the best of his ability. He proved that one doesn't have to be on the battlefield to fight for freedom.

a Lady. One word here: I have long been in full agreement with the judgment of the late William Lyon Phelps, who so long and with such distinction conducted this department in THE ROTARIAN before me, that the 19th Century Russian fiction is, simply, the greatest in the world's literature. This conviction accounts for the space given to Turgenev, Tolstoy, Dostoyevsky, and Chekhov.

The 20th Century is hardest of all, of course. Conrad and Robert Frost I was sure of, the Cather stories, *The Sea*

Around Us. But here there are things I wanted that just don't seem to be available in paperbacks, and others for which there just aren't enough inches remaining. I had to fall back on candid—but purely personal—choices.

On only a little thinking, you are, I'm sure, going to exclaim, "But how could he leave that out?" There are glaring omissions of which I am conscious, and no doubt others equally as grave which I've failed to recognize.

I invite you to submit your nomina-

tion for an addition—to help make this your desert-island list. You need not worry about whether or not the book you nominate is available in paper covers—it may be hard for you to find out. But please limit yourself to one book, and your statement of reasons for including it to 300 words.

Yes, this is another contest, with another generous prize of \$50 from the Editors. Manuscripts must be postmarked by October 1, 1957. Address to Desert-Island Contest, THE ROTARIAN, 1600 Ridge Avenue, Evanston, Illinois.

Hawthorne, *The Scarlet Letter* (Rinehart, 50¢).

Lincoln, *Selected Writings* (Rinehart, 75¢).

Melville, *Moby Dick* (Rinehart, 75¢).

Twain, *Huckleberry Finn* (Pocket Library, 35¢).

Howells, *The Rise of Silas Lapham* (Rinehart, 75¢).

Jewett, *The Country of the Pointed Firs* (Anchor, 85¢).

James, *The Portrait of a Lady* (Modern Library College Editions, \$1.15).

Conrad, *Lord Jim* (Rinehart, 75¢).

Cather, *Five Stories* (Knopf, Vintage Editions, 85¢).

Frost, *Selected Poems* (Pocket, 35¢).

H. M. Tomlinson, *The Sea and the Jungle* (Modern Library Paperbacks, 95¢).

T. S. Eliot, *The Waste Land and Other Poems* (Harcourt, Brace, Harvest Edi-

tions, 95¢).

Louis Hemon, *Maria Chapdelaine* (Doubleday, Image Books, 65¢).

Thornton Wilder, *The Bridge of San Luis Rey* (Pocket, 25¢).

Rachel L. Carson, *The Sea Around Us* (Mentor, 35¢).

Robert Penn Warren, *All the King's Men* (Bantam, 50¢).

Palgrave's *Golden Treasury* (Mentor, 50¢).



Medical facilities are scarce in the heavily populated area of Saigon, Vietnam. In 1953 the Rotary Club there built a dispensary to which men and women and small children can come for medical aid and advice, all of it free. Last year 80,000 people poured through the portals. Today the rate is nearly 300 a day.

**Lights . . . Action
. . . Camera!** Around the world these months color cameras are filming skilled hands engaged in crafts—crafts that are growing dim in a mass-production world, crafts that this age has spawned. It's all part of a Vocational Service project of the Rotary Club of BRUNSWICK, AUSTRALIA, which plans to impress youth with the importance of the manual skills which forged civilizations. The medium will be a 16-mm. sound motion picture entitled *Hands of Time*. Already contacted are Clubs near

or in centers of crafts such as pottery and cabinet making, ship and coach building, engraving, and others.

**Need Executives
—Teen-Age Only** High-school students in JOHNSTOWN, PA., today are getting some practical experience organizing and operating their own small-scale businesses with the guidance of volunteer advisors. It is part of a spreading program labelled "Junior Achievement," and in this Allegheny Mountain city the project was initiated by the 109 members of the Rotary Club. According to a spokesman for Junior Achievement Inc., there are 50,000 teen-agers in more than 3,000 Junior Achievement companies in 32 of the United States.

**Cry of
Freedom** If any neighbors to a certain ONEONTA, N. Y., apartment hear a small baby's cry tonight, they won't mind. They're happy the baby has a home. It's the voice of a child just weeks old now, the newest addition to a family which fled Hungary and fell into the helping arms of Rotarians in a town it never knew existed. Sponsoring the five-member Gyula Bartifal family is a project of the ONEONTA Rotary Club, and its 97 members have taken to their task like a mother hen caring for a new brood. Father has a job, mother and children have a home, and all have many new friends—those are the wonderful facts shorn of the human drama which could accompany them, and, for that matter, the facts of many other stories of Hungarian aid.

The Rotarians of SAUGERTIES, N. Y., have adopted a Hungarian refugee family too. After Club members found an apartment for the family and a job for

the father, all the needed household items were pledged during a ladies' night gathering.

The Rotary Club of BRISTOL, VA.-TENN., is financing two Hungarian youths at the local King College. The aid for one year will amount to \$2,000.

**Wrecking for
the Future** Wielding wrecking bar and sledgehammer, 36 members of the Rotary Club of CLOVERDALE, CALIF., ripped apart a Boy Scout meeting house the other day, and the most gleeful on-lookers were the Scouts themselves. The Rotarians built the house nine years ago to accommodate 45 Scouts. There are 150 in the troop now, and, thanks to their Rotarian friends, they have a



The 39 Rotary Clubs of District 654 recently dedicated a "Century Monument" in Michigan City, Ind. A metal container within includes letters from Gian Paolo Lang and Dwight D. Eisenhower, newspapers, and postage stamps. The monument will be opened in 2057.

Photo: Bradenton Herald



Three is no crowd for Club Secretary James T. Lynn, Jr., who acted as the weight guesser at the "millionaire's" carnival staged by the Rotary Club of Bradenton, Fla. Profits will build cabins for a near-by Girl Scout camp.

Liberal Is Liberal

WHEN an out-of-State motorist gets a traffic ticket in Liberal, Kans., he doesn't make a beeline for the nearest road leading out of town, muttering about "small-town constables." Instead he heads for the nearest soda fountain or restaurant and has a treat on the town.

In coöperation with the Chamber of Commerce and Police Department the Rotary Club worked out the unique goodwill program. In place of a fine and an embarrassing trip to the police station, the violator finds on his windshield a document which reads: "You are summoned to appear in any drugstore or restaurant for a Coke or cup of coffee."

To discourage repetition of violations, the ticket gently adds: "A third violation of your offense will result in your joining our traffic violators club and paying 'dues' accordingly."

—George W. Phinney

spanking-new, and more spacious, building!

Another Rotary Club with a long and fine record of Scouting support is that of RUSSELL, KANS. The 60-member group has sponsored Troop 106 continuously since 1928, helped finance a meeting place for them, and lends annual support to Girl Scouts and Brownie troops too.

Seven Rotary Clubs in the BATTLE CREEK, MICH., area have joined forces to build a caretaker's lodge for a local Boy Scout camp. Nearly complete, the building is occupied by a full-time ranger who keeps watch over the 100-acre site. Participating Clubs are ATHENS, AUGUSTA, BATTLE CREEK, BRONSON, CLIMAX, COLDWATER, and MARSHALL.

Youth Blooms on Barren Plot

Evidence of Rotary's efforts in Community Service are evident

in MILTON, NEW ZEALAND, where a once-barren four-acre plot rings with youthful voices. Through the efforts of the Rotary Club in this flourishing town, local children frolic in a well-equipped playground. The MILTON Rotarians are planning further development of the park too.

Deep in the Heart of Texas

Thanks to a popular song that swept the United States a decade ago, almost everyone knows that deep in the heart of Texas (1) the stars at night are big and bright; (2) the sage in bloom is like perfume. But there's something else going on in that State that Rotarians should know about—Kiwanians and Lions too. These three service groups located in MOUNT PLEASANT have an interclub visiting program which enables every member of the trio to visit the other two clubs during the course of a year. Each week, for instance, the Rotary Club invites one member from the local Lions Club and another from the Kiwanis group. "It provides a fine interclub communication system," says a Rotary Club spokesman, "but most important, when we all go to work on a civic project, we do a better job."

Imagination for a Spade

How many programs for your Club are just waiting for a bit

of imagination to unearth them? Last year the Rotary Club of CHARLOTTE, N. C., sent a busload of its members to a meeting of the Rotary Club of GREENSBORO, N. C., to present the day's program. Recently the GREENSBORO Club members visited the CHARLOTTE Club—and brought along the Greensboro High School Choir!

In a program honoring its Past Presidents, the Rotary Club of WAUKESHA, Wis., gave members mimeographed sheets listing the name, year of office, kind of membership, and present occupation of each of those Rotarians who had once gavelled the meetings to order as President.

The Rotary Club of LANSING, MICH., called upon one of its own members to speak during the Good Friday meeting of the Club, and, to introduce the Protes-



Emmeloord and surroundings. A short time ago it was the bottom of the sea.

Fellowship at Two Fathoms

ONLY in a few places has man attempted to sweep back the sea and claim its rich floor as his domain. One of these places is in The Netherlands, where the industrious people have reclaimed alluvial lands they call "polders."

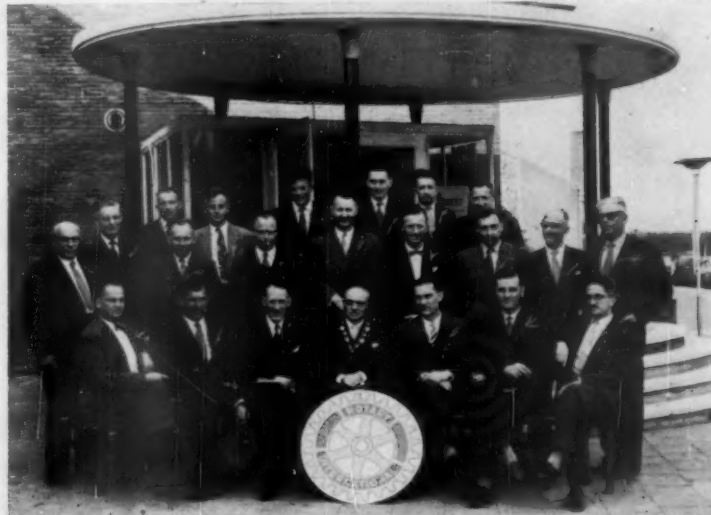
There are 97 Rotary Clubs with nearly 3,500 members in this small European country. One of the newest, the Rotary Club of Emmeloord, has a distinctive claim to make: It is the world's only Rotary Club below sea level—12 feet below, to be exact!

In the above photograph, the town stretches out upon the flat land of the North East Polder, which but a short time ago was the bottom of the

Zuyder Zee. Below, the 20 Club members pose with then District Governor Evert Schut (front row center) of Zutphen, The Netherlands. On his right is his special representative, Dr. C. H. W. Heusdens, of Steenwijk, the District's 1957-58 Governor; on his left is Dr. H. Van Aken, the President of the Rotary Club of Emmeloord for 1956-57.

Some two months after the Emmeloord claim was announced—and 15,212 feet higher—another Club established a record. The Rotary Club of El Aguilar, Argentina, which is perched 15,200 feet high in the Andes Mountains, claims it is the highest Rotary Club in the world!

Photos: Rotarian Rinse Kuiken



The Rotary Club shortly after its organization on October 2, 1956 (see text).



Morning, noon, and night there's music in the air in Amagasaki, Japan. This "music siren" atop a downtown building is a gift of the local Rotary Club to a music-loving citizenry.

tant minister, called upon another Club member—classification: Religion-Judaism—to introduce him.

Merry Manner of Making Money

What's a merrier way to make money than with a variety show? The Rotary Club of SENECA FALLS, N. Y., might tell you there is none. The members have produced a musical entertainment show every one of the past 23 years, and today the attendance averages more than 1,500. The revenue finances a growing list of youth activities in the community.

And just to prove that people are the same the world over, they flocked to a variety show sponsored by the wives of



When the National Christian Council of India needed help in distributing foodstuffs to the poor, the Rotary Club of Mussoorie quickly volunteered. In two months, wheat, rice, milk, and sirup were given to over 6,000 people.

Take a Page from Sunnyside



Every year the State of Washington harvests bushels of apples, wheat, and other crops. Here is how a local Rotary Club gathered up some townspeople, planted the seeds of discussion, and then reaped a bumper crop—of ideas.

ONE bright Saturday last February a hundred and some housewives, teachers, public officials, merchants, and other citizens of Sunnyside, Wash., brought their individual ideas to a local high-school gymnasium to hear and trade thoughts on education. Most of the day they huddled about a score of paper-strewn tables, pouring out majority and minority opinions on a gamut of school problems concerning their children—and everyone's.

What should be the main goals of education in our schools? What provisions should be made for individual capabilities of pupils? What subjects should be added or eliminated from the present curriculum? Kindergartens . . . driver-training courses . . . financing . . . teachers' salaries . . . extracurricular activities . . . foreign languages—each had its place on the

discussion agenda. From midmorning until its late afternoon coffee-hour wind-up, the program alternated smoothly between plenary and study session.

Collectively, the gathering was tabbed the "Little White House Conference on Education," a name recalling a 1956 conference of United States educators held in Washington, D. C. Its genesis was the enthusiasm of a Sunnyside Rotarian who persuaded his Club to sponsor locally a conference like the State-level gathering he had attended. A four-man committee laid the groundwork and outlined duties for 30 fellow Club members on conference day.

The result of the day-long forum? A better-informed citizenry, a seven-page summary of opinions, and one unanimous opinion: let's do this sort of thing every year!



Merchants, parents, teachers, clerks, students—they're talking about education.

members of the Rotary Club of BANGKOK, THAILAND. The production netted some \$2,500 for crippled-children work.

Just as successful was a Fall Festival in MARTINS FERRY, OHIO. Browsing its 44 exhibits were 2,000 people from the town and surrounding rural areas. Financing, promoting, and making other arrangements for the three-day fair were the 50 members of the local Rotary Club.

In the up-State New York town of TUPPER LAKE, residents annually enjoy a theatrical treat dished up by the 37-member Rotary Club there. For 11 years the Club has staged plays and variety shows. This year's play netted \$1,000 for the Club's community projects, one of which is a student educational fund that has loaned some \$10,000 to college students in the past 30 years.

World Exchange of Learning

"Back home, people ask me about wages and what people do with their money. Women ask whether American dishes are like ours. . . ." So wrote 24-year-old Albert Zindel, of CHUR, SWITZERLAND, to the members of the Rotary Club of MOUNT EPHRAIM, N. J., who hosted him for two months last year. Albert enjoyed the same fortunate experiences hundreds of Rotary Club-sponsored students enjoy every year—a period of visiting and learning in an-



What better reward than a warm smile? No birthdays pass unobserved in any of the three convalescent homes in Traverse City, Mich. Every patient gets a cake and friendly visitors—it is a project of the local Rotary Club.



Turnabout! Most of the time Rotary Clubs honor Boy Scouts, but in this case the Rotary Club of Rockford, Ill., receives a community youth-service award from the local troop. John C. Stafford, 1956-57 President, accepts.



An essay on safe driving won Susan Koester, of Campbell, Calif., first place in State-wide competition. Dr. Robert Jasmine, a member of the Campbell Rotary Club, which helped sponsor contest locally, presents an award.

other land. One of the most interesting sights, the engineering student recalls, was the new bridge spanning the Delaware River at PHILADELPHIA.

In BURLINGTON, N. J., the townsfolk are already talking in terms of next year after a successful "International Ball" sponsored by the Rotary Club there. Attending were area students from other lands, consuls of various countries, and some 200 couples. Revenue from ticket sales will enable the Club to underwrite expenses of its own exchange student.

An engineering student from the Union of South Africa is in Sweden these days comparing steel-mill methods there with those in his native land. The student, Cornelius Kuhn, hopes to visit mills in Germany, The Netherlands, and Belgium when he returns. The Rotary Club of BENONI, UNION OF SOUTH AFRICA, whose members are helping finance the sojourn, hope that a Swedish student will visit them soon.

Kindly Move Over, Homer!

Not since *The Iliad* has there been such a prodigious poetic effort—the Rotary Club of SARATOGA, CALIF., has written a history of its Club in rhyme! And though it probably won't live as long as Homer's epic, it was enjoyed mightily by the 19 members whom it concerned. Two solid typewritten pages of couplets and quatrains tell the complete chronological story, so in case your Club has an aspiring poet in its midst, tell him to make ready for a sizable task—the Rotary Club of SARATOGA is only a year and one-half old!

Who Wants to Win, Anyway?

It's hardly safe nowadays to say that anything is the biggest, the longest, the loudest, or any other "est." Someone will prove it wrong. But here is news of ONE of the closest attendance contests in Rotary Club history. The winner—by a percentage of 98.81 to 98.80—is the Rotary Club of ROGERS, ARK. The losing Club, which will host its conquerors and wives, is the Rotary Club of SPRINGDALE. It just might be, says a spokesman for the SPRINGDALE

BLAZING

GAME

TIMBER-BLAZING competition may be a new kind of sport to you, but to the people of Finland, where forests cover nearly three-fourths of the total land area, it's an old and pleasant pastime. A keen eye and a general knowledge of forestry and lumbering are just a few assets of an experienced competitor.

Pictured below are members of the Rotary Clubs of Somero and Loimaa, Finland. They are in the midst of an inter-Club tree-blazing contest. The numbers on the scorecard each member carries corresponds to numbers on trees in this area. Each man indicates which trees should be cut and which should be left standing; then his plan is compared with a model blazing plan prepared earlier by professional foresters and a percentage score is determined.

While the scores were being tallied the men trooped to a nearby Summer home of one of the Club members, relaxed in a hot suana bath, and ate sausages heated, as a national custom dictates, upon the steaming stones.



Club, the members chose to lose just so they could show their victors the new SPRINGDALE park and playground.

Four Clubs Mark 25th Anniversary

Four Rotary Clubs in four different countries observe their 25th anniversary this month. Congratulations! They are: BANGOR, WALES; MONTPELLIER, FRANCE; SANTA CRUZ, CHILE; PETERBOROUGH, ENGLAND.

The Rotary Club of MILLBURN, N. J., in observance of its 25th anniversary, presented an honorary membership to Dr. Mervin J. Kelly, president of Bell Telephone Laboratories. . . . The Rotary Club of NEW LONDON, CONN., in observ-



Some 70 New Zealanders—members of the Rotary Club of New Plymouth—know more about Asian nations' needs after hosting several members of the Colombo Plan Consultative Committee at a forum-type Rotary meeting. After the meeting ended, guests and Rotarians carried technical-assistance discussions late into the night.



"Open wide, please." Needy youngsters in Carlsbad, N. Mex., get good dental care with the help of local service groups. Watching the work are Lawrence Merchant, 1956-57 Rotary Club President, and Mrs. Maurine Holladay, president of the Carlsbad Pilot Club.

Photo: Goyal



Visitors to a hospital in Meerut, India, have a waiting place protected from the weather now, a gift of the local Rotary Club. The 1956-57 District Governor, Raja Priyand Prasad Singh, made the presentation recently.



"Moonyu" is an aboriginal name for meeting place in Australia, and in the small town of Wonthaggi the word adorns a bright new school for retarded children built through the efforts of the two-year-old Rotary Club there.



ance of 40 years in Rotary, paid tribute to 11 of its members who represent more than 375 years of continuous membership.

Payoff for a Club Project

What's the value of a resuscitator—in terms of human lives? The Rotary Clubs of PENRITH and NORTHCOTE, AUSTRALIA, know the answer. The former Club gave its community such a machine, and a few months ago it saved the life of a 15-year-old boy. The Rotary Club of NORTHCOTE provided three such machines: one of them recently breathed new life into the water-filled lungs of a young girl found on the bottom of a municipal swimming pool. What's the value? A NORTHCOTE doctor said it: "It saved a child's life."

The Test Rolls On

The 26 members of the Rotary Club of BRIDGEPORT, W. VA., annually sponsor an essay contest on The Four-Way Test for seventh-, eighth-, and ninth-grade students. Each year the contest gets a more enthusiastic response than the previous year. For the judging, the Club calls upon the English department of a near-by college. . . . The Rotary Club of CHARLES CITY, IOWA, recently presented a framed copy of The Four-Way Test to the superintendent of the public schools, 20 smaller copies to local business establishments.

Helping Hand Department

There's a growing group of folks who chorus a happy phrase these days: "I like Arkansas!" They are presently, or have been, out-of-State patients in LITTLE ROCK area hospitals, and have been cheered by a visit from one of the 55 members of the Rotary Club of NORTH LITTLE ROCK. The visitation program is fast catching on in other communities too. It's another one of the many ways in which Rotarians succor the sick and handicapped.

The Rotary Club of GOSHEN, N. Y., recently presented \$2,800 to the Orange County Cerebral Palsy Center for a station wagon to transport youthful patients. . . . The Rotary Club of MADISONVILLE, KY., every year furnishes all supplies for a local dental clinic. In three years the clinic has examined more than 7,000 children. This year the Community Service-minded group added another project: a \$500, three-year scholarship for nursing students.

A three-day health exhibition sponsored by the Rotary Club of COLOMBO,

A gift of the Rotary Club of Ystad, Sweden, this bell (left) will be incorporated into a clock for this church in Lübeck, Germany. Skilled hands have already restored many of the World War II-wrecked pillars and arches.

Yasuo Miyagi and 14 other Okinawan boys and girls (right) are discovering the exciting world of sound, thanks to a gift of 15 hearing aids from the Rotary Club of Lynbrook, N. Y. Members were active also in collecting school supplies for Okinawan city of Tobaru.



Photo: Clay

Two nights of packed houses netted \$1,300 for the Variety and Fashion Show produced by the Rotary Club of Bernardsville, N. J. Acts like the Floradora Sextet went over big. Profits boosted the local recreation funds.



Bhagwant A. Dastardar, 1956-57 President of the Rotary Club of Sangli, India, and his fellow members take a special interest in this local school, so when District Governor Ram Bhandari and his wife visited the Club, the trio took a tour of the building.

Photo: New London Evening Day



Pride in their community's historical landmarks takes the form of a \$100 donation to the New London, Conn., Historical Society. The members of the local Rotary Club hope the check will speed restoration of 300-year-old mill.

Photo: C.I.E., USCAR



FUN SHOP

on Wheels

NOTHING quite matches the excitement when the Pottstown Craftmobile rolls into a playground in this Pennsylvania community. The scores of children who eagerly await its arrival know that minutes after the 27-foot trailer is parked by the wooden picnic tables, the fun begins. Soon youthful hands are busily casting plaster-of-Paris animals, painting, stringing beads, cutting, carving, pasting, and many other exciting



Photos: Shaver



craft doings, all supervised by members of the Pottstown Recreation Commission.

The local Rotary Club hit upon the novel idea. In 1955 the Club members bought a used trailer; ripped out the inside and installed tables, shelves, and cabinets; put on new tires; repaired its roof; painted it inside and out; and turned it over to the City Recreation Commission. Now in its second season, the Craftmobile parks for half-day stays at all the city's playgrounds, daily bringing joy to hundreds of Pottstown children.

CEYLON, in near-by MAHAWATTE VILLAGE was opened to a huge crowd of 5,000 people recently. Included in the program were sporting events and handcraft exhibits. . . . The Rotary Club of AHMEDABAD, INDIA, is cooperating with village authorities to establish a tuberculosis sanatorium.

FOUR ONTARIO, CANADA, Rotary Clubs presented checks totalling \$15,000 to the Toronto East General Hospital. They were the Rotary Clubs of TORONTO, SCARBORO, DON MILLS, and EGLINTON.

A Touch of the Spirit

One of these days the citizens of TRURO, NOVA SCOTIA, CANADA, will gather for an evening of music by their local Concert Band, and one of them might pick out the glint of a small silver tag attached to one of the bass instruments. Closer scrutiny would find it reads "Donated by the Rotary Club of Truro, 1957." But whoever reads it will know that here again Rotary's versatile spirit of service is at work.

A Trio to Start On

If your Club's International Service Committee is looking for ideas, here's a trio: Purses containing foreign coins were given to members' wives during a ladies' night meeting of the Rotary Club of SIOUX FALLS, SO. DAK. Replies to letters Club members had mailed earlier to other lands were read. . . . A surgeon member of the Rotary Club of EMMAUS, PA., brought five doctors from a nearby hospital to a recent Club meeting and gave them the opportunity to tell his fellow members about their native lands. Two of the medical men were from The Philippines,

one each from Syria, Mexico, and India.

The Rotary Clubs of FLORENCE, ITALY, and SARASOTA, FLA., are building a friendship bridge across the Atlantic Ocean. The former Club every Summer invites a relative of a SARASOTA Rotary Club member to FLORENCE for a two-month visit. The student studies for one month at a university in PERUGIA, travels the other month.

48 New Clubs in Rotary World

Since last month's listing of new Clubs in this department, Rotary has entered 48 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Guastalla (Reggio Emilia), Italy; Mynämäki (Laitila), Finland; El-land, England; Phnom-Penh (Saigon), Cambodia; Bapatia (Chirala), India; Dandeli (Dharwar), India; Choshi (Chiba), Japan; Tomakomai (Muroran), Japan; Merlo (Moreno), Argentina; Tupaciguara (Ituiutaba), Brazil; Bangui, French Equatorial Africa; Douala, Cameroon; Charlton (St. Arnaud), Australia; Ulverstone (Burnie), Australia; Hiratsuka (Yokohama), Japan; Colonia Caroya (Jesús María), Argentina; Tokyo Seihoku (Tokyo South), Japan; Christchurch South (Christchurch), New Zealand; Nova Iguaçu (São Cristóvão), Brazil; Ituzaingó (Morón), Argentina; Ramos Mejía (Matanza), Argentina; Arroyita (Córdoba), Argentina; South Norwood and Addiscombe, England; Sanjo (Nagaoka), Japan; Shibata (Nigata), Japan; Malmö-Slottsstad (Malmö), Sweden; Karad (Satara), India; Balnearia (Córdoba), Argentina; La Cadera (Córdoba), Argentina; Saint-Sever-sur-Adour (Mont-de-Marsan), France;

Saint Jean-de-Luz (Bayonne-Biarritz), France; Frederiksberg-Solbjerg (Frederiksberg), Denmark; Bad Driburg (Bielefeld), Germany; Bad Kissingen-Schweinfurt (Bamberg), Germany; La Réole (Langon), France; Mauriac (Aurillac), France; Nérac (Agen), France; Villefranche-de-Rouergue (Rodez), France; Sursee (Lucerne), Switzerland; Union (Kirkwood), Mo.; San Manuel (Tucson-Catalina [Tucson]), Ariz.; Parkrose (Portland), (Gresham), Oreg.; Branchville (Sussex), N. J.; Parker (Wickenburg), Ariz.; Denver City (Seagraves), Tex.; Mars Hill (Presque Isle), Me.; Bettendorf (Davenport), Iowa; Burton Heights (Grand Rapids), (Wymoming Park and Lee), Mich.



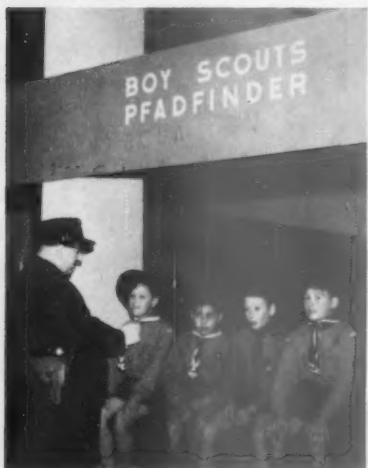
A radio auction held by the Rotary Club of Kentville, N. S., Canada, netted nearly \$4,000. Garth L. Calkin, 1956-57 Club President, delivers check for electrocardiograph to Dr. A. Griffin (right), of a local hospital. Ralph L. Macdonald (left) headed the auction project. Funds for crippled children and swimming pool were boosted also.



With the traditional mace of office in his hands, Convention Sergeant at Arms Otto Kofmehl, Jr., of Solothurn, Switzerland, talks over his week-long duties with Eugene C. Voss, of Valley Stream, N. Y., his able First Assistant.



A man with a question is Rotarian W. Arakawa, of Kyoto, Japan, and he gets an answer at one of the busiest Convention spots—the information booth.



True to their Scouting pledge, these Boy Scouts—and scores of others—wait in readiness at their Convention headquarters for calls to assist in whatever way they can. While waiting, one little Scout has his tie adjusted by a uniformed guard at Congress Hall.

Down by the Old Water Tower

[Continued from page 40]

Rotary Club of Aquadilla. He died in office just a few weeks ago—from cancer. The Rotarians of Puerto Rico, who had long before launched their \$10,000 drive (\$10 from each Rotarian), had decided to memorialize their colleague in this way. "We are happy we were able to do it," says DISTRICT GOVERNOR MARIO F. GAZTAMBIDE ARRILLAGA, of Rio Piedras, Puerto Rico. He himself had more than a little to do with the whole big project.

Kofmehl & Kofmehl. There are about 175 Assistant Sergeants at Arms on duty this week. Each wears a red arm band. Each is helping to steer people to and through the Convention Hall, the House of Friendship, the group meetings; each is a Rotarian serving voluntarily to make the Convention run smoothly. One of them is CHARLES KOFMEHL, of Duncan, Okla. He was pleased to find when he went to the briefing session for the Assistants that his chief, the Convention Sergeant at Arms, is OTTO K. KOFMEHL, of Solothurn, Switzerland. CHARLES himself was born and raised in Solothurn, but left for the U.S.A. 37 years ago. He and OTTO had never met previously and are not related. CHARLES and his wife, JOSEPHINE, who is also Swiss born, are on their fourth trip back to Europe.

Mushroom. It was logical that C. HARRIS CROOK, whose classification is "airplane manufacturing," should suggest that he and several of his fellow Rotarians in the Hartford, Conn., Club might fly to the Lucerne Convention, but it's doubtful if even he envisaged the scope of the project which finally developed. About eight months ago the idea had mushroomed to 60 persons in one chartered plane and three American Automobile Association officials (Rotarians, too) helped to plan a post-Convention tour of Europe. Departure

day at Bradley Field at Hartford, however, saw 193 Rotarians and wives from District 789 walking up the ramps to three Pan-American DC-6-B's. The three AAA officials, who accompanied the flight, planned a post-Convention tour which will take two-thirds of the group through Italy, France, and England while the others are going through the North countries—Germany, The Netherlands, and Belgium. The whole group will meet in Paris for four days and will enplane for Hartford after a four-day stay in London.

Doctors in Duplicate. Twice now Rotary International has had a DR. DORMODY as a District Governor. DR. HORACE L. DORMODY, of Monterey, Calif., takes up the duties of his office on July 1—just 17 years after his brother DR. HUGH DORMODY took up his. The two brother medicos were born in Placerville; both worked in the local drugstore; both got the idea of medicine as a profession there. Then they helped each other through school, alternating work and study to put each other through. When HORACE was 28 and HUGH was 30 and had their joint practice well launched, the young men borrowed \$359,000 to build a hospital for their town of Monterey. Everybody in Monterey knows the Monterey Hospital, where 128 employees keep the 87-bed institution operating smoothly. It is a harder job for HORACE than it used to be. Brother HUGH died in 1953.

Yardstick. The organizational and creative abilities men bring to Rotary are innumerable and impressive. Here comes GEORGE G. FELT, of East Orange, N. J., who will be watching over the 41 Rotary Clubs of District 747 this next year. The president of his own advertising agency, GEORGE has applied some of his market-study and research techniques to his new Rotary job and has come up with a check list for all his Clubs which he has titled "How to Size Up Your Rotary Club." It is a scoring device which checks each Club on its projects in the four avenues of Rotary service and even has a "penalty for un-

Remembering the folks back home, these Rotarians and guests sit down at the writing desks in Congress Hall to pen notes that usually begin, "Having a fine time. . . ." They sent letters and postcards back to the 78 countries represented at Lucerne.





The first step in registering at a Rotary Convention—filling in name cards—is about to be done by Rotarian J. H. Hammond and wife, of Asheboro, N. C., with help from the hostess in the center.



Just moments after arrival in Lucerne, Paul D. Williams and his wife, of Buffalo, N. Y., receive their Convention badges at a registration desk in Congress Hall near the railway station.



At the credentials booth, Rotarian K. H. Jauw, of Palembang, Indonesia, presents his credentials for validation, while Mrs. Jauw looks on behind him. He is an attorney in his home city.

balance." GEORGE is quick to agree that you cannot measure all aspects of Rotary, but there are, on the other hand, many "measurable Rotary services." His device will help his Clubs check themselves on these.

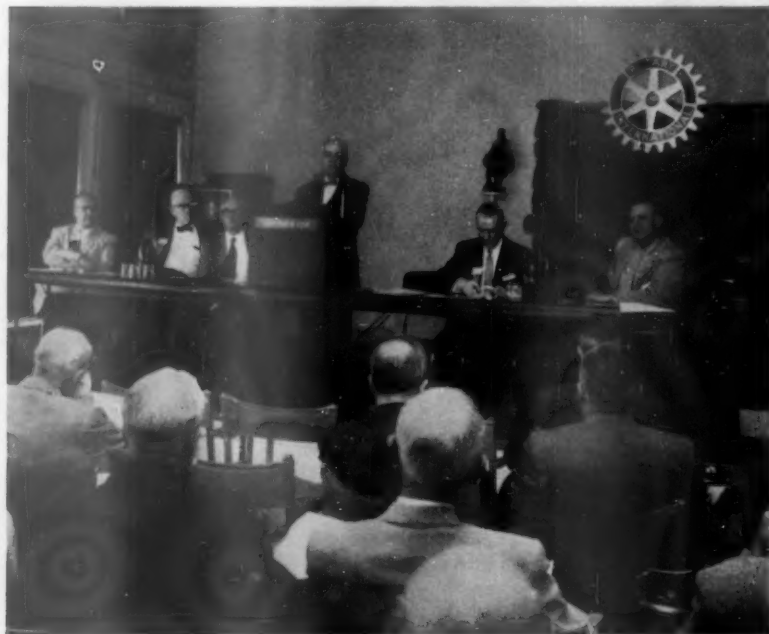
Joy Road. The HAROLD F. JOY family is here, having detoured by way of the U.S.A. on the way to Lucerne from their home in Weymouth in the South of England. HAROLD is District 111 Representative for 1957-58. Experience any disappointments in America? "We didn't see the Mississippi River though we were in St. Louis, Mo., right there on the river, for six days," answers Mrs. Joy. How come? "Well," she explains, "our hostess took us out in her car one day to show it to us, but she got snarled in the maze of one-way streets—and we never did get to see the river." And any unforgettable experiences? "Well, in

Florida our car hit a skunk on the highway—we won't soon forget that?" reports ANN, pert teen-aged member of the Joy family. And then she footnotes: "We don't have skunks in England."

Long Haul. There are four Districts in India and you'd think that with that number each would be fairly compact. Not so. When K. S. DUTT, of Visakhapatnam, starts on his Club visits shortly after July 1, he will have at least one 1,200-mile haul from his town all across the great subcontinent to Bombay. No, the distance isn't quite that great if you make a beeline, but as yet there's no direct flight. One has to zigzag across the nation. "DUTT" is an ocean shipper and pretty busy, but somehow finds time to preside over Prema Samajam, which is the largest social-service institution in his region, and over a stevedore association and a

good many other civic and organizational bodies.

Next—Dallas! Hundreds of Rotarians were sporting a new kind of necktie at Lucerne — "Dallas string-ties" which were being passed out by Texans who were not reticent about proclaiming the attractions of their State. Least reticent of all, perhaps, was PAST THIRD VICE-PRESIDENT ROY D. HICKMAN, of Birmingham, Ala., Chairman of the 1958 Convention Committee, who was bubbling with enthusiasm about "Dallas in '58." Most of the Convention (June 1-5, 1958) will take place under one gigantic roof—the new Dallas Auditorium, located about four blocks from the main hotels. Completely air conditioned, the main hall of the Auditorium is semi-concentric, with seats on three sides of the stage—enough seats, Roy says, for 9,000 people.



And Long Before: The Institute

BEFORE most Conventiongoers had left their homes, the scene at the left was being enacted at Lake Placid in northern New York State, where the Rotary Institute for Present and Past Officers of Rotary International was in session at the same time and place as but separately from the International Assembly. The Institute, an informal discussion group, brought together 82 Rotarians who considered Rotary program and administration topics. Institute Moderator was Frank E. Spain (standing), of the U.S.A. With him here are (left to right) Glen W. Peacock, of Canada; Walter D. Shultz, U.S.A.; Harold T. Thomas, New Zealand; Claude W. Woodward, U.S.A.; and J. Phil Burns, U.S.A.

Opinion

FROM LETTERS, TALKS,
ROTARY PUBLICATIONS

On Getting Along with People

JAMES IRVING BURGESS, *Rotarian*
Christian Science Practitioner
Wellesley, Massachusetts

The great majority of our problems in life result from conflicts in human nature. Everyday living, whether in high school, college, wedded bliss, business, or even single bliss, is the outward expression of our individual concept of man's relation to man. I submit to you boys and girls that when all the chips are down, your greatest achievement in life will not be high grades, or the Phi Beta Kappa key, or the accumulation of wealth and power. Your greatest achievement will be your proved ability to cooperate with people, to rub elbows with your fellowmen and still have your elbows. Yes, your greatest success will be your ability to get along with people. Without that ability you will gain nothing for your lifework; with it you gain all.—*From a high-school baccalaureate address.*

'Rotary Must Continue Selective'

CHARLES M. MACINNES, *Rotarian*
Educator
Bristol, England

Rotary, I believe, must continue to be highly selective in the choice of its members for it is not, and was never intended to be, a mass movement. We are a representative fellowship of business and professional men united in the ideal of service, but it would be sheer arrogance on our part to assume that the day will ever come when we shall contain all men of goodwill. When I am told, therefore, that there are 9,000 Clubs in the world scattered through 99 countries and that our total membership amounts to 434,000, I am not impressed until I know that each member is a carefully selected representative of his business or profession and that he has joined our movement because he felt he had something to give and not because he believed Rotary had some advantage to confer.—*From a Rotary Club address.*

Re: Rotarians in Foreign Trade

EUGENE A. LERICH, *Rotarian*
Consul, Dominican Republic
St. Louis, Missouri

Rotarians engaged in foreign trade should make it a point to practice Rotary in their commercial relationships abroad. Do not be selfish; offer your overseas accounts your services; help them with their business problems; pass on to them the knowledge and business experience obtained by their domestic counterparts. Send them literature and magazines covering subjects related to their businesses, such things

as improved methods of inventory recordings, packing, shipping, distributing, storage and stocking, etc.

By offering this "service" you are not only developing international goodwill and understanding between our nations, but you are also developing goodwill for your own company and products.

Practice Rotary in foreign trade and you will accomplish more in one month than a battery of diplomats could in a year.

Rotary Is a Spirit!

LT. COLONEL FRANK WILMER, *Rotarian*
Divisional Comdr., Salvation Army
Los Angeles, California

Many times Rotary is misconceived to be an avalanche of statistics about thousands of Clubs, hundreds of thousands of members, scores of nations, millions of dollars. Often Rotary is misunderstood to be tight-girthed tycoons around luncheon tables in fashionable eating places calling each other by first names and divesting themselves of huge amounts of money in fines.

Rotary is many things, but primarily Rotary is a spirit.

Rotary is the spirit of service motivated by an unselfish interest in the community, the world, the man at the next desk or workbench, the club.

Rotary is a working spirit which interprets itself in tangibles.

Rotary is neighborliness among nations, establishments, individuals.

Rotary is a rewarding spirit, paying huge dividends in personal satisfaction to Rotarians who perform their services with no thought of such compensation.

Rotary is a handshake, a heartbeat, a blending of high ideals in citizenship.

The Nazarene said, "Not by might nor by power; but by my spirit."

Rotary possesses but does not exercise its might and its power. Rotary exercises the spirit of Rotary friendship and that's what lubricates the gears of Rotary.—*From El Rodeo, publication of the Rotary Club of Los Angeles, California.*

In the Service of Life

DUNTON J. FATHERLY, *Rotarian*
Attorney and Counsellor-at-Law
Exmore, Virginia

Someone recently observed that the problems of making a living are less and less pressing, but hungers for making a life have been awakened before the means and wisdom for satisfying them have been found. The discoveries of nuclear fission and nuclear fusion, with the forebodings of even greater and more awesome power from solar energy, project the means of making life more pleasant or immeasurably more miserable. Through these advances in science man has learned "how to blow people up, but not just who, and under what circumstances they should be disintegrated." Indeed there is a far-reaching ferment in science and culture, and even society itself. The challenge that comes from man's presently acquired dominion over the materials of earth is how to use it to produce more enjoyment and more meaning out of more life. His powers must be in the service of life and not in the service of death.—*From a District Conference address.*

Rotary Teammates in Dothan

Fathers and sons who attend

Rotary together in Alabama.



In each case the father is named first. (1-2) J. A. and J. A. Ward, Jr.; (3-4) Coke and Coke Jones, Jr.; (5-6) Arthur and Arthur Morris, Jr.; (7-9) Harry P.,

James P., and Robert B. Hall; (10-11) Arthur D. and Jack F. Ussery; (12-14) John P., John P., Jr., and Steadman S. Shealy.

Twelve Lessons

[Continued from page 12]

New York City by Professor Edward Conradi. From the time the sparrow was hatched, the professor kept him in the company of two canaries: when the sparrow grew up, *he sang like a canary*. He did not merely try to sing like a canary—he did. But the self-training took a tremendous amount of the whole-sparrow-hours. For days before producing a single canary sound he was watching the canary and trying to imitate its throat articulation; then timidly he began to produce separate notes. Finally at the age of six months he began giving "short trills interspersed with other notes, punctuating the whole by turning complete circles and semicircles on his perch," as his involuntary mentor had been doing (1905 *American Journal of Psychology*). Therefore, it pleased me particularly to find most of the mentioned 15 creative virtues to be results of education and training, not of heredity. I concluded that if a sparrow can improve so greatly through training and environment, there was a chance for me.

For example, I learned how to invent. Invention is more a result of temperamental attributes than mental ones, of *attitudes* rather than *aptitudes*. Inventions are made, not born.

Lesson 8. The Basic American Freedom. There was yet another lesson I was to learn from the novel transformer. The transformer was built, met all guarantees, and was shipped on time. Everybody was happy, except the young man who initiated and led this development. The accountants informed him that \$70,000 more than was allowed was spent on this invention.

I thought that whatever virtues the young man might have contributed to the collective genius he had done it for the last time; that he was going to be fired on the spot. Instead, the General Electric medal was given to him. A strange country, I thought!

Thus, I discovered the unwritten fundamental American freedom underlying the development of the country—the freedom of trial and error—the freedom of trying something new at your own risk, and the freedom from suspicion of illwill when one makes an error.

Millions of Americans, in millions of places, year after year, try millions of ideas at their own risk. The cost of errors to individuals may be great, but to the nation as a whole the cost is small, because these are errors of private individuals made on an individual scale. Successes, however, generally grow into great, even national, successes through use and adoption by the millions, be it

Rotary Foundation Contributions

SINCE the report in the last issue of Rotary Clubs that have contributed to The Rotary Foundation on the basis of \$10 or more per member, 24 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 5,225. As of May 10, 1957, \$382,279 had been received since July 1, 1956. The latest contributors (with Club membership in parentheses) are:

AUSTRALIA

Cessnock (58).

BRAZIL

Paraguçu Paulista (18); Bebedouro (18); Santo Amaro (33).

JAPAN

Odate (22).

NYASALAND

Blantyre-Limbe (29).

UNION OF SOUTH AFRICA

Bethlehem (20); Dundee (24).

UNITED STATES

East Chicago, Ind. (46); Montpelier, Idaho (36); Pierre-Fort Pierre, So. Dak. (47); Plainfield, Ind. (23); North San Bernardino, Calif. (31); Paramount, Calif. (29); Newport, Oreg. (27); Glasgow, Mo. (14); Southwest Lubbock, Tex. (29); Bainbridge-Maytown, Pa. (16); Fort Myers Beach, Fla. (22); San Manuel, Ariz. (21); Tifton, Ga. (59); Monroe, Ga. (39); National City, Calif. (26); Sayre, Okla. (40).

200 Percenters

Clubs which have given at least \$20 per member, thus making them 200 percent Clubs:

Abingdon, England (38); Mar-
rickville, Australia (38); Shafter,
Calif. (49); Nagoya, Japan (109);
Ely, Nev. (47); Bourne, Mass. (25);
Abilene, Tex. (165); Tulelake, Calif.
(42); Wellesley, Mass. (49); Doylestown, Pa. (61); Alhambra, Calif. (102).

300 Percenters

Clubs which have given at least

\$30 per member, thus making them 300 percent Clubs:

Northeast Los Angeles, Calif. (49); Ithaca, N. Y. (207).

Eds. Note: The "200%, 300%, etc., Rotary Foundation Club" designations will be discontinued effective June 30, 1957. However, a Club



Meet Friendly Freddie, collector of coins for the Rotary Foundation Fund of the Yenda, Australia, Rotary Club. It is said he "loves three-penny bits," but buttons, washers, nails, etc., "upset him very much."

which achieved any of these designations during the 1956-57 Rotary year will be recognized and awarded a certificate.

Beginning with the new Rotary year, July 1, 1957, the "100% Foundation Club" status will be awarded on a yearly basis to Clubs when cumulative contributions are equivalent to \$10 per member, based on the District Governor's membership report for the month of June of the preceding year.

a new transformer, a new soft drink, or a new tune.

Thus, American free individual enterprise has developed an extraordinary mechanism for not only raising the national level by individual successes, but preventing it from slipping down through errors; a social ratchet, so to say.

With the privilege of this basic freedom goes the responsibility of self-reliance. Making decisions and solving problems at the lowest possible level of a hierarchy is encouraged in individuals, businesses, communities, counties, States—"self-governments" and "federations" are fostered. The value is placed primarily in an individual's resourcefulness and goodwill, rather than in obedience of authority.

In totalitarian society, individuals are denied the freedom of trial and error. The trials and errors are made on a national scale by entrenched bureaucracy. The errors may well outweigh the successes. To make the situation worse, even the bureaucrats do not have the freedom of error because they cannot err without being suspected of illwill or complete inadequacy. So, they either do not try new ways or they perpetuate their errors by masking them as successes.

Lesson 9. "The More, the Merrier." They say that when Eskimos want to be a little warmer in their igloo, they invite more Eskimos. Americans, by learning how to work together efficiently, found that a proper addition of people to a group increases its total pro-

duction more than the group size, and each gets more. The age-old derogatory appraisal of increase in population as "more mouths to feed" was transformed into "the more, the merrier." The optimum size of a group (of a few or of millions) grows with the development of the art and science of working together.

Doing things in groups is deeply ingrained in the American character, and amazes the stranger. The unending "campaigns" and "weeks" for an unending variety of local and national social benefits surprise him.

There is no other country with as many clubs, societies, associations, committees, corporations, and gatherings on a community and national scale. No country has developed its means of communication between individuals as much as the United States. Informality is a national trait, reducing the barrier between individuals. Per capita, there are far more smiles, nicknames, letters, Christmas cards, telephone calls, telegrams, exchanged by Americans than by others.

The means of transportation of the people and products also leads the world. Millions of people are continually on the move over this vast land, mixing, ebbing and flowing from shore to shore. Every year about one-tenth of the entire population changes domiciles.

So, the entire population has grown into one gigantic group of unusually high solidarity and social efficiency. In the United States people feel, think, dis-

cuss, debate, compromise, decide, and act together.

Lesson 10. The Rich Get Richer and the Poor Get Richer. American industry discovered that things and services if used by the millions, instead of by a few, can cost so much less that they can be purchased by the employees producing them, yet at a profit to their employers. To 19th Century isms, this is an economic paradox. By this method every imaginable convenience is made economically accessible to the majority.

Lesson 11. Politics, Economics, and Religion Don't Mix. In the Old World, the grip on the population by the clergy or the politicians or the financiers is more complete when any one of these captures one of the other two. Enduring tyranny results when it captures both. I was encouraged, therefore, by finding in the U.S.A. a wholesome, perpetually dynamic balance of these three centers of authority. Each is virile enough to try to extend its influence into the other two, and strong enough to resist the captivity.

Lesson 12. The Superhuman Collective Wisdom. Yet, it was the following lesson that became the clincher. It brought me face to face with a manifestation of the superhuman collective wisdom available to millions of free men and women, thinking, feeling, and acting together.

It was April, 1932, the bottom of the Depression. I was vacationing in New York City, hobnobbing and living with unemployed, thousands of whom were

precariously surviving in the city's slums, and even living along fashionable Riverside Drive in "shanty towns" they built out of packing boxes, scrap sheet iron, and flotsam of the Hudson River.

They were lost, discouraged, sick, void-of-dignity people: men of the millions then milling all over the country in search of jobs, food, and shelter. Even the millions with jobs were losing confidence, not only in themselves, but in the country as well. Riots, starvation, and suicides were common. Fear was our guide, leading straight into unimaginable chaos.

The favorable convictions in the American way of life formed in my mind by the 11 lessons were about to be shattered, shown to be wrong. Yet in a year the course of life was radically changed. The voters expressed their judgment at the polls. The leaders were replaced with their opponents. Confidence replaced fear; optimism—hopelessness; solidarity—selfishness; and the country once again began to coalesce into one great creative whole. The wisdom of the millions came to our rescue.

I understood that this superhuman collective wisdom of free men came from the exercise by the millions of three freedoms: *speech, press, and assembly*. The first two to inform; the third to *think aloud together*, a tripod on which a democracy rests.

Public opinion, freely informed and freely expressed, formed the guard posts on both sides of the country's broad road of destiny.

It protected the nation from falling into chaos to the right or the left of the road.

Public servants become public masters when citizens neglect duties of self-government.

The 12 lessons convinced me I was living in a remarkable, enduring society where man can exercise fruitfully all his abilities; here he could be the whole man, because: the dignity of an individual is inalienable; in duties and rights, all men are equal; the success of all depends upon the success of each; in the struggle of good with evil, the good has a better chance; freedoms are not rights but performances of a citizen's duties—like muscles they atrophy in disuse; a State is created for life's fulfillment of an individual; citizenship is not a legal status but an absorbing, inspiring function.

I took the citizenship vow and became a *volunteer American*.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

OTHER people can't make you see with their eyes. At best they can only encourage you to use your own.

—Aldous Huxley

THE ROTARIAN



View of one of the lawns surrounding the lovely \$200,000.00 home of Spurgeon Pickering, owner of Mondo Grass and Nursery Company, on the beautiful beach of the Gulf of Mexico; the entire seven lawns, sidewalk shoulders and neutral grounds are planted solidly in Mondo "Grass," truly one of the most attractive show places of the South.

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Your Letters

[Continued from page 2]

found to date can be a cure. . . This is a trading civilization, and trade must be the goal of Rotary in all countries where Rotary is established.

'I Need No Invitation'

Comments MARK JAY KING, JR.
Management Consultant
Southern Pines, North Carolina

Any man who has specialized for many years as a practical consultant to small business would comment on *Small Business—How Best to Help It* [THE ROTARIAN for April] without invitation.

I am not a theorist. My clients number many hundreds in no less than 100 different categories of small business. Consequently, I would be embarrassed to leave the magazine where my son might find it and read the trivia you devoted so much space to.

For example, and I quote, "Basically, good times for businesses large or small depend chiefly upon the businessmen themselves." What a world-shattering statement! Who'da thunk it? And the paragraph, "Much good can come to small business through holding the line against inflation. Far-reaching in its results would be tax readjustment for small business. . . ." What a dilly of a collection of great discoveries those statements are as the best way to help small business.

No doubt all small-business problems will be solved minutes after the head of such an enterprise reads, ". . . The alternative to a successful struggle by small and independent businesses against extinction is an economy of oligopoly." To that you give space. Wow!

Next time you think about filling space with such profound material, let me suggest you might appeal to more readers with space devoted to the lighter side. I mean *intentionally* funny rather than accidentally comical. If you do not have such material, I should be happy to supply it for you.

'Wonderful Approach'

Thinks WALTER J. MILLER, Rotarian
Advertising-Agency President
Harrisburg, Pennsylvania

I read with much interest Dan Proctor's outline concerning the vocational-counselling program for students [Ca-reers, THE ROTARIAN for May]. I think this is a wonderful approach to a very important matter.

The article was welcome especially because I shall be serving as Chairman of the Vocational Service Committee of our Rotary Club in 1957-58. We have three high schools in Harrisburg and others in suburban areas. Enrollment here, like everywhere, is very high. If Rotary, through the Harrisburg Club, can be helpful to those who are graduating in giving them an insight into what makes business function, we should be able to help many choose the right road to a career by giving them

the thing Rotarian Proctor pointed out: information.

Fellowship Footnote

From LOUIS P. BENEZET, Rotarian
Senior Active
West Honolulu, Hawaii

May I tell readers a little more about the three Rotarians who were shown in one of the photos in my article, *Where the Twain Meet . . . Every Friday*, in THE ROTARIAN for June. The reason is that very few of our mainland brothers have any idea of the culture, refinement, and education of our nonhaole (non-Caucasian) elements. They have a rare combination of classical Oriental and Polynesian civilization, with academic

schooling received at excellent American colleges and universities.

Here is the academic background of the three Past Presidents of the Rotary Club of West Honolulu who were pictured: Harry Komuro, a Nisei, received his academic training at DePauw University in Indiana and Drew University in New Jersey; Min Hin Li, a second-generation Chinese and 1957-58 Governor of our Rotary District, was graduated from the University of North Dakota and received his M.D. degree from Jefferson Medical College in Philadelphia, Pennsylvania; and Sam Keala, pure Hawaiian, attended Oberlin College in Ohio and the San Francisco Theological Seminary in California.

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A Footnote about 'Buzz'

[Continued from page 9]

information about the essentials of Rotary after he became a member . . . and three years later to go with him and Jess to Rotary's San Francisco Convention. There at breakfast one morning we met and chatted with Paul Harris.

That chance meeting with Rotary's Founder and the international fellowship of the Convention lifted Buzz's horizons. Soon he was Club President—at the time of our Club's Silver Anniversary, for which event he got Paul Harris to come as speaker ("I was ignorant enough to shoot for the top man," Buzz says); then District Governor; and, in 1948-49, Director and First Vice-President of Rotary International. During his years in Rotary he has served as Chairman and member of many Committees of Rotary International and is experienced in the problems which are handled in the various departments of our large Rotary organization. He was Chairman of the Finance Committee in 1951-52 and again in 1954-55, and was Chairman of the Investments Committee in 1951-52. He has just headed the North American Transportation Committee, which moved thousands of people to Rotary International's Convention in Lucerne.

Buzz and Jess are a wonderful team. She has equal interest with him in their Rotary activities, and they have attended many District Conferences together, as he has represented the President at those meetings. They have also attended many International Assemblies and Conventions. Jessie's charm and friendliness have given a sparkling touch to many such gatherings.

When they go to Dallas in 1958 for the Convention over which Buzz will preside, he will be there as an honorary citizen of the State of Texas. When he attended a Rotary District Conference in Austin in 1952, he was honored with that title by Governor Allan Shivers, as the Governor placed a shining new Texas hat on his head. When the hat was found to be small for the head of the new Texan, Buzz quickly relieved embarrassment by remarking, "It just goes to show how big-headed you can get when you're given a high honor."

I could go on and on. I could tell you the story that came out of his District Governorship—during which he insisted on punctuality on the part of his Club officers. Visiting his Clubs, he and Jess motored 300 miles to a certain one of them where he had set up a 12 o'clock noon meeting, sharp! When the Ten-nents arrived, they found the town virtually deserted. A flock of ducks had landed in the marshes. Everybody was

out duck hunting. Buzz might have exploded and roared home. Instead he kept calm and waited all afternoon. That evening the Rotary Club had the best Club Assembly it had ever had—preceded by the biggest duck supper any Rotary Club ever ate. The moral? Patience.

I could tell you that Buzz has been a member of our school board for 14 years and is now chairman of the board. He was recently reflected chairman despite the fact that he will be out of Asheville most of the coming year. The board, like Jessie's class, would not accept his resignation. I could tell you how he is a trustee of Asheville-Biltmore Junior College and past district president of the North Carolina School Board Association. I could tell you how he prides himself on his home vegetable garden, and the giant size of its produce; how his hobby is making boats—small rowboats, outboard motor boats; how Buzz always refuses to criticize the work of other nurserymen.

But I shall close with this: One day some months ago Buzz was ready to go on an annual fishing jaunt with an old friend. It would take them into the wilds and away from telephones for two or three days. Buzz was in his fishing togs, had assembled his tackle, and was awaiting his friend, who was long overdue. The 'phone rang. It was long distance. It was the Chairman of the Nominating Committee for President of Rotary International asking if Buzz would accept its nomination. Buzz was startled and his immediate, unconscious, but characteristic remark was: "Can't you fellows do better than that?" He doesn't remember saying it, but I have a witness: Jess herself.

Buzz may still be of the same opinion. I am sure he is. But take it from his thousands of friends here and in many other places that the nominators could not possibly have done better. You will see for yourself.

Comrades of the Wheel

*I'm humbled by the honor given me,
The chosen standard bearer of my trade.
Have I the ethics and the sterner stuff
Of which a stricken world can be remade?
Can I be trusted with the heritage,
Freely bequeathed by comrades of the wheel
On whom the Founder's mantle fell? They served
Their generation with Rotarian zeal.
My high resolve is made. I, too, will serve
Humanity as those who went before.
Just let me be a good Rotarian,
A comrade of the wheel. I ask no more!*

—Marinus James
Honorary Rotarian
Norwood, Mass.

BEDROCK Rotary

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—THE EDITORS.

The District Governor

ON PAGES 32-36 are pictured Rotary's District Governors (or RI Representatives in Great Britain and Ireland) for the Rotary year 1957-58. What are the qualifications of a District Governor? What are his duties? Some of them are given on pages 32 and 33; here are others.

Qualifications

The District Governor—

Should be a man of high business or professional standing, with executive ability, demonstrated in the conduct of his own business or profession.

Should have his business or professional work so well organized that he can give the time necessary to carry out his Rotary work.

Must be an active, or a past service, or a senior active member in good standing of a Club in the District by which he is nominated. The integrity of his classification, if an active member, must be unquestioned.

Should possess the esteem and confidence of his own Club.

Should have had a number of years of experience as a member of a Rotary Club, and have served on some of his Club's Committees, and have served as a Club President or Club Secretary.

Should agree to attend the International Assembly for its full duration. It is highly desirable that he attend the international Convention.

Should have a knowledge of Rotary, its purposes, Object, and laws, and be a Rotarian of recognized loyalty to Rotary International.

Should be able to discuss any phase of Rotary in a convincing manner, and to express his thoughts publicly, as well as privately, in simple, direct, and earnest language. He need not be an orator.

Duties

The District Governor—

Has direct supervision over the Clubs in his District. Under the general supervision of the Board of Rotary International he:

Further the Object of Rotary.

Promotes cordial relations between the several Clubs in his District and between those Clubs and Rotary International.

Supervises the organization of new Clubs in his District.

Presides at the Conference and at the Assembly of his District.

Arranges, when circumstances require, for special conferences of Club Presidents and/or Secretaries; prepares a summary of the attendance reports of the Clubs in his District each month and sends this to the Secretary of Rotary International.

Among the things he is expected to do are the following:

Visit every Club in his District; immediately after each visit he advises the Board of Rotary International as to the Club's condition.

Help the Clubs in their problems, always endeavoring to promote a healthy condition among them.

Read THE ROTARIAN (or REVISTA ROTARIA), the RI News, the Secretary's Letter, and all other bulletins and literature from the Rotary International Secretariat, and the publications of the Clubs in his District.

Encourage each Club to participate in at least one intercity meeting during each year.

Issue about the 15th of each month a mimeographed Monthly Letter to each Club President and Secretary in his District.

Arrange for and supervise the organization of additional Clubs in his District.

Prepare for the Conference of his District.

Promote attendance at the Convention of Rotary International

Expenses

Rotary International reimburses each Governor-Nominee for his necessary and reasonable expenses in attending the International Assembly.

Rotary International also allocates to each Governor a sum calculated to cover his travelling expenses in making one official visit to each Club in his District, expenses of correspondence, issuing a Monthly Letter to Club officers, travel to his District Assembly and District Conference, etc. Rotary International reimburses the Governor for such expenses only to the extent of this allocation.

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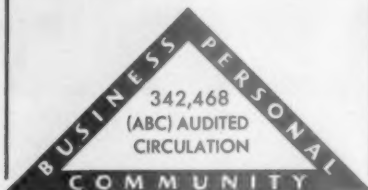


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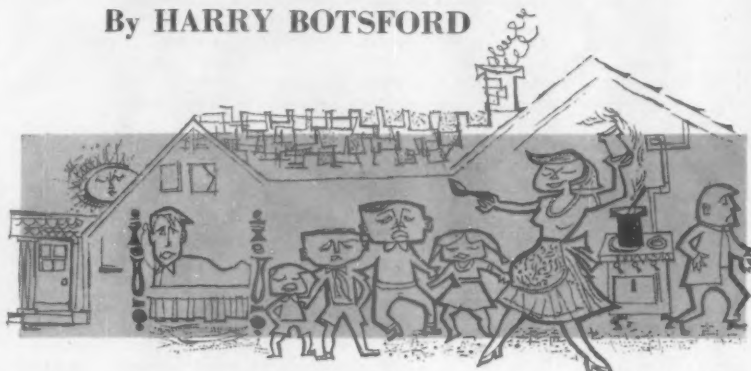
THE ROTARIAN

1600 Ridge Ave.

Evanston, Ill.

RIGOROUS REMEDIES

By HARRY BOTSFORD



Illustrations by Bill Fieble

I LIVED in the country when I was a youngster. Epidemics were not uncommon, mortality rates were high, doctors were difficult to secure. People turned in desperation to ageless rural remedies for various ills and disorders, optimistically used them as cures and as prophylaxis. The dosages and the applications were often on the violent side. I am untroubled with nostalgia as I recall them.

When measles or scarlet fever swept the countryside, I was one of the few children who attended Garfield School who didn't catch them. No germ would come near me. I was immune. Hung around my neck, in a small flannel bag, was a chunk of asafetida about the size of a bean. Officially, asafetida is "a gum resin with an alliaceous odor." That's putting it mildly; in my lifetime I have eaten onions, garlic, wild leeks, scallions, and such, but the odor from the bag of asafetida made all other smells I have ever encountered absolute aromas and fragrant attars. It was unbeatable.

Only a round dozen of us wore the mystic amulet. We were pariahs, shunned and scorned, hooted at and bitterly reviled. Ours was a martyrdom we endured without the patience of youthful saints. The dozen of us, by necessity, formed our own exclusive coterie and we laughed fit to kill when a nonconformist bedded down with measles or scarlet fever. It was, I confess, a hollow reward for what we suffered from the fumes of the little bag we wore. But a surprising number of solid people believed in its efficacy as well as in dozens of other similar remedies. Did a youngster show symptoms of a bad cold? Douse him with steam-

ing hot, pungent pennyroyal tea, rub his chest with goose grease, put him to bed, cover him up with blankets, Summer or Winter.

If a boil appeared, and they often did, probably due to the fact that all-over baths were infrequent events, there was only one thing to do. A witches' brew of mutton tallow and onions simmered on the back of the kitchen range for hours. A hot poultice of this mixture was applied to the pernicious and painful boils and presently all was again serene in this best of all worlds, probably due to the physical heat of the poultice.

With the late March rains we faced an immediate future of acute discomfort. There was no dodging the issue: the time had come for our annual dosage of sulphur and molasses, and if there has ever been compounded a more foul mixture, it has been my good fortune not to taste it. A minimum of at least three rousing doses of this obnoxious liquid was forced down the throats of the entire family.

"This will thin your blood," we were told. "Blood thickens in cold weather, and it can't circulate good. Makes you have 'Spring fever.' This will thin the blood, make us all pert and lively." Anyway, the taste lingered for days.

Another satanic and savage rural remedy was the mustard plaster, a devilish device, composed of a potpourri of dry mustard, flour, and hot water, mixed to a sinister yellow paste. Spread on a piece of flannel and applied to the afflicted area, it was considered as a prime, sure-fire cure for what was called inflammation of the lungs, a heavy chest cold, or a simple case of pneumonia. It was also considered as a capital cure for



an aching back, a frequent disablement that struck down strong men who were engaged in heavy work.

The great difficulty came with the removal of the plaster, a process that called for gentleness, the patience of Job, and a certain Spartan quality when the plaster removed a section of skin. Where the plaster had been, there remained an angry red area, painful to the touch. The more painful the sector, the more effective had been the plaster, in our considered opinion.

There was a cure for every ill. Sweet alder bark and mullein were steeped in water and drained. Rubbed on the afflicted spots, it was said to be a curative for cases of scrofula.

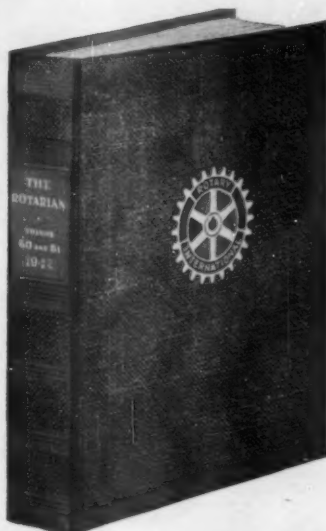
The remedies were rugged, but the situation was brutally simple. People suffered, there were no telephones, no cars, the offices of the nearest doctor usually were miles away from where he was urgently needed. It might be a couple of days after a doctor was alerted before he would appear. This was in a time when a disabled person was a liability, and unproductive people were unpopular. A body who could not assume his or her share of the burden of work had to be made well. In a hurry.

Country cures are not entirely a phase of a forgotten past. Just the other day a resident in my apartment building, in the heart of Manhattan, rode up on the elevator with me. He showed me a package.

"Boneset!" he said proudly. "Had 'it sent down from New Hampshire. Nothing like a dose of it. Great tonic!"

Personally I prefer modern medicine, and the science and certainty with which it functions.

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HOBBY Hitching Post

EVERY several months or so THE HOBBYHORSE GROOM turns over his entire column to his friends: Rotarians or members of their families who would share their hobby interests with others. He does so this month—with the promise that next month he will be back with another hobby story, plus names of more hobbyists.

Stamps: D. B. Mahadeshwar (20-year-old brother of Rotarian—collects stamps), 8, Raval Terrace, Hospital Avenue, Bombay 12, India.

Butterflies and Moths: Bill Premo (son of Rotarian—collects butterflies and moths; will trade), 1937 Maybelle Dr., Pleasant Hill, Calif., U.S.A.

Stamps: Solomon E. Malchi (son of Rotarian—will exchange Latin-American, Asian, and British stamps for Israeli stamps), 22, Idelson St., Tel-Aviv, Israel.

Stamps: Michael Sloane (13-year-old son of Rotarian—collects stamps; will exchange Australian stamps), 10 Villiers St., Seymour, Australia.

Stamps; Postcards; Rotary Club Banners: Orlando Ramirez Yáñez (wishes to exchange Bolivian stamps, postcards, and the Villazón Rotary Club banner for those from other Clubs; especially interested in Rotary 50th Anniversary stamps), P. O. Box 44, Villazón, Bolivia.

Stamps: Tim Llewellyn (11-year-old son of Rotarian—collects stamps from countries outside U.S.A.), 1148 Miller Ave. N. W., New Philadelphia, Ohio, U.S.A.

Orchids: R. G. Guerdan (grows orchids; wishes correspondence from other orchid growers and will trade plants), 83 Willmore Rd., St. Louis 9, Mo., U.S.A.

Stamps; Scouts: Jeanne Viken (12-year-old daughter of Rotarian—collects stamps; will exchange with others in foreign countries; also interested in piano and Intermediate Girl Scouts), 50 Cleveland Ave., Glen Head, N. Y., U.S.A.

Stamps: Ellen Viken (9-year-old daughter of Rotarian—collects stamps; will exchange; other interests are Brownie Girl Scouts, ballet, violin), 50 Cleveland Ave., Glen Head, N. Y., U.S.A.

Stamps: Ferrari Angelo (cousin of Rotarian—collects stamps and postcards), Via Piave, 64, Modena, Italy.

Fly-Tying: D. A. Hyde (ties fish flies; wishes to compare notes with other fly tiers or fly fishermen), Vermont Transit Co., 122 Merchants Row, Rutland, Vt., U.S.A.

Dolls: Carol Jones (12-year-old daughter of Rotarian—collects foreign dolls), Box 213, Kennedy, Ala., U.S.A.

British Stamps: Gordon W. Juckes (collects British stamps; will exchange British Commonwealth and colonial stamps with Rotarians and other adults on Scott, Gibbons, or any basis desired), Box 650, Melville, Sask., Canada.

Automobile Literature: Kenneth R. Hesterman (14-year-old son of Rotarian—collects automobile literature; will exchange with other collectors outside U.S.A.), 2105 S. 24th Ave., Broadview, Ill., U.S.A.

Pen Pals: The following have indicated their interest in having pen friends:

S. Sudeendra Kumar (14-year-old son of Rotarian—collects stamps; would like to exchange view cards and photos), % Dr. H. Shama Rau, 15 A. Chinna Chokikula Agraharam, Tallakulam, Madurai, India.

John Haner (14-year-old son of Rotarian—would like pen friends outside U.S.A. and Canada interested in exchanging stamps, coins, view cards; hobbies also include tennis and photography), 37 Lombardy St., Lancaster, N. Y., U.S.A.

Douglas Caddy (13-year-old son of Rotarian—would like pen friends outside Australia; main interests are swimming, football, tennis, photography, reading, dancing, popular music), "Woomera," 93 Carthage St., Tamworth, 412, Australia.

Leeta Paynter (15-year-old daughter of Rotarian—wants a girl pen pal from U.S.A.; interests include sports, movies, jazz, dancing), 7 Albert Rd., Drouin, Australia.

Patricia Hawkins (12-year-old daughter of

Rotarian—would like to have a girl pen friend from another country, preferably Switzerland, interested in Girl Scouts; hobbies are stamps and postcards), 1212 Warren, Topeka, Kans., U.S.A.

Arturo Las Piñas (13-year-old nephew of Rotarian—interested in sports, movies, Scouting; collects postcards and souvenirs), Calendagan, Dumaguete, The Philippines.

Atsumu Miyahara (son of Rotarian—wishes to exchange information and ideas with dental students regarding field of dentistry), 1383 Tonomachi, Matsusaka, Mienken, Japan.

Fe Ty (16-year-old cousin of Rotarian; interested in reading, music, sports, stamps, postcards), 7 Juan Luna St., Dipolog, Zamboanga del Norte, The Philippines.

Tej Narain Saxena (18-year-old son of Rotarian; interested in stamps, drawing, music, singing, physics, film acting), % I. N. Saxena, A.D.J., Narsingpur, India.

Sharad P. Chauhan (12-year-old son of Rotarian—wishes correspondence with boys of same age in view to exchanging stamps), Purnima, Ghodbunder Rd., Ville-Farle, Bombay 24, India.

Mah Puay Koon (17-year-old sister-in-law of Rotarian—likes reading, movies, traveling, dancing, collecting stamps), P.O. Box 7, Kota Bharu, Kelantan, Malaysia.

Beky Smith (daughter of Rotarian—interested in drawing, painting, writing stories, mystery books; wishes pen pals in Switzerland, Siam, South American nations), 107 Fowler Ave., Barnesville, Ohio, U.S.A.

Ram Nath Sharma Vaidya (21-year-old nephew of Rotarian—wishes pen friends in U.S.A., United Kingdom, China, The Philippines, Canada, Germany, Pakistan; interested in stamp and coin collecting, football, table tennis, card playing), V & P.O. Goh. Distt, Ludhiana, India.

James Reynolds (15-year-old son of Rotarian—wishes to correspond with boys and girls from other countries; interested in trading coins and stamps, music), % Reynolds' Coin Machine Service, La Conner, Wash., U.S.A.

Melba Constantino (16-year-old niece of Rotarian—wishes friends in other lands; interested in stamp collecting), 80 Horseshoe Dr., Quezon, The Philippines.

Rosalyn Telford (8-year-old daughter of Rotarian—wants pen pals outside U.S.A.; interested in pets, Scouting, dancing), 1044 Memorial Dr., Gainesville, Ga., U.S.A.

Raquel Carlevaro (26-year-old sister-in-law of Rotarian—wishes pen friends from India, Norway, Sweden, The Netherlands), Entre Rios 470, Villa Constitución, Santa Fe, Argentina.

Lim Dee Beng (13-year-old son of Rotarian—interests include coin collecting, sports, stamps, music, movies), P.O. Box 176, Davao, The Philippines.

Barbara Davis (18-year-old daughter of Rotarian—desires pen friends aged 17-22; interested in swimming, badminton, dancing, movies), 14-A Jull St., Napier, New Zealand.

Cely Las Piñas (18-year-old niece of Rotarian—collects postcards and souvenirs; interested in swimming, popular music, sports), Calendagan, Dumaguete, The Philippines.

Janet Clark (12-year-old daughter of Rotarian—wishes friends in other lands; interested in sports, dramatics, crafts; collects foreign dolls, butterflies, moths), 109 N. Mernitz Ave., Freeport, Ill., U.S.A.

Pat McDougald (13-year-old daughter of Rotarian—wishes friends outside Canada; collects stamps, plays piano), 69 Albert St., Dreyden, Ont., Canada.

Eugenia Chehansky (14-year-old daughter of Rotarian—enjoys horseback riding, rock collecting, photography, travel), 617 S. Connecticut Ave., Royal Oak, Mich., U.S.A.

Patricia Coffin (17-year-old daughter of Rotarian—wishes pen friends in Europe or India; interested in sports, exchange of pictures of home city), 2726 S. W. English Lane, Portland, Oreg., U.S.A.

Nancy Kettikamp (11-year-old daughter of Rotarian—wishes pen pals in Switzerland, England, Norway, Sweden; enjoys reading, playing the piano, sports), 717 S. Central Ave., St. Louis 5, Mo., U.S.A.

Carolyn Burton (16-year-old daughter of

Rotarian—desires pen pals outside Australia; collects stamps, coins, badges). Presbyterian Girls' College, Warwick, Australia.

Margaret Lake (12-year-old daughter of Rotarian—likes dogs, horseback riding, tropical fish, nature), 1511 Park Ave., Racine, Wis., U.S.A.

C. A. Malkin (13-year-old nephew of Rotarian—hobbies are photography and stamp collecting), 20-A, Museum Road, Civil Station, Bangalore 1, India.

Ian Farquhar (12-year-old son of Rotarian—wishes pen friends outside Australia; interested in stamps, reading, Scouting, football), William St., McCrae, Australia.

Alan Farquhar (10-year-old son of Rotarian—desires correspondents outside Australia; interested in stamps, reading, Scouting), William St., McCrae, Australia.

Esther L. Angus (21-year-old daughter of Rotarian—desires to correspond with French students preferably from Paris or Provence; interested in cooking, French art and literature, travel), Box 500, Selinsgrove, Pa., U.S.A.

Linda L. Simmons (14-year-old daughter of Rotarian—desires pen pals aged 14-15 from Italy, Switzerland, Austria, Denmark, France; interests include reading, movies, music), 504 Highland, Coffeyville, Kans., U.S.A.

Sidney Woodruff (11-year-old granddaughter of Rotarian—interests include dancing, popular music, bugs and animals), 625 N. Green St., Gainesville, Ga., U.S.A.

Sally Lee Foley (10-year-old daughter of Rotarian—wishes pen pals outside U.S.A.; interested in stamps, music, ceramics, art, travel), 312 Monohan Dr., St. Matthews, Ky., U.S.A.

Glenna Harbo (21-year-old daughter of Rotarian—wishes friends in England, Ireland, Israel, The Netherlands; interested in classical and folk music), 705 S. Fifth St., Austin, Minn., U.S.A.

Evelyn Theron (18-year-old niece of Rotarian—interested in ballet, music, films), 70 Church St., Worcester, Cape Province, Union of South Africa.

Suresh Verma (22-year-old cousin of Rotarian—wishes to exchange ideas and gifts with young people of other countries; his interests include photography, music, movies, dancing), Verma Studio, Jullundur, India.

Barbara Berry (14-year-old daughter of Rotarian—desires English-speaking pen pals; collects records and toy animals, music, sports), 2430 Pease St., Vernon, Tex., U.S.A.

Jongpal Kim (20-year-old son of Rotarian—wishes pen friends in U.S.A.; hobbies include movies, collecting view photos and cards), 302, 3 Ka, Su-Dae-Sin Dong, Pusan, Korea.

Carolyn Fruit (14-year-old daughter of Rotarian—interested in popular records, golf, piano, movies, basketball, cheer leading), 318 Fillmore St., Edwardsville, Ill., U.S.A.

Ginny Cantwell (daughter of Rotarian—interested in sports, music, stamps), 309 Irving Dr., Brandywine Hills, Wilmington 2, Del., U.S.A.

Craig Clarke (10-year-old son of Rotarian—desires pals outside Australia; interested in stamps, music, books, Boy Scouts), P.O. Box 69, Cooma, Australia.

Tejinder Singh Khanna (19-year-old son of Rotarian—wishes pen friends outside India; interested in photography, athletics, movies, coins), 5, Bank Colony, Patiala, India.

Susan Elshout (13-year-old daughter of Rotarian—wishes overseas pen friends; likes popular music; collects postcards), 1904 Indiana Ave., LaPorte, Ind., U.S.A.

Grace Chiu Laspinas (20-year-old niece of Rotarian—collects photos of movie stars, postcards, stamps, records), Mangnao, Dumaguete, The Philippines.

Mrs. J. L. Tibbets (wife of Rotarian—wishes to exchange ideas with Girl Guide leaders and youth-group workers in Europe), 1904 N. Appleton St., Appleton, Wis., U.S.A.

Robert Jack (13-year-old son of Rotarian—desires pen pals aged 12-14 in Hong Kong, Union of South Africa, Argentina, France), 4112 Fairfield, Shreveport, La., U.S.A.

Charlotte Rosenquist (15-year-old daughter of Rotarian—desires pen pals outside U.S.A.; hobbies are sewing, horseback riding, swimming, movies), 334 W. South, Worthington, Ohio, U.S.A.

Anne Telford (11-year-old daughter of Rotarian—wishes pen pals in Switzerland, The Netherlands, Denmark, Norway, Sweden; interested in Scouts, music), 1044 Memorial Dr., Gainesville, Ga., U.S.A.

Jai Behari Sharma (15-year-old nephew of Rotarian—wishes pen pals from all Rotary countries), % D. P. Sharma, Rtd. Postmaster, Lathmar's St., Jagadhri, India.

Michal Wilson (daughter of Rotarian—interested in music, care of pets, piano and violin), 626 Eddy Ave., Missoula, Mont., U.S.A.

Sharon Gettings (14-year-old daughter of Rotarian—interested in sending magazines, pictures, etc., to several other young people in other countries; other interests include movies, music, dramatics), 6300 Garden Ave., West Palm Beach, Fla., U.S.A.

Judy Ernest (11-year-old daughter of Rotarian—wants pen pals in Scotland, England, Wales, Northern Ireland, Eire; interests are collecting postcards and Girl Scouts), 1127 Monroe St., Wenatchee, Wash., U.S.A.

Bakir Hasan (20-year-old son of Rotarian—interests are movies, popular songs, picnics, ping-pong, basketball, exchanging photos), 17, Ardjuna, Semarang, Indonesia.

Elvira Pilande (15-year-old niece of Rotarian—wishes pen pals in U.S.A., England, Switzerland, Finland; interests include collecting dolls and postcards), 1281-I Bambang Ext., Tondo, Manila, The Philippines.

John Ramirez (13-year-old son of Rotarian—wants pen pals especially in Angola, Egypt, France; interests include stamp collecting, movies, rocks), % Standard Fruit Co., La Ceiba, Honduras.

Rosalinda M. Sajo (daughter of Rotarian—hobbies include collecting stamps, dancing, swimming), Assumption Convent, 553 Heran-Dakota, Malate, Manila, The Philippines.

Tom Ernest (14-year-old son of Rotarian—interested in collecting coins and postcards, music, swimming, bicycling, boating, skiing, hiking), 1127 Monroe St., Wenatchee, Wash., U.S.A.

—THE HOBBYHORSE GROOM



"By George, old Frank Ashley hasn't missed a class reunion in more than 30 years."

JULY, 1957

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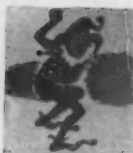
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Stripped GEARS



My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to *Stripped Gears*, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. This is a favorite of K. S. Barger, a Golconda, Illinois, Rotarian.

My grandfather's brother, John, was a very devout man. It was customary in my boyhood days when a new preacher was delegated to come to our community to greet him with a "shower" of clothes, food, etc. One time, Uncle John was to give him a ham of meat. When he reached for the ham, over his shoulder he seemed to hear a voice saying, "Give him a slab of side meat—that's good enough." He listened and it was repeated. Quickly he turned his head and said, "Shut up, Devil, or I will give him two hams!"

Going Concern

When guests prepare to say good-by,
I ask, to be polite, if they
Must leave so soon, and often I,
Alas, discover they can stay.

—RICHARD WHEELER

A Matter of Reverses

Reverse the word or expression defined in the first paragraph to find an animal or other child of Nature in the second paragraph:

1. To deface or disfigure. 2. Torn piece of cloth. 3. A flap or strip. 4. Side sheltered from wind. 5. A slender grass. 6. To move smoothly, as a stream. 7. Oily mixture made from coal. 8. A penetrating taste. 9. One who tells falsehoods. 10. Slang for a town, village.

(a) A male animal. (b) A fish. (c) A mammal. (d) Snakelike fish. (e) A large animal. (f) Mammal related to a dog. (g) Small animal. (h) An insect. (i) A bird. (j) A worm.

This quiz was submitted by Isabel Williams, of St. Clair Shores, Michigan.

Rhyme Time

Describe the following phrases in two words that rhyme with each other. Example: "cat's gloves" would be "kitten's mittens."

- Slender vegetable.
- Injured female.
- Inferior musical instrument.
- Air-conditioned institutions.
- Intelligent males.
- Dead bird.
- Nervy fish.

- Feeble-minded sleuth.
- Wounded hen.
- Clever maneuver.
- Murder tale.
- Outmoded metal hats.

This quiz was submitted by Mrs. James P. Martin, wife of a Bismarck, North Dakota, Rotarian.

The answers to these quizzes will be found in the next column.

Twice Told Tales

The back door of the Jones' farmhouse was stuck. It was often necessary to insert the blade of the ax underneath the door and lift up on the handle in order to get the door open. One day there was a knock on the door and little Tommy could see through the glass that Mrs. Murphy, a neighbor, had come to call. "Oh, Mamma," Tommy called, "Mrs. Murphy is here! Better get the ax." For some reason, Mrs. Murphy didn't wait.—*The Shoulder*, WAUPUN, WISCONSIN.

A minister and his wife were discussing two men in the news.

"Yes," said the minister, "I knew them as boys. One was a clever, handsome fellow; the other was a sturdy, hard-working man. The clever lad was left

behind in the race, but the hard-working fellow—well, he died and left \$200,000 to his widow. It's a great moral."

"Yes," smiled his wife, "it is. I heard this morning that the clever one is going to marry the widow."—*Weekly Letter*, ROME, NEW YORK.

Elevator girl: "O.K., this is your floor, son."

Passenger: "Don't call me 'son'; you're not my mother."

Elevator girl: "I may not be, but I was the one who brought you up."—*The Rotator*, MACOMB, ILLINOIS.

Dad to lad: "Well, son, you're right. This old report card of mine you found in the attic isn't any better than yours. I guess the only fair thing to do is give you what my father gave me."—*Rotafarm*, ALAMEDA, CALIFORNIA.

Flattery is a splendid cure for stiff necks. There are few heads it won't turn.—*The Coulee Dam Rotor*, COULEE DAM, WASHINGTON.

A CATastrophe

Call it a CATastrophe
An event we all derided.

Nine lives they said were lost
When our poor, poor kitty died.

—GERTRUDE B. STRATEMEIER

Answers to Quizzes

1. Gory story. 12. Copper's toppers. 11. Slick five detective. 9. Stricken chicken. 10. Slick. 8. Slain crane. 7. Darling herring. 8. Decided. 4. Cool school. 5. Wise guys. 3. Hum drum. 1. Lean bean. 2. Lame dame. RHyme TIME: 1. Bunk-rump. Limerick: 10. Bunk-rump. 7. Tar-pal. 8. Tar-pal. 9. Tar-pal. 3. Tar-pal. 4. Lee-dee. 5. Reed-dee. 6. Flow-wolf. 7. Tar-pal. 8. Tar-pal. 9. Tar-pal. A MATTER OF REVERSES: 1. Mar-tam. 2. Rag-

Limerick Corner

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of *The Rotarian Magazine*, 1600 Ridge Avenue, Evanston, Illinois.

* * *

This month's winner comes from Mrs. James Limbird, Jr., wife of a Milan, Ohio, Rotarian. Closing date for last lines to complete it: September 15. The "ten best" entries will receive \$2.

'Twas Ever Thus

An executive, home from the "slaughter,"
Relaxed in a tub of warm water,
When a voice, loud and clear,
Said, "Phone for you, dear!"

BAD BEESNESS

Here again is the bobtailed limerick presented in *The Rotarian* for March:
A beekeeper tending his bees
Tried his best the small creatures to please,
But one lit right out
And struck on his snout,

Here are the "ten best" last lines:
Causing multiple medical fees.

(E. J. Glasston, son of a Geelong, Australia, Rotarian.)

One apiary for rent, here's the keys!

(Mrs. John G. C. Miller, wife of a Lockport, New York, Rotarian.)

Now he's swollen right down to his knees.

(John West, member of the Rotary Club of Tiverton, England.)

Said the keeper, "I should have trained fleas!"

(Mrs. G. Draper Lewis, wife of a Hato Rey, Puerto Rico, Rotarian.)

"You're a traitor," he said, "and a tease."

(E. G. Clement, member of the Rotary Club of Brockton, Massachusetts.)

The proboscis grew red by degrees.

(Stanley D. McCauslin, Secretary, Rotary Club of Venice, California.)

He's now rounding the Florida keys.

(Melvin West, member of the Rotary Club of Golden City, Missouri.)

And stayed there despite all his pleas.



(Mrs. Munroe Hawkins, wife of a Farmington, Maine, Rotarian.)

The beekeeper? Why he now keeps fleas!

(Mrs. J. P. O'Gara, wife of a Lincoln, Nebraska, Rotarian.)

Which, alas, now extends to his knees.

(James W. Gerrard, member of the Rotary Club of San Bernardino, California.)

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